



**October 6, 2021 | London, UK**

# **2021 SPONSORSHIP PROSPECTUS**

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OSPOCon Europe is the event for those working to create a center of competency for open source in their organizations to join together to overcome these challenges through sharing experiences, best practices, and tooling.

An open source program office (OSPO) is the center of gravity for an organization's open source operations and structure. This can include training developers, ensuring legal compliance, engaging with and building communities, and defining policies that govern code usage, distribution, selection, auditing and more.

These programs face many challenges, such as ensuring high-quality and frequent releases, engaging with developer communities, and contributing back to other projects effectively.

As open source program offices have spread, there has been increased interest in applying this best practice in non-corporate contexts. Cities, universities, and other non-corporate organizations are starting to see the benefits of creating a center of competency for open source.

**Join OSPOCon Europe to learn and share best practices and experiences to help create better, more efficient open source ecosystems.**

## Sponsorships-at-a-Glance

|  | PLATINUM<br>3 AVAILABLE | LEADER<br>UNLIMITED | SUPPORTER<br>UNLIMITED |
|--|-------------------------|---------------------|------------------------|
| <b>Speaking Opportunity:</b> All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability. | 15-Minute Session       |                     |                        |
| <b>Exhibit Table*:</b> Includes (1) tabletop and (2) chairs.   | .                       |                     |                        |
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| <b>Recognition on Event Signage and Website:</b> Prominent logo display on all event web pages, and on conference signage onsite.                      | .                       | .                   | .                      |
| <b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.  | 10                      | 6                   | 2                      |
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| <b>Sponsorship Cost</b>  | <b>\$15,000</b>         | <b>\$5,000</b>      | <b>\$2,500</b>         |

\*As permitted per COVID-19 safety + social distancing requirements.

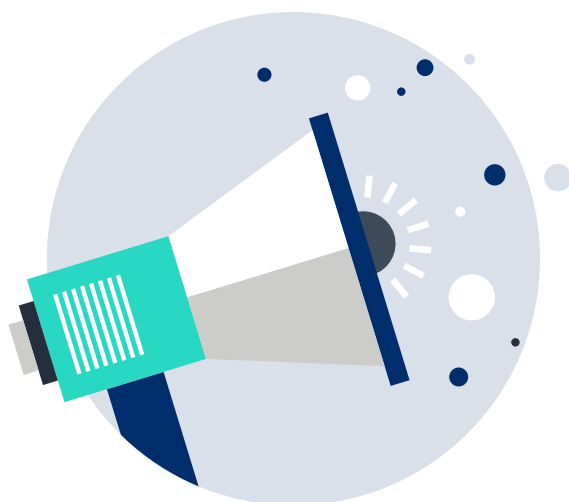
## Join us at OSPOCon Europe 2021!

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