



THE LINUX FOUNDATION  
**OPEN SOURCE SUMMIT**  
JAPAN

**December 5-6, 2022 | Yokohama, Japan**

**2022 SPONSORSHIP**

**PROSPECTUS**

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**“ THE OVERALL EXPERIENCE WAS AMAZING. I LEARNED A LOT ABOUT TECHNOLOGY FROM AROUND THE WORLD. I EVEN RECOMMENDED THE OPEN SOURCE SUMMIT JAPAN + AUTOMOTIVE LINUX SUMMIT TO ALL MY COLLEAGUES. ”**

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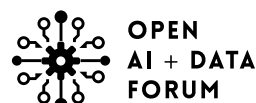
## About Open Source Summit

December 5-6, 2022 | Yokohama, Japan

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is *THE* gathering place for open source code and community contributors.**

**OPEN SOURCE SUMMIT IS A CONFERENCE UMBRELLA, COMPOSED OF A COLLECTION OF EVENTS COVERING THE MOST IMPORTANT TECHNOLOGIES, TOPICS AND ISSUES AFFECTING OPEN SOURCE TODAY.**

Events Under the OS Summit Japan 2022 Conference Umbrella include:



## Why Sponsor

Sponsoring Open Source Summit gives you the opportunity to reach a diverse and multi-faceted audience of open source practitioners, in one place.

Many organizations are engaged in a number of the technology areas covered at Open Source Summit, making this the one conference providing you the opportunity to connect with many communities at one event.



Increase brand awareness & recognition



Showcase thought leadership



Recruit and acquire top talent



Generate sales leads and customers



Leverage highly targeted marketing opportunities



Take advantage of media exposure & PR announcements



Display products, services & technologies



Create new partnerships & alliances



Gain valuable mindshare from developers, technologists and business leaders



Demonstrate support for the important work of the open source community

“ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRST-HAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE’RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”

## Who Attends Open Source Summit:

### Developers

Systems, Embedded, Applications,  
Kernel & Operating Systems

### Operations

Architects, SRE, System Administrators  
and DevOps

### Community & Leadership

Technical Managers, Community Managers,  
Executive Leaders, Legal & Compliance, OSPO Teams

### Academic/Media/Other

Professors, Students, Media, Analysts,  
Product, Biz Dev, Marketing

## Why Attend Open Source Summit?

### Thousands of attendees attend Open Source Summit Japan each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

## 2021 Attendee Survey Results

- **98%** found the conference content and sessions to be informative and useful
- **96%** would recommend attending the event to a friend or colleague
- **95%** felt that participating in the event was a valuable use of their time
- **88%** said they are likely to join the event in-person in the future

## Quick Facts

- Anticipated 2022 Attendance: **2,000 In-Person Attendees & 2,000 Virtual Attendees**
- Our 2019 in-person Open Source Summit Japan 2019 gathered **1000+** attendees from **284** organizations across **40** countries. Our 2021 virtual event gathered more than **430** attendees virtually from nearly **179** organizations in **30** countries around the globe.
- Highest in-person sponsor booth leads generated in 2019 - **214** with an average of **67** and virtually in 2021 - **66** with an average of **36**.

## Attendee Demographics



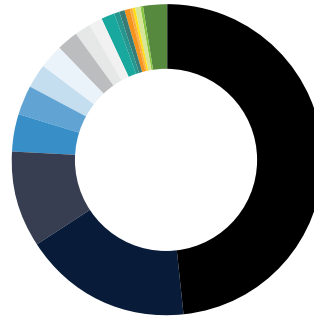
### Job Function

- Developer **12.96%**
- Sales/Marketing/Business Development **10.97%**
- Student **5.64%**
- Executive Management (VP/CxO) **4.49%**
- Product Management **3.87%**
- IT Operations - DevOps **3.66%**
- Media/Analyst **2.4%**
- Legal / Compliance **2.3%**
- IT Operations - Sys Admin **2.3%**
- Program Office Leader **1.36%**
- Professor/Academic **1.25%**
- Other **6.27%**



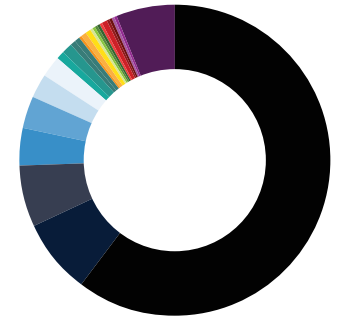
### Job Level

- Individual Contributor **36.57%**
- Manager **21.53%**
- Director **8.57%**
- Academic **7.21%**
- CXO / ED **5.02%**
- VP / SVP / GM **2.82%**
- Other **18.29%**



### Industry

- Software / Internet **48.35%**
- Automotive / Transport **17.52%**
- Internet or Web Services **10.13%**
- Education / Research **3.98%**
- Media / Publishing **2.84%**
- Consulting **2.50%**
- Non-profit **2.50%**
- Telecommunications **2.28%**
- Banking / Finance / Insurance **1.71%**
- Carriers / Telecommunications **1.48%**
- Industrial Manufacturing & Machinery **1.37%**
- Government **0.57%**
- Healthcare / Medical Devices / Rx **0.57%**
- Transportation / Logistics / Warehousing **0.46%**
- Aerospace / Defense **0.34%**
- Associations / Trade Groups / Foundations **0.34%**
- Energy **0.34%**
- Retail / E-Commerce **0.34%**
- Other **2.39%**



### Country

- Japan **60.30%**
- United States **8.00%**
- India **6.30%**
- South Korea **3.90%**
- China **3.20%**
- United Kingdom **2.50%**
- Germany **2.20%**
- Taiwan **1.10%**
- France **1.00%**
- Israel **0.50%**
- Poland **0.50%**
- Finland **0.50%**
- Sweden **0.50%**
- Canada **0.40%**
- Spain **0.40%**
- Argentina **0.30%**
- Australia **0.30%**
- Cameroon **0.30%**
- Costa Rica **0.30%**
- Czech Republic **0.30%**
- Vietnam **0.30%**
- Hong Kong **0.20%**
- Indonesia **0.20%**
- Kosovo **0.20%**
- Netherlands **0.20%**
- Nigeria **0.20%**
- Other **5.9%**

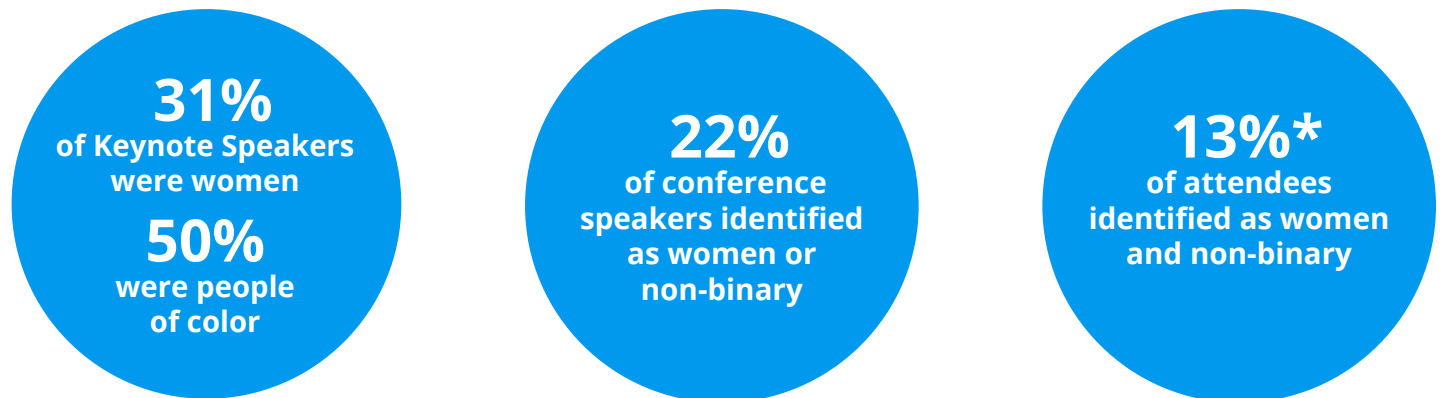
“ **LINUXCON ATTENDEES ARE TECHNICAL AND SAVVY. WE HAD MANY IN-DEPTH TECHNICAL CONVERSATIONS ABOUT REDIS USAGE. YOU JUST DON'T GET THAT KIND OF ENGAGEMENT VERY OFTEN.** ”

\*Demographics are from the last in-person Open Source Summit Japan held in 2019.

## Diversity & Inclusion

We want to help make the open source community a more diverse and inclusive community, and feel that events are one of the ways to help further that goal. Thus creating the diversity & inclusivity we want to see in the community is paramount to a successful Open Source Summit, including on stage and in the audience.

In 2021



“ I AM THRILLED TO SEE THE DIVERSITY AND INCLUSION INITIATIVES! ”

“ THE IMPORTANCE OF DIVERSITY AND INCLUSION WERE EVIDENT IN WORDS AND PRACTICE. WELL DONE! ”

\*These are optional questions on our registration form that also include 'prefer not to answer' as an option, or can be skipped entirely, thus these numbers may be higher than reflected here.

## On-Site Health + Safety

The health and safety of all event participants is of the utmost importance to us. Again this year, we will have health + safety protocols in place at events to best ensure to safety and well being of our attendees, including vaccine requirements and mask mandates. Please visit our website for the most up-to-date information on the protocols for this event.

## Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

	DIAMOND <small>4 AVAILABLE</small> 3 AVAILABLE	PLATINUM <small>8 AVAILABLE</small> 5 AVAILABLE	GOLD <small>10 AVAILABLE</small> 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
<b>Assistance with Press Bookings at Event:</b> Helping you get the most out of an on-site announcement.	.				
<b>Pre or Post-Conference Email Blast:</b> One time use of opt-in list to be sent by The Linux Foundation.	.	.			
<b>Recognition During Opening Keynote Session:</b> Sponsor Recognition by Name.	.	.			
<b>Custom Questions in Post Event Attendee Survey:</b> Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results.	2	1			
<b>Speaking Opportunity:</b> In-person + recorded/streamed on virtual platform. Content must be approved by PC and the LF. <i>Based on availability.</i>	15-minute Keynote	5-minute Keynote or Conference Session	Conference Session or BoF		
<b>Social Media Re-Share:</b> The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.	.	.	.		
<b>Sponsor Designation in Press Releases:</b> Recognition as sponsor in body of release.	.	.	.		
<b>Meeting Room**:</b> For private meeting use only.	Private Use - 2 days	Private Use - 1 day	Private Use - 4 hours		
<b>Social Media Promotion of Sponsorship:</b> From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation).	3	2	1 (shared post)		
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens and virtual display	.	.	.	.	
<b>Collateral Distribution**:</b> Laid out in a prominent location near registration onsite and on virtual platform.	.	.	.	.	
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	.	.	.	.	.
<b>Access to Event Press/Analyst List:</b> Contact List shared one week prior to the event for your own outreach.	.	.	.	.	.
<b>Recognition on Event Signage, Virtual Platform and Website:</b> Prominent logo display on event web pages, onsite conference signage, and virtual platform.	.	.	.	.	.
<b>Exhibit Booth**:</b> Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available). <i>Virtual booths not available in 2022.</i>	10'x10'	10'x10'	8'x8'	8'x8'	Tabletop
<b>Lead Retrieval Scanners**:</b> Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.	30	20	15	10	5
<b>Virtual Conference Attendee Passes:</b> Full access virtual passes to the entire conference for your staff or customers.	60	40	30	20	10
<b>20% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	.	.	.	.	.
<b>Post-Event Data Report.</b> Provides event demographics and additional details on event performance.	.	.	.	.	.
<b>Sponsorship Cost</b>	<b>\$50,000</b>	<b>\$35,000</b>	<b>\$22,500</b>	<b>\$15,000</b>	<b>\$8,000</b>

\*Start-ups may secure a Bronze Sponsorship for US\$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract. \*\*As permitted per COVID-19 safety + social distancing requirements.



## Diamond Sponsorship Detail

**43 AVAILABLE / \$50,000**

### Marketing and Brand Exposure:

- **Assistance with Press Bookings at Event:** Helping you get the most out of an on-site announcement.
- **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation.
- **Company Logo Listed on All Event Webpages and All Event Email Promotions:** Logo is linked to your URL.
- **Social Media Promotion of Sponsorship 3x:** From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL
- **Access to Event Press/Analyst List:** Contact list shared one week prior to event for your own outreach.

### On-site Experience:

- **Recognition on Event Signage, Virtual Platform and Website:** Prominent logo display on all the event web pages and on conference signage onsite.
- **Recognition During Opening Keynote Session:** Sponsor recognition by name.
- **Keynote Stage Branding:** Logo prominently displayed
- **Collateral Distribution:** Laid out in a prominent location near registration onsite and on virtual platform.
- **10x10 Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Virtual booths not available in 2022.
- **Private Meeting Room:** Reserved for the entire event to host your VIP customers and exclusive meetings.

### Speaking Opportunity:

- **Speaking Opportunity:** 15 minute Keynote: In-person + recorded/streamed on virtual platform. Content must be approved by PC and the LF. *Based on availability.*

### Lead Generation:

- **2 Lead Retrieval Scanners:** Live scans, real time reporting and ability to take notes on captured leads.

### Event Access and Knowledge Share:

- **30 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **60 Virtual Conference Attendee Passes:** Full access virtual passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Ability to add 2 Custom Questions in Post-Event Attendee Survey:** Follow-up reporting will be provided with data results. Questions must be approved by The Linux Foundation.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

All Diamond Sponsors receive a **speaking opportunity: 15 min Keynote!\***

\*All sponsor content must be approved by Program Committee and The Linux Foundation.

## Platinum Sponsorship Detail

**85 AVAILABLE / \$35,000**

### Marketing and Brand Exposure:

- **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation.
- **Company Logo Listed on All Event Webpages and All Event Email Promotions:** Logo is linked to your URL.
- **Social Media Promotion of Sponsorship 2x:** From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL
- **Access to Event Press/Analyst List:** Contact list shared one week prior to event for your own outreach.

### On-site Experience:

- **Recognition on Event Signage, Virtual Platform and Website:** Prominent logo display on all the event web pages and on conference signage onsite.
- **Recognition During Opening Keynote Session:** Sponsor recognition by name.
- **Keynote Stage Branding:** Logo prominently displayed
- **Collateral Distribution:** Laid out in a prominent location near registration onsite and on virtual platform.
- **10x10 Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Virtual booths not available in 2022.
- **Private Meeting Room:** Reserved for one day of the event to host your VIP customers and exclusive meetings.

### Speaking Opportunity:

- **Speaking Opportunity:** 5 minute Keynote or conference session: In-person + recorded/streamed on virtual platform. Content must be approved by PC and the LF. *Based on availability.*

### Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

### Event Access and Knowledge Share:

- **20 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **40 Virtual Conference Attendee Passes:** Full access virtual passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Ability to add 1 Custom Questions in Post-Event Attendee Survey:** Follow-up reporting will be provided with data results. Questions must be approved by The Linux Foundation.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

All Platinum Sponsors receive a speaking opportunity: **5 min Keynote or Conference Session**

\*All sponsor content must be approved by Program Committee and The Linux Foundation.

## Gold Sponsorship Detail

10 5 AVAILABLE / \$22,500

### Marketing and Brand Exposure:

- **Company Logo Listed on All Event Webpages and All Event Email Promotions:** Logo is linked to your URL.
- **Social Media Promotion of Sponsorship 1x (shared post):** From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL
- **Access to Event Press/Analyst List:** Contact list shared one week prior to event for your own outreach.

### On-site Experience:

- **Recognition on Event Signage, Virtual Platform and Website:** Prominent logo display on all the event web pages and on conference signage onsite.
- **Recognition During Opening Keynote Session:** Sponsor recognition by name.
- **Keynote Stage Branding:** Logo prominently displayed
- **Collateral Distribution:** Laid out in a prominent location near registration onsite and on virtual platform.
- **8x8 Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Virtual booths not available in 2022.
- **Shared Meeting Room:** Reserved for 4 hours of the event to host your VIP customers and exclusive meetings.

### Speaking Opportunity:

- **Speaking Opportunity:** Conference Session or BoF: In-person + recorded/streamed on virtual platform. Content must be approved by PC and the LF. *Based on availability.*

### Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

### Event Access and Knowledge Share:

- **15 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **30 Virtual Conference Attendee Passes:** Full access virtual passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

All Gold Sponsors receive a speaking opportunity: **Conference Session or BoF!**

*\*All sponsor content must be approved by Program Committee and The Linux Foundation.*

## Silver Sponsorship Detail

**UNLIMITED AVAILABLE / \$15,000**

### Marketing and Brand Exposure:

- **Company Logo Listed on All Event Webpages and All Event Email Promotions:** Logo is linked to your URL.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL
- **Access to Event Press/Analyst List:** Contact list shared one week prior to event for your own outreach.

### On-site Experience:

- **Recognition on Event Signage, Virtual Platform and Website:** Prominent logo display on all the event web pages and on conference signage onsite.
- **Keynote Stage Branding:** Logo prominently displayed
- **Collateral Distribution:** Laid out in a prominent location near registration onsite and on virtual platform.
- **8x8 Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Virtual booths not available in 2022.

### Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

### Event Access and Knowledge Share:

- **10 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20 Virtual Conference Attendee Passes:** Full access virtual passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.



## Bronze Sponsorship Detail

**UNLIMITED AVAILABLE / \$8,000**

### Marketing and Brand Exposure:

- **Company Logo Listed on All Event Webpages and All Event Email Promotions:** Logo is linked to your URL.
- **Recognition in Pre-Conference Email Marketing:** Includes link to your URL
- **Access to Event Press/Analyst List:** Contact list shared one week prior to event for your own outreach.

### On-site Experience:

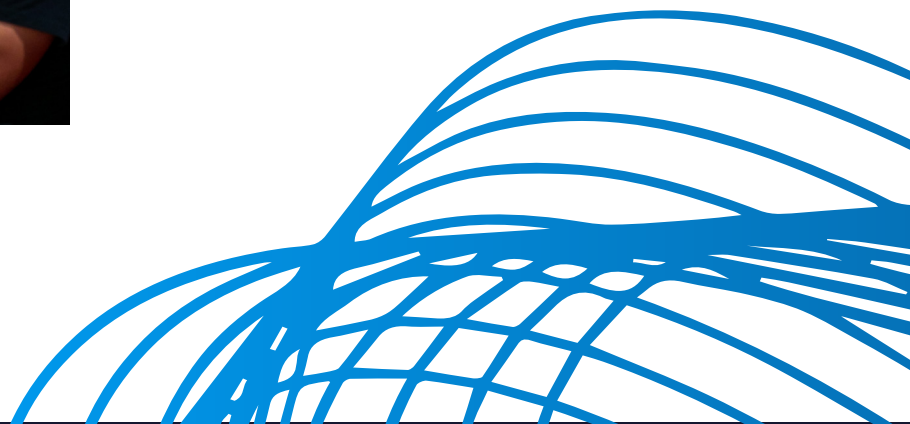
- **Recognition on Event Signage, Virtual Platform and Website:** Prominent logo display on all the event web pages and on conference signage onsite.
- **Collateral Distribution:** Laid out in a prominent location near registration onsite and on virtual platform.
- **Tabletop Exhibit:** Includes table with chairs (upgrade options available). Virtual booths not available in 2022.

### Lead Generation:

- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

### Event Access and Knowledge Share:

- **5 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **10 Virtual Conference Attendee Passes:** Full access virtual passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.



## Promotional Marketing Opportunities

Each opportunity listed includes 2 conference passes for sponsoring company.



### Open Source Summit Speed Networking & Mentoring Session **\$2,000 • 1 Available**

Sponsors will receive recognition in the session, the opportunity to provide collateral to distribute at session, and logo on website and signage.



### Women in Open Source Lunch\*\* **\$10,000 • 1 Available**

Show your support of the women in our community that are helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch.



### Keynote Live Stream & Recording **\$7,000 • 1 Available**

A great sponsorship opportunity for sponsors that cannot physically be at the event. Includes logo on live stream home page, two attendee passes and logo on website and signage. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code.



### Lanyards **\$8,000 • 1 Available**

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. **Level sponsorship required.**



### Attendee T-Shirt **\$10,000 - Leveled Sponsor \$15,000 - Non-Leveled Sponsor**

Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



### Onsite Happy Hour & Onsite Reception **\$10,000 • 1 Available**

Spark conversation about your brand during our Technology Showcase Happy Hour. Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.



### Breakfast & Breaks **\$15,000 • 2 Available**

Includes large branded signage in breakfast and break areas, as well as recognition on event website. **Level sponsorship required.**



### Diversity Scholarships **\$2,500 Minimum • Unlimited**

Scholarship program provides support to women, gender non-confirming individuals, people with dis/abilities, other underrepresented minorities, and those who may not otherwise have the opportunity to attend events for financial reasons. Showcase your organization's support by sponsoring the diversity scholarship program. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.

\*\* As permitted per COVID-19 safety + social distancing requirements.

## Open Source Summit ‘Micro’ Conference Sponsorship Opportunities

In addition to a leveled Open Source Summit sponsorship - or in lieu of - you can also show your support for a specific subject matter area by sponsoring one of the micro-conferences within Open Source Summit.

- **LINUXCON**
- **OSPOCON**
- **EMERGING OS FORUM**
- **AUTOMOTIVE LINUX SUMMIT**
- **CRITICAL SOFTWARE SUMMIT**
- **EMBEDDED IOT SUMMIT**
- **CLOUDOPEN**
- **COMMUNITY LEADERSHIP CONFERENCE**
- **OPEN AI + DATA FORUM**
- **CONTAINERCON**

PRINCIPAL 3 AVAILABLE PER MICRO CONFERENCE	SUPPORTER 8 AVAILABLE PER MICRO CONFERENCE
• Large logo on branded signage outside conference room(s) specific to the micro-conference of your choosing	• Medium logo on branded signage outside conference room(s) specific to the micro-conference of your choosing
• Logo on micro-conference webpage and in event promotional materials	• Logo on micro-conference webpage and in event promotional materials
• <b>Branding on Conference Video Recordings:</b> Your logo will be included on the opening title slide of all recordings from your chosen micro-conference. Videos are publicly available on The Linux Foundation YouTube Channel and viewed by thousands	• 2 Open Source Summit Conference Passes
• <b>Social Media Promotion:</b> 1 Tweet from the LF Twitter account promoting your sponsorship. Sponsor can provide custom content (must be approved by The Linux Foundation)	
• 3 Open Source Summit Conference Passes	
<b>\$10,000</b>	<b>\$5,000</b>

**Previous Sponsors**





## Media Coverage

Share Announcements and News with global media outlets covering the event.

Previous participants included:



During our 2021 event window, November 30 - December 31, 2021:

**24.4M**

Twitter  
impressions for  
#ossummit

**20.3M**

Twitter impressions  
for #autolinux

## Hear what our previous attendees have said!

 I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT. THIS WAS WITHOUT A DOUBT AN EXTREMELY ENRICHING EXPERIENCE. THANK YOU.


OSS GETS YOUR CREATIVE JUICES FLOWING. IT HELPS PROVIDE CLARITY ON WHAT'S IMPORTANT AND HOW TO ACHIEVE IT.

”

 IF YOU WANT TO LEARN, OSS IS THE PLACE TO BE. THE PRESENTATIONS ABSOLUTELY ADDED TO MY KNOWLEDGE BASE.

OPEN SOURCE SUMMIT & ELC IS A GREAT EVENT THAT ENABLES ME TO LEARN AND EXPAND MY NETWORKING WITH OTHER OPEN SOURCE ENTHUSIASTS AROUND THE WORLD.

”

 LINUXCON PROVIDES A UNIQUE OPPORTUNITY TO LEARN ABOUT A RANGE OF OSS PROJECTS/TECHNOLOGIES, MEET WITH DEVELOPERS AND VENDORS, MAKE IMPORTANT CONTACTS, AND HAVE FUN AT THE SOCIAL EVENTS. I HIGHLY RECOMMEND LINUXCON (AND OTHER LF EVENTS) FOR ANYONE WANTING TO EXPAND THEIR UNDERSTANDING OF THE PEOPLE, CULTURE, AND MACHINERY BEHIND LINUX AND OSS.

OSS IS AMAZING. SO MANY PEOPLE GATHERED WITH A HIGH TECHNICAL LEVEL - ALL AIMING TO LEARN AND NETWORK. I ENCOURAGE YOU TO ATTEND THE NEXT TIME, THE EXPERIENCE WAS INCREDIBLE.

”

 THE BEST INCLUSIVE CONFERENCE OF THE YEAR. TALKS, PEOPLE, SPONSORS AND PROJECTS ARE JUST AMAZING.

A GREAT EVENT TO CONNECT WITH SMART PEOPLE WHO SHARE A PASSION FOR OPEN SOURCE!

”

 THE BEST OPEN SOURCE EVENT.

I MANAGED TO ATTEND EVERY EDITION OF THE EMBEDDED LINUX CONFERENCE SINCE THE BEGINNING. I ALWAYS GET BACK FROM THE CONFERENCE WITH A HUUUUGE LIST OF NEW IDEAS TO EXPLORE. THIS CONFERENCE IS A GREAT WAY TO STAY UP TO DATE WITH THE DEVELOPMENTS IN OPEN-SOURCE PROJECTS THAT MATTER IN EMBEDDED, AND TO MEET THE MAINTAINERS AND FELLOW DEVELOPERS.

”

## Participate in all 2022 Open Source Summit Events!

**North America** | June 21-24, 2022 | Austin, TX + Virtual  
**Latin America** | August 23-24, 2022 | Virtual  
**Europe** | September 13-16, 2022 | Dublin, IE + Virtual  
**Japan** | December 5-6, 2022 | Yokohama, JP + Virtual  
**China** | December TBD

### Sponsorship Bundles & Custom Packages

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