THE LINUX FOUNDATION

OPEN SOURCE SUMMIT KOREA

4-5 November 2025 | Seoul, Korea

2025 SPONSORSHIP PROSPECTUS

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Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	**DIAMOND** ~~2 AVAILABLE~~ 1 AVAILABLE	**PLATINUM** ~~4 AVAILABLE~~ 3 AVAILABLE	**GOLD** ~~8 AVAILABLE~~ 6 AVAILABLE	**SILVER** UNLIMITED	**BRONZE** UNLIMITED
Opt-In Attendee Lead List	Attendee Registration Opt-in List	Attendee Registration Opt-in List			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Table	8'x8' space includes 2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	20	15	10	5	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$35,000**	**$25,000**	**$15,000**	**$10,000**	**$5,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US$2,500 provided they:
(1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Promotional Marketing Opportunities

Track Sponsorship
$3,500 • 3 Per Track Available

- Logo on branded signage outside conference room(s) specific to the track of your choosing.
- Logo on track webpage and in event promotional materials.
- Branding on Conference Video Recordings: Your logo will be included on the opening title slide of all recordings from your chosen track. Videos are publicly available on The Linux Foundation YouTube Channel and viewed by thousands.
- Level sponsorship required.

Lanyards
$8,000 • 1 Available

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.

Attendee T-Shirt
$15,000 - 1 Available

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Keynote Live Stream & Recording
$7,000 • 1 Available

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code.

Onsite Happy Hour & Onsite Reception
$12,500 • 1 Available

Spark conversation about your brand during our Tux Trek. Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage. Level sponsorship required.

Breakfast & Breaks $15,000 • 3 Available

Sponsorship includes prominent branding at all breakfast & break stations for one day of the event. Level sponsorship required.

Lunch $10,000 • 3 Available

Sponsorship includes prominent branding at all lunch stations for one day of the event. Level sponsorship required.

Wireless Access Sponsorship
$15,000 • 1 Available

Conference wifi will be named after sponsor. Level sponsorship required.

Scholarships
$2,500 minimum • Unlimited

Research shows that more inclusive teams perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for underrepresented attendees (women and non-binary individuals, persons from marginalized communities, and persons with disabilities), you are not only helping an individual who might not otherwise be able to join the event, but you're also supporting the overall community in achieving better outcomes. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.

Custom Add Ons
Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.

Participate in all 2025 Open Source Summit Events!

North America
June 23-25, 2025 | Denver, CO

Europe
August 25-27, 2025 | Amsterdam, Netherlands

India
August 4, 2025 | Hyderabad, India

Korea
November 4-5, 2025 | Seoul, Korea

Japan
December 8-10, 2025 | Tokyo, Japan

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

"THE BEST INCLUSIVE CONFERENCE OF THE YEAR. TALKS, PEOPLE, SPONSORS AND PROJECTS ARE JUST AMAZING"

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Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

www.events.linuxfoundation.org