

July 21, 2022 | Virtual Experience

## PrestoCon Day 2022 Sponsor Prospectus

Benefit	Premier Sponsor	Event Partner	Community Partner
Speaking Opportunity - 5-minute speaking slot	✓		
Pre-Conference Email Blast - One-time use of opt-in list to be sent by event organizers	✓		
Post-Event Email Recognition - sponsor logo in footer of email	<b>√</b>	✓	✓
Social Media "Thank You" Tweet	(1) Pre-event and (1) post-event	Pre-event	Post-event
Logo Included on "Thank to Our Sponsors" Slide During Keynote Sessions	✓	✓	1
Logo and Link on Event Website	✓	✓	✓
<ul> <li>Virtual Booth Including:</li> <li>Custom-branded graphics</li> <li>Looping video/demo</li> <li>Downloadable resources (whitepapers, collateral, etc.)</li> <li>Public group chat and private 1:1 chat</li> <li>Post-event chat transcript and video recording</li> </ul>	✓	✓	
Customized Message During Session Breaks     to direct attendees to sponsor booth or other sponsor activity	<b>√</b>		
<ul> <li>Post Event-Data Including:</li> <li>Full list of attendees that visited booth (including name, title, company, country &amp; state, email)</li> <li>Report on downloaded assets/resources</li> <li>Record of all group and 1:1 chats in booth</li> </ul>	✓	✓	
<ul> <li>Group booth shared with other Community Partners.</li> <li>Dedicated time slot for demo, Q&amp;A, etc. in the booth.</li> </ul>			<b>√</b>
Price	\$5,000	\$2,000	Compli- mentary

<sup>\*\*</sup>Community Partner is available for nonprofit organizations and subject to approval by Presto Foundation.

Email events@prestodb.io to become a sponsor.