

PrestoCon 2020 Sponsorship Prospectus

Benefit	Event Partner
Speaking Opportunity - 5-minute speaking slot*	✓
Pre-Conference Email Blast - One-time use of opt-in list to be sent by event organizers	✓
Post-Event Email Recognition - sponsor logo in footer of email	✓
Social Media “Thank You” Tweet - 1 pre-event, 1 post-event	2
Logo Included on “Thank to Our Sponsors” Slide During Keynote Sessions	✓
Logo and Link on Event Website	✓
Rotating Logo Banner in virtual event lobby and virtual platform	✓
Virtual Booth Including: -Custom-branded graphics -Looping video/demo -Downloadable resources (whitepapers, collateral, etc.) -Public group chat and private 1:1 chat -Post-event chat transcript and video recording	✓
Post-Event Data Including: -Full list of attendees that visited booth and registered interest (including name, title, company, physical address, email) -Report on downloaded assets/resources -Designated Office Hours -Record of all chats	✓
Customized Pop-Up -Posted during session breaks to direct attendees to sponsor booth or other sponsored activity	✓
Complimentary Passes	Unlimited
Price	\$10,000

*Session time selection made once sponsorship payment is received. If payment is not received within 30 days of the event, the event organizers will assign session date and time.