



PromCon

EUROPE 2026



Event Date:
7-8 October 2026



Location: Munich, Germany



Est. Number of Attendees: 150+

This event is being planned in person in Munich, Germany, with recorded content from the event available post event on the Prometheus Monitoring YouTube for those that cannot attend onsite. The event will take place on 7 + 8 October 2026. Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts must be received by 15 September 2026, 11:59 PM PDT.

SPONSORSHIP BENEFITS AT-A-GLANCE

INCLUSIONS	DIAMOND 6-AVAILABLE 4 AVAILABLE	PLATINUM 4-AVAILABLE 3 AVAILABLE	GOLD 4-AVAILABLE 3 AVAILABLE
Logo and link on event website	✓	✓	✓
Logo recognition on event signage	✓	✓	✓
Recognition in pre-event attendee communication	Logo and Link	Logo and Link	Company Name and Link
Social media mention from @PrometheusIO	(1) pre-event standalone mention & (1) mention during event	(1) pre-event group mention & (1) group mention during event	(1) pre-event group mention
Logo on session recordings	✓		
Table top sponsor space includes 6' table and 2 chairs	✓		
Option to provide attendee giveaway at the conference	✓	✓	✓
Complimentary attendee passes	3	2	1
SPONSORSHIP COST	\$16,500	\$8,250	\$5,000

ADD-ON OPPORTUNITIES

Dan Kohn Scholarship Fund **\$1,500 +** **UNLIMITED**

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Logo and link on event website
- Option to provide attendee giveaway at the conference
- Sponsor recognition in scholarship acceptance notifications

Lunch + Breaks Sponsor **\$3,000 +** **2 AVAILABLE**

Provide lunch + breaks to event attendees.

BENEFITS INCLUDE:

- Lunch + breaks listed on the official event schedule
- Branded signage during lunch + breaks

Social Event Sponsor **\$3,000 +**

2-AVAILABLE **1 AVAILABLE**

Support networking at the event! Attendees will gather to network and make connections.

BENEFITS INCLUDE:

- Social event listed on the official event schedule
- Branded signage at the social event