



November 10-11, 2025 | Atlanta, GA

2025 SPONSORSHIP PROSPECTUS



DEVELOPER
SUMMIT 2025

2025 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

All leveled sponsorships and Promotional Marketing Opportunities are based on availability.

Contact dfevents@linuxfoundation.org to secure your sponsorship today. Sales deadline: October 3

	PLATINUM 4 AVAILABLE	GOLD 2 AVAILABLE	SILVER 4 AVAILABLE
Exhibit Space. Contract must be signed by deadline	Tabletop	Tabletop	Tabletop
Lead retrieval app (Live scans, real-time reporting and ability to take notes on captured leads)	•	•	•
15-minute keynote: Content approved by program committee. Contract must be signed by deadline.	•		
10-minute lightning talk: Content approved by program committee. Contract must be signed by deadline.		•	
Recognition on Event Signage: Sponsor logo on conference signage	•	•	•
Logo included on "Thank you to our Sponsors" slide during keynote sessions	•	•	•
Assistance with press bookings at event: Helping you get the most out of your on-site announcement	•		
Sponsor recognition in press release. Contract must be signed by deadline	•	•	•
Pre or Post-Event Email Recognition: 50-word entry in attendee email	•	•	
Post-Event Email Recognition: Sponsor recognition in footer of post-event attendee email	•	•	•
Opportunity to add pre-approved custom question to the post-event attendee survey: Follow up reporting will be provided with survey results	•		
Post-Event Data Report: Provides event demographics and additional details on event performance	•	•	•
Attendee Registration Contact List (Opt-in Only): Provided post-event	•		
Complimentary attendee passes	8	4	2
20% Discount code on attendee registrations	•	•	
Access to Event Press / Analyst Contact List. Shared one week prior to the event for your own outreach.	•	•	•
"Thank you" posts from Dronecode social handles	2 posts, and 1 reshare	2 posts, and 1 reshare	1 post
SPONSORSHIP PRICING	\$100,000	\$20,000	\$5,000

Promotional Marketing Opportunities

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Scholarship + Travel Fund

\$2,500 • Unlimited

Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization and cannot attend for financial reasons. Sponsors receive:

- Recognition on the pre-conference promotion
- Logo and link on the conference website
- Recognition during the opening Keynote
- Logo recognition on onsite signage
- (1) pre-event group post from our social media channels
- Sponsor recognition in scholarship acceptance notifications.



Welcome Reception

\$15,000 • 1 Available

Treat attendees to a special experience by co-sponsoring the first official networking event of the summit. Attendees participating on site will enjoy a fun-filled evening with food, drinks, and new friends while exploring the sponsor booths in the Sponsor Exhibit area. Sponsors receive:

- Recognition on the keynote stage with your logo on a slide promoting the reception
- Inclusion in pre-event email + social media
- Recognition on the summit schedule
- Signage at the reception

Level sponsorship required.



Offsite Attendee Party

\$5,000 • 1 Available

The opportunity to promote an offsite networking event as part of the official event schedule. All attendees will be invited to the event.

Sponsors receive:

- Recognition on the keynote stage
- Inclusion in pre-event email + social media
- Recognition on the summit schedule
- Please note: The day and time are to be agreed upon with the event organizers. The sponsor is responsible for all Attendee Party costs, including food and beverages, transportation, entertainment, etc.

Level sponsorship required.



Attendee T-Shirt

\$7,500 • 1 Available

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Wireless Access

\$5,000 • 1 Available

Conference wifi will be named after sponsor.



Lanyards

\$5,000 • 1 Available

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Session Recordings

\$15,000 • 1 Available

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code. Level sponsorship required.