PyTorch

CONFERENCE

—NORTH AMERICA 2026—

October 20-21, 2026 | San Jose, CA

2026 SPONSORSHIP PROSPECTUS

THE LINUX FOUNDATION

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About PyTorch Conference North America

October 20-21, 2026 | San Jose, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference North America 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.





"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."

"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

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Why Sponsor

Sponsoring the PyTorch Conference North America is a strategic investment in the "Intelligence Layer" of your business. As the framework of choice for the world's leading AI researchers and engineers, PyTorch is the engine driving the transition from experimental RAG to production-grade Agentic AI.

By joining us in 2026, you integrate your brand into the high-density hub of the AI/ML ecosystem, gaining direct access to the practitioners and decision-makers who define the modern AI stack.

2026 Anticipated Attendance

3,500 In-Person Attendees

The Power of the PyTorch Audience

Targeted Technical Density
40% of the audience are specialized AI/ML engineers and researchers

Executive Decision-Makers
20% are technical leaders and strategic decision-makers

App & Infrastructure Development
15% are developers and engineers focused on the AI lifecycle

The Future of Research
15% represent academia, venture capital, and industry analysts

Key Benefits for Your Organization

Elevate Your Technical Authority
Position your brand at the center of the AI revolution. Showcase your commitment to the PyTorch mission and gain recognition as a primary driver of open-source AI advancement.

Forge High-Value Partnerships
Move beyond casual networking. Engage with a concentrated group of technical contributors and industry peers to discover collaborative opportunities in hardware acceleration and model deployment.

Recruit Elite Specialized Talent
The competition for AI talent is fierce. Use this platform to highlight your engineering culture and solve your most difficult hiring challenges by meeting the brightest minds in the field.

Accelerate Market Adoption
Demonstrate your thought leadership and latest tooling directly to the power users who decide which platforms, libraries, and infrastructures become the enterprise standard.

Attendee estimates are based on registration trends from previous events and represent a curated, high-impact audience of industry specialists.

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Who Attends PyTorch Conference

AI Engineers, ML Engineers, Researchers, Data Scientists, Robotics Engineers
40% OF AUDIENCE

Application Developers, Data Engineers, DevOps/SRE, Systems/Embedded Developers, Hardware Engineers
15% OF AUDIENCE

Executive Leaders, Architects, Technical Managers, Product Managers, OSPO Managers
20% OF AUDIENCE

Students (PhD/Masters/Undergrad), Professors, Investors/VCs, Analysts, Media
15% OF AUDIENCE

2025 SPONSOR DATA

- **68 sponsors** in 2025
- **259** highest in-person badge scans
- **96** average in-person badge scans
- **4,134** in-person badge scans

Why Attend PyTorch Conference



Meet face-to-face for problem-solving, discussions and collaboration



Learn about the latest trends in open source, AI, and ML



Access leading experts to learn how to navigate the complex AI environment



Find out how others have used PyTorch to gain efficiencies



Gain a competitive advantage by learning about the latest in innovative open AI solutions



Find out what industry-leading companies and projects are doing in the PyTorch ecosystem and future trends



Explore career opportunities with the world's leading technology companies

PyTorch CONFERENCE 2025

OCTOBER 22–23, 2025 • SAN FRANCISCO, CA
#PYTORCHCON

DEMOGRAPHIC DATA

3,432 ATTENDEES REGISTERED

1,026 TOTAL ORGANIZATIONS REPRESENTED

TOP 5 AREAS OF INTEREST

- GENERATIVE AI
- DEEP LEARNING AND NEURAL NETWORKS
- AI HARDWARE AND ACCELERATOR TECHNOLOGIES (E.G., GPUS, TPUS)
- ARTIFICIAL INTELLIGENCE FUNDAMENTALS
- MACHINE LEARNING TECHNIQUES

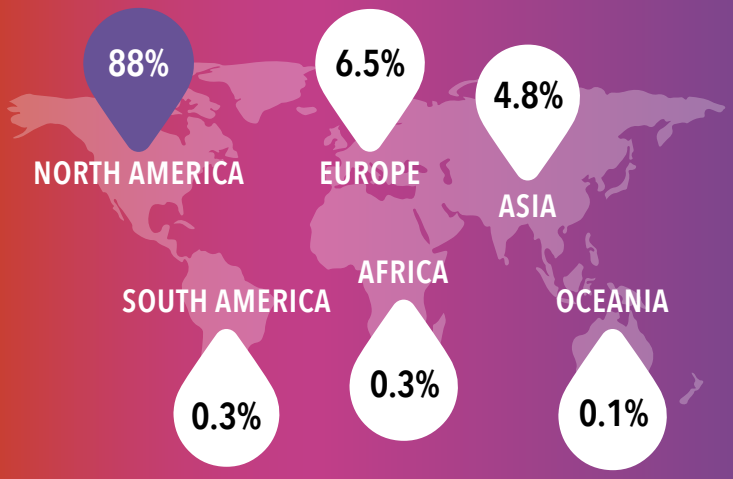
TOP 3 JOB FUNCTIONS

- AI ENGINEER
- EXECUTIVE LEADER
- MACHINE LEARNING ENGINEER

TOP 3 INDUSTRIES

- INFORMATION TECHNOLOGY
- EDUCATION AND TRAINING
- FINANCIAL

ATTENDEES PER REGION



MOST REPRESENTED COUNTRIES

USA, CANADA, UNITED KINGDOM

675 CFP SUBMISSIONS

22 KEYNOTES

103 SESSIONS

1 STARTUP SHOWCASE

113 POSTER SESSIONS

19% GENDER MINORITY SPEAKERS

3 SUMMITS

4 BIRDS OF A FEATHER

3 MEET THE DEVELOPERS

1 PYTORCH TRAINING

68 SPONSORS

96 AVERAGE IN-PERSON BADGE SCANS
259 HIGHEST IN-PERSON BADGE SCANS
4,134 TOTAL IN-PERSON BADGE SCANS

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Previous Sponsors







































































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Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND ~~8 AVAILABLE~~ SOLD OUT	PLATINUM ~~12 AVAILABLE~~ 1 AVAILABLE	GOLD ~~14 AVAILABLE~~ 2 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in only.	✔ *(if breakout session selected)*	✔		
Attendee Registration Contact List: Opt-in only	✔ *(List provided pre and post event)*	✔ *(List provided post event)*		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day		
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session	
Demo Theater Session Attendee List: Opt-In Only	✔	✔	✔	
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.	Sponsored Session Recording + Sponsor Video Highlight Reel *(content includes clips of speakers, booth and logo placement. 10-20 second video)*	Sponsored Session Recording File		
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post	
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✔	✔	✔	
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.	✔	✔	✔	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	✔	✔	✔	✔
Logo Recognition on Event Signage and Website	✔	✔	✔	✔
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✔	✔	✔	✔
Collateral Distribution: Laid out in a prominent location near registration onsite.	✔	✔	✔	✔
Exhibit Space	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. *To be used at booth only.*	(2) Devices	(1) Device	(1) Device	(1) Device
Conference Attendee Passes: To be used for booth staff, attendees, and guests	30	20	15	8
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✔	✔	✔	✔
Post Event Data Report: Provides event demographics and additional details on event performance.	✔	✔	✔	✔
Sponsorship Cost	**$100,000**	**$65,000**	**$45,000**	**$20,000**

PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

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	BRONZE* UNLIMITED	STARTUP* UNLIMITED	NON-PROFIT* UNLIMITED	VC* UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.				
Sponsored Session Attendee List: Opt-in only.				
Attendee Registration Contact List: Opt-in only				
Meeting Room: For private meeting use only.				
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)				
Demo Theater Session Attendee List: Opt-In Only				
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.				
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.				
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.				
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.				
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.				
Recognition During Opening Keynote Session				
Logo Recognition in Pre-Conference Email Marketing	✔	✔	✔	✔
Logo Recognition on Event Signage and Website	✔	✔	✔	✔
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✔	✔	✔	✔
Collateral Distribution: Laid out in a prominent location near registration onsite.	✔	✔	✔	✔
Exhibit Space	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. *To be used at booth only.*	App Only *No physical device provided.*	App Only *No physical device provided.*	App Only *No physical device provided.*	App Only *No physical device provided.*
Conference Attendee Passes: To be used for booth staff, attendees, and guests	4	4	4	4
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✔	✔	✔	✔
Post Event Data Report: Provides event demographics and additional details on event performance.	✔	✔	✔	✔
Sponsorship Cost	**$10,000**	**$5,000**	**$5,000**	**$5,000**

***Start-ups, Non-Profit, and VC's must meet the below criteria:**
Start-Up Sponsorship: Businesses must be under 3 years old, have less than $5M in annual revenue, and employ fewer than 30 people. **Non-Profit Sponsorship:** Requires proof of legal non-profit status. **Venture Capital (VC) Sponsorship:** Requires proof of being a registered VC entity.

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Promotional Marketing Opportunities

Attendee T-Shirt
$20,000 • ~~1 Available~~ SOLD OUT

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Session Recording
$10,000 • ~~1 Available~~ SOLD OUT

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees

Lanyards
$10,000 • ~~1 Available~~ SOLD OUT

The opportunity for all PyTorch Conference North America attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).

Attendee Lounge
$5,000 • 4 Available

Sponsor a lounge space for attendees to relax and network. This area will foster collaboration and interaction among participants. Your sponsorship includes prominent signage in the lounge.

**Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.*

Break + Lunch
$10,000 • 2 Available

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.

Scholarships
$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference North America. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- Logo and link on conference website
- Logo recognition on rotating slides before and after keynotes
- Sponsor recognition in scholarship acceptance notifications

Women and Non-Binary in PyTorch Lunch
$10,000 • 1 Available

All those who identify as women or non-binary attending PyTorch Conference North America are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on onsite signage and pre-event email

Coffee Bar Sponsorship
$20,000 • 1 Available

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar. Benefits include:

- Dedicated space with a coffee bar in the Sponsor Showcase
- Logo recognition on onsite signage
- Logo recognition in pre-event attendee email
- Specialty coffees served during morning and afternoon breaks

**Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.*

Promotional Marketing Opportunities

Wireless Access Sponsorship

$15,000 • 1 Available

Conference wifi will be named after sponsor.

Cross-Promotion of Pre-Approved Community Events

$7,500 • Unlimited

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program. Benefits include:

- Event listed on the conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email

**This add-on is available to confirmed level sponsors of PyTorch 2026.*

Onsite Flare Party and Sponsor Booth Crawl

$35,000 | 1 Available

Ignite connections and showcase your brand at the PyTorch Flare Party! This high-energy evening will bring attendees together for great food, drinks, entertainment, and networking in a dynamic setting filled with excitement and innovation.

- Logo recognition on signage throughout the reception venue
- Logo recognition at entertainment or activity areas
- Specialty cocktail and mocktails
- Branded napkins at all bars
- Logo recognition on event website
- Recognition on conference schedule
- Inclusion in pre-event email

Lead retrieval and sponsor-hosted activities are not permitted at the Flare Party.

PyTorch Community Awards Sponsorship

$15,000 | ~~1 Available~~ SOLD OUT

Demonstrate your commitment to open collaboration, impactful contributions, and the global community building the future of AI. Your support helps recognize innovators, maintainers, and first-time contributors who make PyTorch thrive. Benefits include:

- Recognition on event schedule
- Logo recognition on the Community Awards website
- Verbal recognition during award ceremony on keynote stage
- Logo recognition on blog post announcing award winners

Custom Add Ons

Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.