



# PyTorch

**CONFERENCE 2024**

**September 18-19, 2024 | San Francisco, CA**

**2024 SPONSORSHIP**

**PROSPECTUS**

## PyTorch Conference

September 18-19, 2024 | San Francisco, CA

Don't miss your opportunity to shape the future of Generative AI/ML! Come join us at the PyTorch Conference 2024, where collaboration, innovation, and progress intersect in the cutting-edge open-source machine learning framework. This two-day event brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.

Sponsoring the PyTorch Conference 2024 goes beyond mere visibility—it's a strategic move to integrate your organization into the dynamic AI/ML community. PyTorch leads the charge in advancing fast, flexible experimentation and efficient production, supported by a robust toolkit and passionate user base. By sponsoring, you can fuel these endeavors and unlock numerous benefits for your organization.

### Elevate Your Presence

Showcase your dedication to PyTorch's mission and gain recognition for your role in advancing AI/ML technologies.

### Forge Connections

Engage with fellow contributors, discovering new opportunities for involvement and tapping into a network of like-minded individuals.

### Demonstrate Leadership

Share insights, positioning your organization as a thought leader within the community.

### Attract Top Talent

Highlight your organization's culture and opportunities, attracting the brightest minds in the field

### Collaboration

Forge meaningful connections, sparking innovations that benefit your organization.

### Align Your Brand

Associate with one of the fastest-growing technology communities, reinforcing your commitment to innovation.

Join us in San Francisco on September 18-19, 2024, for the PyTorch Conference 2024—an unmatched opportunity to immerse yourself in the AI/ML ecosystem.

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

## Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

**Sponsorship Deadline: August 16, 2024**

	DIAMOND 4 SOLD OUT	PLATINUM 8 6 AVAILABLE	GOLD 10 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
<b>Speaking Opportunity</b> All sponsor content must be approved by the PyTorch Foundation. No sales & marketing pitches allowed. Speaking slots based on availability.	5 Minute Keynote	Breakout Session			
<b>Recognition During Opening Keynote Session</b> Sponsor Recognition by Name.	✓	✓			
<b>Email Blast</b> One time use of opt-in list to be sent by PyTorch Foundation. Content provided by sponsor.	(1) Exclusive Pre or Post-Conference Email	150 Words in (1) Pre-Conference Group Email	75 Words in (1) Pre-Conference Group Email		
<b>Meeting Room</b> For semi-private meeting use only. Alcoves are open meeting areas that have walls, but no door or ceiling.	Private Use - 1 Day	Private Use - Half Day	Private Use - 2 Hours		
<b>Social Media Promotion of Sponsorship</b> From the PyTorch channel.	2	1	1 group post		
<b>Exhibit Space</b> Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available). Location selected in order of sponsorship tier.	17' x 8'	17' x 8'	6' x 8'	6' x 8'	6' x 4'
<b>Physical Lead Retrieval Device(s)</b> Live scans, real time reporting and ability to take notes on captured leads.	(2) devices	(1) device	(1) device	(1) device	
<b>Access to Event Press/Analyst List</b> Contact list shared one week prior to the event for your own outreach.	✓	✓	✓	✓	✓
<b>Recognition in Pre-Event Email Marketing</b> Includes logo and link to your URL.	✓	✓	✓	✓	✓
<b>Recognition on Event Website</b> Prominent logo displayed on website.	✓	✓	✓	✓	✓
<b>Recognition on Event Signage</b> Logo on onsite conference signage.	✓	✓	✓	✓	✓
<b>Complimentary Onsite Attendee Passes</b> To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits.	30	15	10	6	4
<b>20% Discount on Additional Conference Passes</b> For use by your customers, partners, or colleagues.	✓	✓	✓	✓	✓
<b>Post-Event Transparency Report</b> Provides event demographics and additional details on event performance.	✓	✓	✓	✓	✓
<b>Sponsorship Cost</b>	<b>\$60,000</b>	<b>\$40,000</b>	<b>\$26,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

## Promotional Marketing Opportunities

Deadline: July 26, 2024



### Attendee T-Shirt

**\$10,000 • 1 Available**

Showcase your logo on the attendee t-shirt. Sponsor logo will be placed on the sleeve of all attendee t-shirts. Logo size, color, and placement subject to t-shirt design and PyTorch Foundation approval. Logo must be single color only (no gradient colors).



### Diversity Scholarship

**\$2,500+ • Unlimited**

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- Logo and link on conference website
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- Sponsor recognition in scholarship acceptance notifications



### Session Recording

**\$7,500 • 1 Available**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



### Lanyard

**\$7,500 • 1 Available**

The opportunity for all PyTorch conference attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



### Women and Non-Binary in PyTorch Breakfast

**\$7,500 • SOLD OUT**

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special breakfast program featuring discussion around diversity, equity, and inclusivity. The sponsor of this onsite-only event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- Breakfast provided to attendees
- Recognition on the conference website
- Program listed on the official conference schedule



### Attendee Lounge

**\$5,000 • 4 Available**

Sponsor a lounge space for attendees to relax and networking. Provides the space to get attendees collaborating. Includes sponsor signage in lounge area.



### Onsite Happy Hour Reception

**\$10,000 • 1 Available**

Spark conversation about your brand during our onsite Happy Hour. Benefits include:

- Logo recognition on event website and schedule
- Logo recognition on onsite signage at food and drink stations
- Branded napkins at all bars



### Cross-Promotion of Pre-Approved Community Events

**\$7,500 • Unlimited**

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Only confirmed sponsors of PyTorch Conference 2024 are eligible for cross-promotion. Events may not overlap with the conference program. Benefits include:

- Event listed on the conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email



### Break + Lunch

**\$5,000 • 2 Available**

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.