PyTorch CONFERENCE 2025

October 22-23, 2025 | San Francisco, CA

2025 SPONSORSHIP PROSPECTUS

THE LINUX FOUNDATION

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About PyTorch Conference

October 22-23, 2025 | San Francisco, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference 2025, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.

"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."

"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

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Why Sponsor

Sponsoring the PyTorch Conference 2025 goes beyond mere visibility—it's a strategic move to integrate your organization into the dynamic AI/ML community. PyTorch leads the charge in advancing fast, flexible experimentation and efficient production, supported by a robust toolkit and passionate user base. By sponsoring, you can fuel these endeavors and unlock numerous benefits for your organization.

PyTorch Conference gives you the opportunity to connect with the broad AI and ML community at one event.

- Anticipated 2025 Attendance: 2,000+ In-Person Attendees*
- PyTorch Conference 2024 gathered 1,474 attendees from 730 organizations across 36 countries.

Elevate Your Presence Showcase your dedication to PyTorch's mission and gain recognition for your role in advancing AI/ML technologies.	**Forge Connections** Engage with fellow contributors, discovering new opportunities for involvement and tapping into a network of like-minded individuals.
Demonstrate Leadership Share insights, positioning your organization as a thought leader within the community.	**Attract Top Talent** Highlight your organization's culture and opportunities, attracting the brightest minds in the field
Collaboration Forge meaningful connections, sparking innovations that benefit your organization.	**Align Your Brand** Associate with one of the fastest-growing technology communities, reinforcing your commitment to innovation.

2024 SPONSOR DATA:

- **37 sponsors** in 2024
- **278** highest in-person badge scans (220% increase from 2023)
- **112** average in-person badge scans (129% increase from 2023)
- **2,249** total in-person badge scans (556% increase from 2023)

**Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.*

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Who Attends PyTorch Conference

Developers

Systems, Embedded, Applications, Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management

Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

Why Attend PyTorch Conference

Meet face-to-face for problem-solving, discussions and collaboration

Learn about the latest trends in open source, AI, and ML

Access leading experts to learn how to navigate the complex AI environment

Find out how others have used PyTorch to gain efficiencies

Gain a competitive advantage by learning about the latest in innovative open AI solutions

Find out what industry-leading companies and projects are doing in the PyTorch ecosystem and future trends

Explore career opportunities with the world's leading technology companies

2024 DEMOGRAPHIC DATA

379 CFP SUBMISSIONS
267% INCREASE FROM 2023

17 KEYNOTES

29 BREAKOUTS

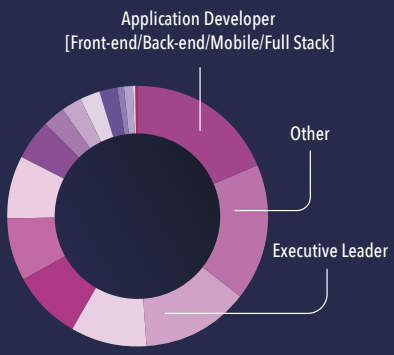
29 LIGHTNING TALKS

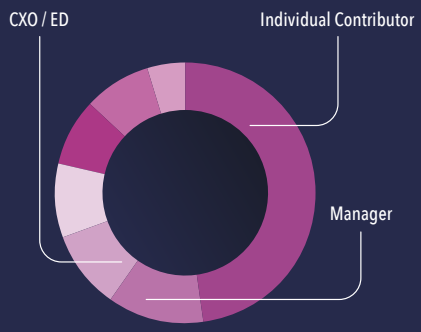
2 MINI SUMMITS

1 STARTUP SHOWCASE

35 POSTER SESSIONS

13% GENDER MINORITY SPEAKERS



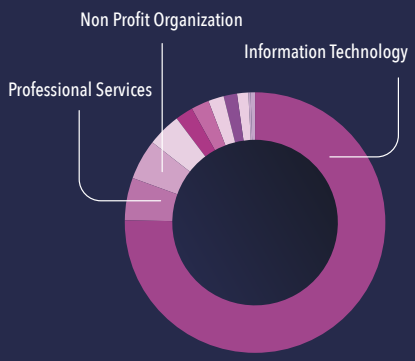


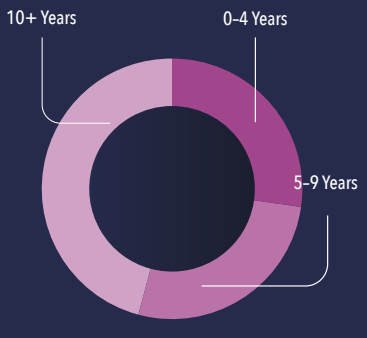
Job Function

- Application Developer [Front-end/Back-end/Mobile/Full Stack] **18.83%**
- Other **16.85%**
- Executive Leader **13.42%**
- Manager – Technical Teams **9.3%**
- Architect **8.72%**
- Student **7.84%**
- Systems/Embedded Developer **7.79%**
- Product/Biz Dev **4.94%**
- Marketing **2.85%**
- DevOps/SRE **2.5%**
- Professor / Academic **2.32%**
- Manager - Other **2.15%**
- Kernel/Operating Systems Developer **1.05%**
- Media / Analyst **0.99%**
- Manager - OSPO **0.29%**
- DevOps/SRE/Sysadmin **0.12%**
- Legal / Compliance **0.04%**

Job Level

- Individual Contributor **48%**
- Manager **11.96%**
- CXO / ED **9.59%**
- Academic **9.3%**
- Other **8.37%**
- Director **8.25%**
- VP / SVP / GM **4.53%**





Industry

- Information Technology **75.33%**
- Professional Services **5.46%**
- Non Profit Organization **4.88%**
- Financials **4.12%**
- Health Care **2.38%**
- Automotive **2.03%**
- Consumer Goods **2.03%**
- Industrials **1.74%**
- Telecommunications **1.39%**
- Materials **0.35%**
- Energy **0.29%**

Years of IT Experience

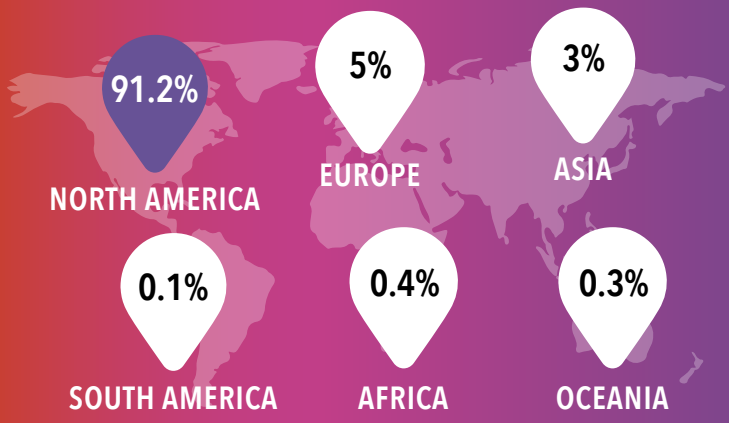
- 0–4 Years **27.35%**
- 5–9 Years **26.89%**
- 10+ Years **45.76%**

1,474 IN-PERSON ATTENDEES

1,757 ATTENDEES REGISTERED

730 TOTAL ORGANIZATIONS REPRESENTED

ATTENDEES PER REGION



TOP 3 JOB FUNCTIONS

APPLICATION DEVELOPER (FRONT-END/BACK-END/MOBILE/FULL STACK)

EXECUTIVE LEADER

MANAGER - TECHNICAL TEAMS

MOST REPRESENTED COUNTRIES

USA, UNITED STATES MINOR OUTLYING ISLANDS, CANADA

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Previous Sponsors

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Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	DIAMOND 6 AVAILABLE	PLATINUM 8 AVAILABLE 7 AVAILABLE	GOLD 10 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 2. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session	10-Minute Lightning Talk		
Sponsored Session Attendee List	✔ *(if breakout session selected)*	✔	✔		
Attendee Registration Contact List: Opt-in only	✔ *(List provided pre and post event)*	✔ *(List provided post event)*			
Recognition During Opening Keynote Session: Sponsor recognition by name.	✔	✔			
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post-event.	Sponsored Session Recording + Sponsor Video Highlight Reel *(content includes clips of speakers, booth and logo placement. 10-20 second video)*	Sponsor Session Recording File	Sponsor Session Recording File		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day	Private Use - 2 Hours		
Social Media Promotion of Sponsorship: From the PyTorch social handles.	2 Posts and 1 Re-Share	2 Posts and 1 Re-Share	1 Group Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✔	✔	✔		
Sponsor/Event Social Cards: Your company logo along with event logo on social card designed for easy sharing on social media platforms.	✔	✔	✔	✔	
Promotional Recognition	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage and Website	Logo Recognition on Event Signage and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	✔	✔	✔	✔	✔
Collateral Distribution: Laid out in a prominent location near registration onsite.	✔	✔	✔	✔	✔
Recognition in Pre-Event Email Marketing: Includes logo and link to your URL.	✔	✔	✔	✔	✔
Exhibit Booth (Upgrade options available).	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x8' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	(2) Devices	(1) Device	(1) Device	(1) Device	
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	30	20	15	8	4
Post Event Data Report: Provides event demographics and additional details on event performance.	✔	✔	✔	✔	✔
Sponsorship Cost	**$90,000**	**$60,000**	**$40,000**	**$20,000**	**$10,000**

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.
PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions

*Start-ups may secure a Bronze Sponsorship for US$5,000 provided they:
(1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

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Promotional Marketing Opportunities

Attendee T-Shirt
$20,000 • 1 Available

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Session Recording
$10,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees

Lanyards
$10,000 • SOLD OUT

The opportunity for all PyTorch conference attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).

Attendee Lounge
$5,000 • 4 Available

Sponsor a lounge space for attendees to relax and network. This area will foster collaboration and interaction among participants. Your sponsorship includes prominent signage in the lounge.

**Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.*

Break + Lunch
$10 ,000 • 2 Available

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.

Diversity Scholarship
$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- Logo and link on conference website
- Logo recognition on rotating slides before and after keynotes
- Sponsor recognition in scholarship acceptance notifications

Women and Non-Binary in PyTorch Lunch
$10,000 • 1 Available

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on onsite signage and pre-event email

Coffee Bar Sponsorship
$20,000 • 1 Available

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar. Benefits include:

- Dedicated space with a coffee bar in the Sponsor Showcase
- Logo recognition on onsite signage
- Logo recognition in pre-event attendee email
- Specialty coffees served during morning and afternoon breaks

**Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.*

Wireless Access Sponsorship
$15,000 • 1 Available

Conference wifi will be named after sponsor.

Cross-Promotion of Pre-Approved Community Events
$7,500 • Unlimited

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program. Benefits include:

- Event listed on the conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email

**This add-on is available to confirmed level sponsors of PyTorch 2025.*

Custom Add Ons
Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.