



CONFERENCE 2025

October 22-23, 2025 | San Francisco, CA

2025 SPONSORSHIP

PROSPECTUS

PyTorch Conference

October 22-23, 2025 | San Francisco, CA

Don't miss your opportunity to shape the future of Generative AI/ML! Come join us at the PyTorch Conference 2025, where collaboration, innovation, and progress intersect in the cutting-edge open-source machine learning framework. This two-day event brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.

Sponsoring the PyTorch Conference 2025 goes beyond mere visibility—it's a strategic move to integrate your organization into the dynamic AI/ML community. PyTorch leads the charge in advancing fast, flexible experimentation and efficient production, supported by a robust toolkit and passionate user base. By sponsoring, you can fuel these endeavors and unlock numerous benefits for your organization.

<p>Elevate Your Presence</p> <p>Showcase your dedication to PyTorch's mission and gain recognition for your role in advancing AI/ML technologies.</p>	<p>Forge Connections</p> <p>Engage with fellow contributors, discovering new opportunities for involvement and tapping into a network of like-minded individuals.</p>
<p>Demonstrate Leadership</p> <p>Share insights, positioning your organization as a thought leader within the community.</p>	<p>Attract Top Talent</p> <p>Highlight your organization's culture and opportunities, attracting the brightest minds in the field</p>
<p>Collaboration</p> <p>Forge meaningful connections, sparking innovations that benefit your organization.</p>	<p>Align Your Brand</p> <p>Associate with one of the fastest-growing technology communities, reinforcing your commitment to innovation.</p>

Join us in San Francisco on October 22-23, 2025, for the PyTorch Conference 2025—an unmatched opportunity to immerse yourself in the AI/ML ecosystem.

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorships-at-a-Glance

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	DIAMOND 6 AVAILABLE	PLATINUM 8 AVAILABLE	GOLD 10 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 2. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session	10-Minute Lightning Talk		
Sponsored Session Attendee List	✓ (if breakout session selected)	✓	✓		
Attendee Registration Contact List: Opt-in only	✓ (List provided pre and post event)	✓ (List provided post event)			
Recognition During Opening Keynote Session: Sponsor recognition by name.	✓	✓			
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post-event.	Sponsored Session Recording + Sponsor Video Highlight Reel (content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsor Session Recording File	Sponsor Session Recording File		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day	Private Use - 2 Hours		
Social Media Promotion of Sponsorship: From the PyTorch social handles.	2 Posts and 1 Re-Share	2 Posts and 1 Re-Share	1 Group Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✓	✓	✓		
Sponsor/Event Social Cards: Your company logo along with event logo on social card designed for easy sharing on social media platforms.	✓	✓	✓	✓	
Promotional Recognition	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage and Website	Logo Recognition on Event Signage and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	✓	✓	✓	✓	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓	✓	✓	✓
Recognition in Pre-Event Email Marketing: Includes logo and link to your URL.	✓	✓	✓	✓	✓
Exhibit Booth (Upgrade options available).	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x8' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	(2) Devices	(1) Device	(1) Device	(1) Device	
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	30	20	15	8	4
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓	✓
Sponsorship Cost	\$90,000	\$60,000	\$40,000	\$20,000	\$10,000

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions

*Start-ups may secure a Bronze Sponsorship for US\$5,000 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Promotional Marketing Opportunities



Attendee T-Shirt

\$20,000 • 1 Available

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Session Recording

\$10,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyards

\$10,000 • 1 Available

The opportunity for all PyTorch conference attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



Attendee Lounge

\$5,000 • 4 Available

Sponsor a lounge space for attendees to relax and network. This area will foster collaboration and interaction among participants. Your sponsorship includes prominent signage in the lounge.

**Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.*



Break + Lunch

\$10,000 • 2 Available

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.



Diversity Scholarship

\$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- Logo and link on conference website
- Logo recognition on rotating slides before and after keynotes
- Sponsor recognition in scholarship acceptance notifications



Women and Non-Binary in PyTorch Lunch

\$10,000 • 1 Available

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on onsite signage and pre-event email



Coffee Bar Sponsorship

\$20,000 • 1 Available

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar. Benefits include:

- Dedicated space with a coffee bar in the Sponsor Showcase
- Logo recognition on onsite signage
- Logo recognition in pre-event attendee email
- Specialty coffees served during morning and afternoon breaks

**Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.*



Wireless Access Sponsorship

\$15,000 • 1 Available

Conference wifi will be named after sponsor.



Cross-Promotion of Pre-Approved Community Events

\$7,500 • Unlimited

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program. Benefits include:

- Event listed on the conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email

**This add-on is available to confirmed level sponsors of PyTorch 2025.*



Custom Add Ons

Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.