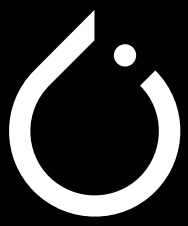

# PyTorch

## CONFERENCE 2025

**October 22-23, 2025 | San Francisco, CA**

# 2025 SPONSORSHIP PROSPECTUS

PyTorch
CONFERENCE 2025

2025 SPONSORSHIP PROSPECTUS

# About PyTorch Conference

**October 22-23, 2025 | San Francisco, CA**

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference 2025, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.

*"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."*

*"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."*

*"You never know where the next conversation will take you and what opportunities it will unlock in your career."*

*"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."*

*"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."*

PyTorch

CONFERENCE 2025

# 2025 SPONSORSHIP PROSPECTUS

## Why Sponsor

Sponsoring the PyTorch Conference 2025 goes beyond mere visibility—it's a strategic move to integrate your organization into the dynamic AI/ML community. PyTorch leads the charge in advancing fast, flexible experimentation and efficient production, supported by a robust toolkit and passionate user base. By sponsoring, you can fuel these endeavors and unlock numerous benefits for your organization.

PyTorch Conference gives you the opportunity to connect with the broad AI and ML community at one event.

- Anticipated 2025 Attendance: 2,000+ In-Person Attendees*
- PyTorch Conference 2024 gathered 1,474 attendees from 730 organizations across 36 countries.

| | |
|---|---|
| **Elevate Your Presence**<br>Showcase your dedication to PyTorch's mission and gain recognition for your role in advancing AI/ML technologies. | **Forge Connections**<br>Engage with fellow contributors, discovering new opportunities for involvement and tapping into a network of like-minded individuals. |
| **Demonstrate Leadership**<br>Share insights, positioning your organization as a thought leader within the community. | **Attract Top Talent**<br>Highlight your organization's culture and opportunities, attracting the brightest minds in the field |
| **Collaboration**<br>Forge meaningful connections, sparking innovations that benefit your organization. | **Align Your Brand**<br>Associate with one of the fastest-growing technology communities, reinforcing your commitment to innovation. |

## 2024 SPONSOR DATA:

- **37 sponsors** in 2024
- **278** highest in-person badge scans (220% increase from 2023)
- **112** average in-person badge scans (129% increase from 2023)
- **2,249** total in-person badge scans (556% increase from 2023)

**Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.*

PyTorch
CONFERENCE 2025

# 2025 SPONSORSHIP PROSPECTUS

## Who Attends PyTorch Conference

### Developers

Systems, Embedded, Applications, Kernel & Operating Systems

### Operations

Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

### Community & Leadership

Technical Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management

### Academic/Media/Other

Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

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## Why Attend PyTorch Conference

Meet face-to-face for problem-solving, discussions and collaboration

Learn about the latest trends in open source, AI, and ML

Access leading experts to learn how to navigate the complex AI environment

Find out how others have used PyTorch to gain efficiencies

Gain a competitive advantage by learning about the latest in innovative open AI solutions

Find out what industry-leading companies and projects are doing in the PyTorch ecosystem and future trends

Explore career opportunities with the world's leading technology companies

# 2024 DEMOGRAPHIC DATA

**379** CFP SUBMISSIONS
*267% INCREASE FROM 2023*

**17** KEYNOTES

**29** BREAKOUTS

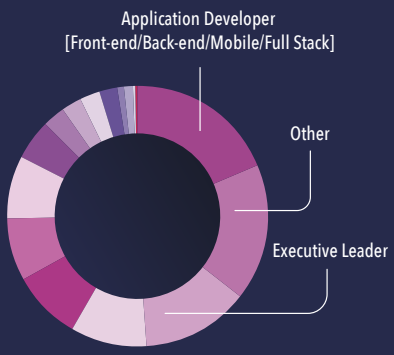
**29** LIGHTNING TALKS

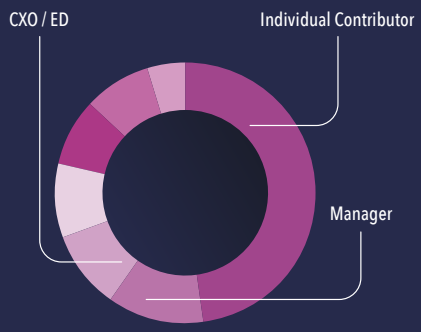
**2** MINI SUMMITS

**1** STARTUP SHOWCASE

**35** POSTER SESSIONS

**13%** GENDER MINORITY SPEAKERS



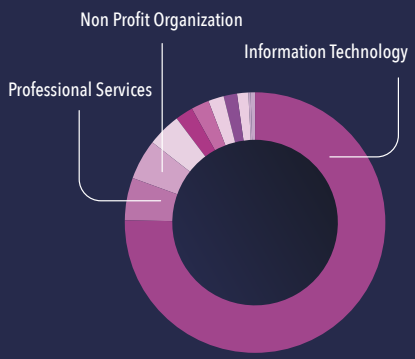



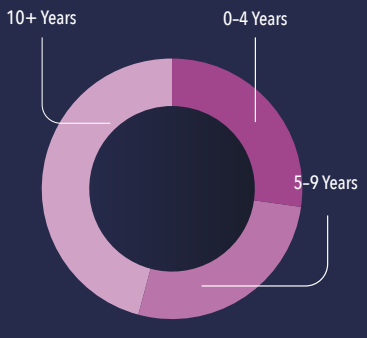

## Job Function

- Application Developer [Front-end/Back-end/Mobile/Full Stack] **18.83%**
- Other **16.85%**
- Executive Leader **13.42%**
- Manager – Technical Teams **9.3%**
- Architect **8.72%**
- Student **7.84%**
- Systems/Embedded Developer **7.79%**
- Product/Biz Dev **4.94%**
- Marketing **2.85%**
- DevOps/SRE **2.5%**
- Professor / Academic **2.32%**
- Manager - Other **2.15%**
- Kernel/Operating Systems Developer **1.05%**
- Media / Analyst **0.99%**
- Manager - OSPO **0.29%**
- DevOps/SRE/Sysadmin **0.12%**
- Legal / Compliance **0.04%**

## Job Level

- Individual Contributor **48%**
- Manager **11.96%**
- CXO / ED **9.59%**
- Academic **9.3%**
- Other **8.37%**
- Director **8.25%**
- VP / SVP / GM **4.53%**




## Industry

- Information Technology **75.33%**
- Professional Services **5.46%**
- Non Profit Organization **4.88%**
- Financials **4.12%**
- Health Care **2.38%**
- Automotive **2.03%**
- Consumer Goods **2.03%**
- Industrials **1.74%**
- Telecommunications **1.39%**
- Materials **0.35%**
- Energy **0.29%**

## Years of IT Experience

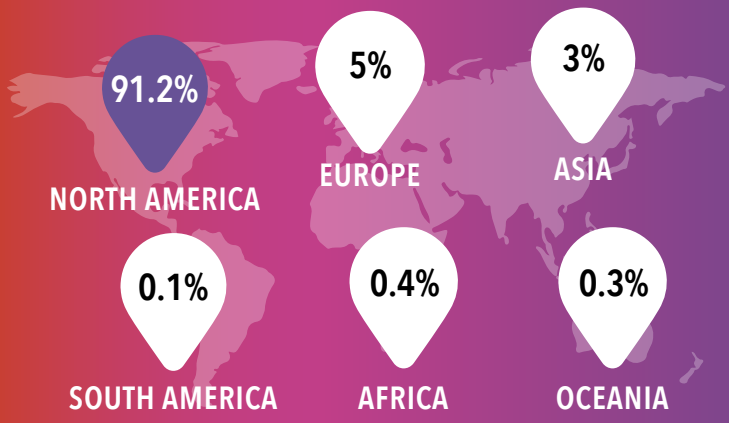
- 0–4 Years **27.35%**
- 5–9 Years **26.89%**
- 10+ Years **45.76%**

**1,474** IN-PERSON ATTENDEES

**1,757** ATTENDEES REGISTERED

**730** TOTAL ORGANIZATIONS REPRESENTED

## ATTENDEES PER REGION




## TOP 3 JOB FUNCTIONS

APPLICATION DEVELOPER (FRONT-END/BACK-END/MOBILE/FULL STACK)

EXECUTIVE LEADER

MANAGER - TECHNICAL TEAMS

## MOST REPRESENTED COUNTRIES

USA, UNITED STATES MINOR OUTLYING ISLANDS, CANADA

**37** SPONSORS

PyTorch CONFERENCE 2025

# 2025 SPONSORSHIP PROSPECTUS

## Previous Sponsors

PyTorch CONFERENCE 2025

# 2025 SPONSORSHIP PROSPECTUS

## Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.
PyTorch Members will receive a 3% sponsorship discount.

| | DIAMOND<br>~~6 AVAILABLE~~<br>1 AVAILABLE | PLATINUM<br>~~12 AVAILABLE~~<br>2 AVAILABLE | GOLD<br>~~14 AVAILABLE~~<br>5 AVAILABLE | SILVER<br>UNLIMITED | BRONZE<br>UNLIMITED |
|---|---|---|---|---|---|
| **Speaking Opportunity**<br>Content must be approved by the Program Chairs. All speaking content must be received by October 2. No sales & marketing pitches allowed. Session time based on availability. | 5-Minute Keynote OR Breakout Session | Breakout Session | 10-Minute Lightning Talk | | |
| **Sponsored Session Attendee List** | ✔<br>*(if breakout session selected)* | ✔ | ✔ | | |
| **Attendee Registration Contact List:** Opt-in only | ✔<br>*(List provided pre and post event)* | ✔<br>*(List provided post event)* | | | |
| **Recognition During Opening Keynote Session:** Sponsor recognition by name. | ✔ | ✔ | | | |
| **Post-Event Marketing & Resource Package:**<br>Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post-event. | Sponsored Session Recording + Sponsor Video Highlight Reel<br>*(content includes clips of speakers, booth and logo placement. 10-20 second video)* | Sponsor Session Recording File | Sponsor Session Recording File | | |
| **Meeting Room:** For private meeting use only. | Private Use - 1 Day | Private Use - Half-Day | Private Use - 2 Hours | | |
| **Social Media Promotion of Sponsorship:**<br>From the PyTorch social handles. | 2 Posts and 1 Re-Share | 2 Posts and 1 Re-Share | 1 Group Post | | |
| **Promotion of Activity in Sponsor Booth:** A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions. | Promotion of (2) in-booth activities/ time slots | Promotion of (1) in-booth activity/ time slot | Promotion of (1) in-booth activity/ time slot | | |
| **Access to Event Press/Analyst List:** Contact list shared one week prior to the event for your own outreach. | ✔ | ✔ | ✔ | | |
| **Sponsor/Event Social Cards:** Your company logo along with event logo on social card designed for easy sharing on social media platforms. | ✔ | ✔ | ✔ | ✔ | |
| **Promotional Recognition** | Logo Recognition on Event Signage, Website, and in Press Release | Logo Recognition on Event Signage, Website, and in Press Release | Logo Recognition on Event Signage, Website, and in Press Release | Logo Recognition on Event Signage and Website | Logo Recognition on Event Signage and Website |
| **Marketing Kit:** Custom graphics and social media posts provided to promote your attendance and presence at the event. | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Collateral Distribution:** Laid out in a prominent location near registration onsite. | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Recognition in Pre-Event Email Marketing:**<br>Includes logo and link to your URL. | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Exhibit Booth** (Upgrade options available). | 20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi | 15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi | 10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi | 8'x8' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi | 6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi |
| **Lead Retrieval Devices:** Live scans, real time reporting and ability to take notes on captured leads. | (2) Devices | (1) Device | (1) Device | (1) Device | App - No Physical Device Provided |
| **Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes** | 30 | 20 | 15 | 8 | 4 |
| **Post Event Data Report:** Provides event demographics and additional details on event performance. | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Sponsorship Cost** | **$90,000** | **$60,000** | **$40,000** | **$20,000** | **$10,000** |

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.
PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions

PyTorch CONFERENCE 2025

2025 SPONSORSHIP PROSPECTUS

# Startup, Non-Profit, and VC Opportunities

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.
PyTorch Members will receive a 3% sponsorship discount.

## Criteria By Level

- Start-Up Sponsorship: Businesses must be under 3 years old, have less than $5M in annual revenue, and employ fewer than 30 people.
- Non-Profit Sponsorship: Requires proof of legal non-profit status.
- Venture Capital (VC) Sponsorship: Requires proof of being a registered VC entity.

| | START-UP/NON-PROFIT/VC<br>UNLIMITED |
|---|---|
| **Promotional Recognition** | Logo Recognition on Event Signage and Website |
| **Marketing Kit:** Custom graphics and social media posts provided to promote your attendance and presence at the event. | ✔ |
| **Collateral Distribution:** Laid out in a prominent location near registration onsite. | ✔ |
| **Recognition in Pre-Event Email Marketing:** Includes logo and link to your URL. | ✔ |
| **Exhibit Booth** (Upgrade options available). | 6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi |
| **Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes** | 4 |
| **Post Event Data Report:** Provides event demographics and additional details on event performance. | ✔ |
| **Lead Retrieval Devices:** Live scans, real time reporting and ability to take notes on captured leads. | App - No Physical Device Provided |
| **Sponsorship Cost** | **$5,000** |

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.
PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions

PyTorch CONFERENCE 2025

2025 SPONSORSHIP PROSPECTUS

# Startup Showcase Sponsorship for Venture Capitalists

## Sponsor the Future of AI at PyTorch Conference 2025

Be at the forefront of AI systems and infrastructure innovation by sponsoring the Startup Showcase at PyTorch Conference 2025, taking place October 21.

As a Startup Showcase sponsor, you'll gain exclusive access to a curated pipeline of early-stage, high-growth AI and ML startups seeking pre-seed, seed and Series A funding. Sponsors are invited to join the distinguished panel of judges, offering early visibility into groundbreaking technologies and direct influence on the next wave of industry-defining innovation.

With an audience of over 2,500 leading AI researchers, engineers, entrepreneurs, and investors, PyTorch Conference 2025 offers unparalleled opportunities to engage with the brightest minds shaping the future of AI.

Partner with us and take a front-row seat to the next generation of AI innovation.

| | STARTUP SHOWCASE VC SPONSOR<br>~~6 AVAILABLE~~<br>4 AVAILABLE |
|---|---|
| **Judge on Startup Showcase Panel:** Includes judge's name, title, and firm on the Startup Showcase website. | ✔ |
| **Access to Startup Showcase Application Contact List** | ✔ |
| **Recognition During Opening Startup Showcase Session:** Sponsor recognition by name. | ✔ |
| **Reception Sponsor:** Logo recognition on event signage and bars. | ✔ |
| **Social Media Promotion of Sponsorship:** From the PyTorch social handles. | 1 Group Post |
| **Promotional Recognition:** Logo recognition on event signage and website. | ✔ |
| **Recognition in Pre-Event Email Marketing:** Includes logo and link to your URL. | ✔ |
| **PyTorch Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes** | 4 |
| **Sponsorship Cost** | **$5,000** |

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.
PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

PyTorch CONFERENCE 2025

2025 SPONSORSHIP PROSPECTUS

# Promotional Marketing Opportunities

## Attendee T-Shirt

**$20,000 • 1 Available**

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

## Session Recording

**$10,000 • 1 Available**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event.
Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees

## Lanyards

**$10,000 • SOLD OUT**

The opportunity for all PyTorch conference attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).

## Attendee Lounge

**$5,000 • 4 Available**

Sponsor a lounge space for attendees to relax and network. This area will foster collaboration and interaction among participants. Your sponsorship includes prominent signage in the lounge.

**Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.*

## Break + Lunch

**$10 ,000 • 2 Available**

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.

## Scholarships

**$2,500+ • Unlimited**

Research shows that more inclusive teams perform better, innovate more, and produce more profitable outcomes. By sponsoring scholarships for underrepresented attendees (women and non-binary individuals, persons from marginalized communities, and persons with disabilities), you are not only helping an individual who might not otherwise be able to join the event, but you're also supporting the overall community in achieving better outcomes. Benefits include:

- Logo and link on conference website
- Logo recognition on rotating slides before and after keynotes
- Sponsor recognition in scholarship acceptance notifications

## Women and Non-Binary in PyTorch Lunch

**$10,000 • SOLD OUT**

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special lunch program featuring discussion around equity and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community.
Benefits include:

- Recognition on the conference website
- Program listed on the official conference schedule Sponsor logo recognition on onsite signage and pre-event email

## Coffee Bar Sponsorship

**$20,000 • SOLD OUT**

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar. Benefits include:

- Dedicated space with a coffee bar in the Sponsor Showcase
- Logo recognition on onsite signage
- Logo recognition in pre-event attendee email
- Specialty coffees served during morning and afternoon breaks

**Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.*

PyTorch CONFERENCE 2025

# 2025 SPONSORSHIP PROSPECTUS

## Promotional Marketing Opportunities

### Cross-Promotion of Pre-Approved Community Events

**$7,500 • Unlimited**

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program. Benefits include:

- Event listed on the conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email

**This add-on is available to confirmed level sponsors of PyTorch 2025.*

### Onsite Flare Party and Sponsor Booth Crawl

**$35,000 | SOLD OUT**

Ignite connections and showcase your brand at the PyTorch Flare Party! This high-energy evening will bring attendees together for great food, drinks, entertainment, and networking in a dynamic setting filled with excitement and innovation.

- Logo recognition on signage throughout the reception venue
- Logo recognition at entertainment or activity areas
- Specialty cocktail and mocktails
- Branded napkins at all bars
- Logo recognition on event website
- Recognition on conference schedule
- Inclusion in pre-event email

Lead retrieval and sponsor-hosted activities are not permitted at the Flare Party.

### AI Infra Summit Sponsorship

**$20,000 | 1 Available**

Support the community shaping the future of AI infrastructure. Sponsorship of this technical summit highlights your commitment to innovation in training efficiency, inference optimization, and large-scale deployment. Benefits include:

- Recognition during opening remarks
- Logo recognition on event schedule
- Logo recognition on event listing on website
- Logo on event specific signage
- Logo included at the beginning of each video recording
- 3 Complimentary PyTorch Conference Registration Passes
- 10 Complimentary passes to AI Infra Summit

### Open Agent Summit Sponsorship

**$20,000 | 1 Available**

Support the community advancing the frontier of agentic AI and autonomous systems. Sponsorship of this summit highlights your leadership in driving open standards, real-world deployment, and the safe, scalable integration of intelligent agents across industries and applications. Benefits include:

- Recognition during opening remarks
- Logo recognition on event schedule
- Logo recognition on event listing on website
- Logo on event specific signage
- Logo included at the beginning of each video recording
- 3 Complimentary PyTorch Conference Registration Passes
- 10 Complimentary passes to Open Agent Summit

### Measuring Intelligence Summit Sponsorship

**$20,000 | 1 Available**

Support the community shaping the future of AI infrastructure. Sponsorship of this technical summit highlights your commitment to innovation in training efficiency, inference optimization, and large-scale deployment. Benefits include:

- Recognition during opening remarks
- Logo recognition on event schedule
- Logo recognition on event listing on website
- Logo on event specific signage
- Logo included at the beginning of each video recording
- 3 Complimentary PyTorch Conference Registration Passes
- 10 Complimentary passes to Measuring Intelligence Summit

### Custom Add Ons

**Price available upon request**

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.