



AT EMBEDDED WORLD 2024

**April 9-11, 2024 | Nuremberg, Germany**

# 2024 SPONSORSHIP PROSPECTUS

## RISC-V: The Embedded Ecosystem Grows Even Stronger in 2024

The world again turns its attention to embedded systems this April in Nuremberg, Germany. What will you do with your time and how will you demonstrate your technology leadership at embedded world 2024? A presence at the the RISC-V Pavilion is the key to making the most of the event!

Start with your own demo kiosk where you can interact with attendees and show your latest products and demonstrations. Reach an even wider audience with a 10 minute speaking slot in our popular RISC-V Demo Theater and 2 minutes to pitch your company in our Lightning Round! Top it off with one of our hugely popular two-minute video interviews, featured on the RISC-V YouTube channel.

Share your wisdom, detail your vision and roadmap, showcase breakthrough customer work, announce a major new product... the stage is yours.

You'll be alongside the best and the brightest of the RISC-V movement, with access to 20,000 high-quality attendees expected at the event.

We will heavily promote your participation in the RISC-V Pavilion. Here are just a few of the ways we'll celebrate you:

- Listed as a co-exhibitor in the EW24 program
- A mention in a RISC-V pre-event marketing email and blog, as well as inclusion in post-event communications, all created by RISC-V
- Inclusion in our highlights of embedded world video

And as always, we'll include your logo on all our event website pages.

It's a recipe for success at this high-value event.

Explore the different sponsorship packages to see how RISC-V can enable you to make the most of embedded world 2024.

**Space is limited. Contact [sponsor@riscv.org](mailto:sponsor@riscv.org) to secure your sponsorship.**



## Sponsorships-at-a-Glance

Contact [sponsor@riscv.org](mailto:sponsor@riscv.org) to secure your sponsorship today.

Sponsorship Deadline: February 9, 2024	PREMIUM	VIDEO & SPEAKING	SPEAKING & REGISTRATION
	4-3 AVAILABLE	5-4 AVAILABLE	8-7 AVAILABLE
<b>Kiosk</b> 1m wide demo kiosk with 1 stool, graphics, 42" monitor, (1) 5 amps power strip, and Wi-Fi.	•		
<b>Participation in Lightning Round</b> 2 minutes to pitch your company in a lightning round within the Demo Theater, hosted by RISC-V International.	•		
<b>Speaking Opportunity</b> 10-minute speaking session in the RISC-V booth Demo Theater on the first two days of embedded world. All content will be reviewed and approved by the RISC-V International team. Session will be recorded and posted on the RISC-V YouTube channel.*	2 sessions	1 session	1 session
<b>Video Interview with RISC-V</b> 2-minute interview with RISC-V at your kiosk. Footage will be available for your unrestricted use and will be posted on the RISC-V YouTube channel.	•	•	
<b>Bookable Meeting Tables</b> Tables provided within the booth to book meetings with media.	•		
<b>One (1) Lead Retrieval Device</b> Live scans, real time reporting, and ability to take notes on captured leads.	•		
<b>Social Media Promotion of Sponsorship</b> (1) Pre-Event Group Tweet from official @risc_v handle.	•		
<b>Recognition in Pre-Event and Post-Event Marketing</b> Sponsors will receive a mention in a RISC-V pre-event marketing email and blog, as well as inclusion in post-event communications, all created by RISC-V.	•		
<b>Included in Highlights of embedded world Video</b> Sponsor interview clips will be included in the highlights of embedded world video.	•	•	
<b>1 Slide in Member Slideshow</b> Slides will be on rotation with the Demo Theater schedule at the entrance to the RISC-V booth.	•	•	
<b>Listed as an Co-Exhibitor with embedded world</b> Includes logo and company description.**	•		
<b>Recognition on Event Website</b> Prominent logo display on all event web pages.	•		
<b>embedded world Exhibitor Passes</b> To gain access to the embedded world show floor. (Does not include access to the technical conference.)	2	1	1
<b>Sponsorship Cost</b>	<b>\$13,000</b>	<b>\$6,000</b>	<b>\$3,500</b>



### Promotion Opportunity

**\$1,500 • 3 available**

One time use of RISC-V Membership email list to be sent by RISC-V International.  
 Content provided by sponsor.

\* Sessions are scheduled on a first signed, first scheduled basis, with priority given based on sponsorship level.

\*\* Exhibitor is responsible for meeting embedded world deadlines in order to fulfill this deliverable.

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.