

R[⚕] Medicine 2022

August 23 - 26 | Virtual

2022 SPONSORSHIP PROSPECTUS

August 23-26, 2022 | Virtual

The goal of the R/Medicine conference and community is to promote the development and use of R based tools to improve clinical research and practice.

R is a free and open-source programming language for reproducible statistical computing, data visualization, and application development. R is the gold standard in reproducible research in academia and industry and has powerful capabilities to create highly-customizable interactive analytic dashboards, as well as predictive models that employ machine learning, deep learning, and artificial intelligence.

R/Medicine was formed through a collaborative effort of the R Consortium with academic and industry partners including Yale University, Stanford University, the Mayo Clinic, and RStudio, Inc (now RStudio, PBC). Presentations at R/Medicine conferences showcase how the R ecosystem is currently leveraged in medical applications including clinical trial design and analysis, personalized medicine, the development of machine learning models using laboratory and patient record data, and reproducible research.

The inaugural R/Medicine conference was a 2-day event held in 2018 at Yale University that featured distinguished speakers including Rob Tibshirani (Professor of Biomedical Data Science at Stanford and

inventor of the Lasso method of regularized linear regression) and Max Kuhn (former Senior Director of Statistics at Pfizer and author of multiple textbooks on machine learning and the widely used “caret” package), and 150 attendees. For the second year, a half-day pre-conference workshop was added to the schedule that featured parallel workshops for attendees in order to provide data science education.

The 2020 and 2021 R/Medicine Conferences were held virtually as single-track events with two days of short courses followed by two days of keynotes and contributed presentations. The virtual format proved extremely successful – in 2021, we had 665 participants from 60 countries, including 16% physicians, representing >5X growth from the in-person conference in 2019. For this year, we plan to expand on this model by putting together a four-day event with two days of pre-conference short courses followed by two days of keynotes and contributed presentations from representatives of biostatistics, the pharmaceutical industry, regulators, and the clinical laboratories.

Partnerships

We are interested in developing partnerships with organizations that aim to offer state-of-the-art education in basic data literacy and more advanced data science in a way that is suitable to “end-user” healthcare professionals, i.e. professionals that have no programming background, ranging from data managers all the way to healthcare executives.

Sponsorships

We are committed to making the R/Medicine conference content affordable and open to the public and therefore have sold deeply discounted tickets for trainees and offered free admission within the context of diversity, equity, and inclusion scholarships in the past. To allow this practice to continue, while at the same time increasing our pool of discounted tickets, we seek sponsorships.

Sponsorships-at-a-Glance

	GOLD	SILVER	BRONZE
Direct access to one of the main organizers to address any questions or extra requests. <i>*We will work with you to find creative ways to optimize the value you receive from your sponsorship!</i>	•		
Your organization's logo prominently displayed on near the top of the landing page of the conference website and at the beginning of each recorded talk	•	•	
Opportunities to engage conference participants in a virtual space at a special branded virtual exhibitor table	•	•	•
Individual registrations	10	5	2
Sponsorship Cost	\$10,000	\$7,000	\$5,000