GLOBAL DATA AND STORAGE CONFERENCE - SODACON 2022

Pacifico Yokohama
1 Chome-1-1 Minatomirai
Nishi Ward, Yokohama, Kanagawa 220-0012, Japan

ABOUT SODACON

SODACON, an annual technical conference held by SODA Foundation, aims to bring together industry leaders, developers, and end-users to present and discuss the most recent innovations, trends, and concerns as well as practical challenges and solutions in the field of Data and Storage Management in the era of cloud-native, IoT, big data, machine learning, and more.

It provides excellent opportunities for the delegates to exchange in-depth insights, and learn the latest in the industry, as well as build a global partnership for potential collaboration.

SODACON 2022 plans to bring you a hybrid experience on December 7.

In-Person Venue: Pacifico Yokohama, Japan
Online: Via Zoom

WHO ATTENDS?

Principals, Directors and Technical Leads from prominent organizations, along with CIOs, CTOs, Architects, Technology Strategists, Product Managers, Business Operations Leaders, Innovation Managers, Open Source Adopters, and Practitioners around the world.

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YOKOHAMA 2022

EXPECTED ATTENDEES 1,500

The one-day conference is packed with keynotes, panel discussions, conference presentations, lightning talks, and networking opportunities with innovators and leaders in open source data management and data autonomy.

We are expecting 1,500 attendees this year at this hybrid event with 200 attending on-site in Japan.

HOT TOPICS:

- Data Migration and Mobility
- Data Protection and Disaster Recovery
- Data Security and Compliance
- Cloud Native Storage
- Hybrid & Multicloud Data Management
- Cold Storage & Archive
- Data Lifecycle & Optimization
- File Systems and Object Storage
- Monitoring and Observability
- Data Energy & Green Storage

WHY SPONSOR SODACON 2022

Network with Business & Technical Leaders

Reach Potential Partners and Customers

Increase Brand Awareness

Showcase Products, Services & Technologies

SODACON 2021 BY NUMBERS :

SODACON Global 2021 was held on July 13-14, 2021. We welcomed a record-breaking number of 1081 registrants and 700+ attendees from 25 countries. We hosted 5 tracks, 9 keynotes, 4 panel discussions with 54 sessions presented by 85 industry experts from 53 world-class organizations and had support from 22 sponsors & partners.

PART OF THE PREVIOUS SPONSORS & PARTNERS

FUJIFILM · IBM · intel. · TOYOTA · HUAWEI

CLOUD NATIVE COMPUTING FOUNDATION · SNIA · SCALITY · 博雅云计算 BYCCTEC.COM · XSKY · CCICI · 中国电子技术标准化研究院 China Electronics Standardization Institute · JDSF Japan Data Storage Forum · Kristu Jayanti College Bangalore

木兰开源社区 MULAN OPEN SOURCE · Open Infrastructure FOUNDATION · Storage Performance Council · SNIA CMSI | COMPUTE, MEMORY, AND STORAGE · SNIA SMI | STORAGE MANAGEMENT · electronics EFYGROUP · KONFHUB · ThinkQ

Contact sponsorship@sodafoundation.io to secure your sponsorship.
Signed contracts must be received by Oct 31, 2022.

SPONSORSHIPS-AT-A-GLANCE

SODACON 2022 is grateful for the generous support of all sponsors. We offer high-profile keynotes, conference sessions, exhibit space, and meal opportunities for sponsors who are interested in supporting a particular aspect of the conference. More information about sponsorship and partnership benefits can be found below:

SPONSORSHIP BENEFITS	PLATINUM 5 AVAILABLE	GOLD 10 AVAILABLE	EVENT PARTNER UNLIMITED	MEDIA PARTNER UNLIMITED
Speaking Opportunity: *Topic subject to program committee approval. Speaking slots based on availability.*	**15-minute Keynote**	**10-minute Lightning Talk**		
Exhibit Space: *1 table, 2 chairs, basic power*	**3m x 3m**	**2m x 2m**		
Recognition on Event Signage and Website: *Prominent logo display on all event web pages and on conference signage.*	●	●	●	●
Recognition in Pre + Post Conference Email Marketing *Prominent logo display*	●	●	●	●
Social Media (Twitter & Linkedin) Posts from SODA Handle *Sponsor can provide custom content (must be approved by SODA Foundation).*	**2x** (Twitterx1 & Linkedinx1)	**1x** (Twitterx1 or Linkedinx1)		
Recognition During Opening Keynote Session *Sponsor Recognition by Name.*	●	●	●	●
Keynote Stage Branding: *Logo prominently displayed on stage screens or signage.*	●	●	●	●
Pre/Post-Event Email Blast: *One-time use of the opt-in list to be sent by SODA Foundation (must be approved by SODA Foundation).*	**Pre or Post-Event**			
Physical lead retrieval device: *To be used for lead capture within onsite exhibit space only*	**(1) device**	**(1) device**		
Complimentary onsite attendee passes: *To be used for staff, attendees and guests*	10	5	5	5
Unlimited discounted price USD 15: *To be used on additional onsite attendee passes*	●	●	●	●
SPONSORSHIP COST	**$15,000**	**$8,000**	**Free**	**Free**
SODA MEMBER, END-USER AND NPO	**$9,000**	**$5,000**	**Free**	**Free**

SODA Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Contact us at sponsorship@sodafoundation.io to secure your sponsorship, request additional details or discuss custom options.

OTHER SPONSORSHIP OPPORTUNITIES

Attendee T-shirt $ 5,000

Sponsor's logo to be printed on all attendee T-shirts along with the official conference logo. The logo must be single color only (no gradient colors)

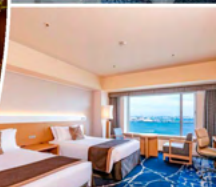### Breaks and Lunch Sponsor
$ 4,000 (1 Available)

Including morning & afternoon coffee/ tea breaks and lunch

- Recognition as 'Meal Sponsor' with company logo on the signage posted at the coffee/tea break station as well as on the event website.

Reception Sponsor
$ 5,000 (1 Available)

- One reserved table at the reception dinner in a prime position.

- Sponsors can have paper display on their own table.

- Recognition as 'Reception Sponsor' with company logo on signage during the reception party as well as on the event website.

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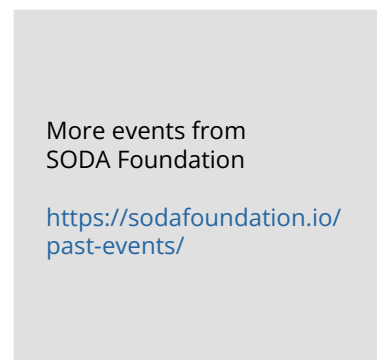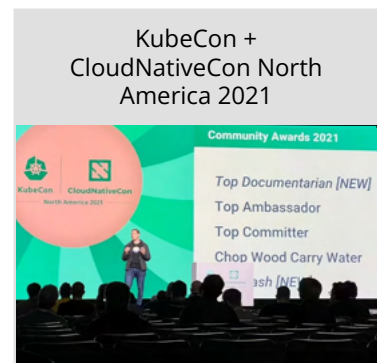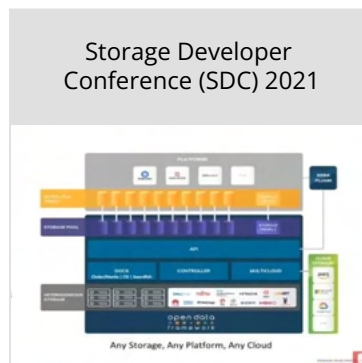
ABOUT SODA FOUNDATION

SODA Foundation, an open source project under The Linux Foundation, aims to foster an ecosystem of open source data management and storage software for data autonomy. SODA Foundation offers a neutral forum for cross-projects collaboration and integration, and provides end users quality end-to-end solutions.

Find out more about SODA Foundation: https://sodafoundation.io

PAST EVENTS

SODACODE 2022	KubeCon+CloudNativeCon + Open Source Summit China 2021	Open Source Summit Japan 2021

SODA Foundation at Open SourceIndia 2021	Storage Developer Conference (SDC) 2021	KubeCon + CloudNativeCon North America 2021

Open Source Summit + Embedded Linux Conference + OSPOCon 2021	SODACON Global 2021	More events from SODA Foundation
		https://sodafoundation.io/past-events/

We look forward to learning more about your needs and discussing the many creative and unique opportunities SODACON 2022 can offer your organization. For a conversation on how SODACON 2022 can work with your organization, please contact us at: sponsorship@sodafoundation.io.
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CONTACT

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SODA Foundation is part of The Linux Foundation.
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