



**SOSS Community Days**

**2024 SPONSORSHIP  
PROSPECTUS**



SOSS Community Days

## 2024 SPONSORSHIP PROSPECTUS

Secure Open Source Software (SOSS) Community Days are an opportunity for Community Members from across the Security and Open Source ecosystem to get together and share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the open source software (OSS) we all depend on. SOSS Community Days are held regionally, alongside the Open Source Summits and were formerly called OpenSSF Days. The change in name reflects the need to capture the broader interest in the security of open source software. What's in the SOSS? Come to a Community Day to find out!

### SOSS Community Days in 2024

**North America:** April 15, 2024 | Seattle, WA

**Europe:** September 19, 2024 | Vienna, Austria

**APAC:** More information to come



## SOSS Community Day NA 2024 Sponsorships-at-a-Glance

April 15, 2024 | Seattle, WA

Contact [sponsor@openssf.org](mailto:sponsor@openssf.org) to secure your sponsorship today. **Sponsorship Deadline: March 25, 2024**

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
<b>Evening Reception Recognition:</b> Logo on signage throughout the reception	•		
<b>Recognition During Opening and Closing Keynote Session:</b> Sponsor recognition by name.	•		
<b>Collateral at Registration:</b> Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
<b>Exhibit Space:</b> Includes (1) 6ft table, 2 chairs, power, and conference WiFi	•	•	
<b>Social Media Promotion of Sponsorship:</b> From the Open Source Security Foundation Twitter, Mastodon, and LinkedIn channel	•	•	
<b>Recognition on Event Website:</b> Prominent logo displayed on website	•	•	•
<b>Recognition on Event Signage:</b> Logo on onsite signage	•	•	•
<b>Recognition in Pre and Post-Conference Email Marketing</b>	Logo and URL	Logo and URL	Name and URL
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>



**Happy Hour/Reception**  
**\$7,500 • 1 available**

Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, prominently placed signage, and recognition on the event website, schedule, and pre-event attendee communications.



**Lanyards**  
**\$2,000 • SOLD OUT**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



**Lunch**  
**\$10,000 • 1 available**

Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.



**Coffee Breaks**  
**\$1,000 • 2 1 available**

Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.



**Session Recording**  
**\$1,500 • 1 available**

Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.





## SOSS Community Day EU 2024 Sponsorships-at-a-Glance


September 19, 2024 | Vienna, Austria


Contact [events@openssf.org](mailto:events@openssf.org) to secure your sponsorship today. **Sponsorship Deadline: August 2, 2024**


	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
<b>Speaking Opportunity:</b> All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
<b>Evening Reception Recognition:</b> Logo on signage throughout the reception	•		
<b>Recognition During Opening and Closing Keynote Session:</b> Sponsor recognition by name.	•		
<b>Collateral at Registration:</b> Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
<b>Exhibit Space:</b> Includes (1) 6ft table, 2 chairs, power, and conference WiFi	•	•	
<b>Social Media Promotion of Sponsorship:</b> From the Open Source Security Foundation Twitter, Mastodon, and LinkedIn channel	•	•	
<b>Recognition on Event Website:</b> Prominent logo displayed on website	•	•	•
<b>Recognition on Event Signage:</b> Logo on onsite signage	•	•	•
<b>Recognition in Pre and Post-Conference Email Marketing</b>	Logo and URL	Logo and URL	Name and URL
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

	<b>Happy Hour/Reception</b> \$7,500 • 1 available	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, prominently placed signage, and recognition on the event website, schedule, and pre-event attendee communications.
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	<b>Lanyards</b> \$2,000 • <b>SOLD OUT</b>	Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.
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	<b>Session Recording</b> \$1,500 • 1 available	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.
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