ValkeyConf

2026 SPONSORSHIP PROSPECTUS

ValkeyConf 2026

October 5, 2026 | Prague, Czechia

ValkeyConf is a day for anyone running Valkey in production, and those seriously thinking about it. Developers, SREs, DBAs, and DevOps pros come together to talk shop, share hard-won knowledge, and connect with the people building Valkey's future. Sessions, lightning talks, and plenty of time for real conversation. If you care about where Valkey goes next, this is where it happens.

Sponsorships-at-a-Glance

Contact **valkeyevents@linuxfoundation.org** to secure your sponsorship today.

Sponsorship Deadline: September 1, 2026.

SPONSORSHIP BENEFIT	DIAMOND 2 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Breakfast Sponsorship: Your logo will appear on signage placed strategically during the attendee breakfast for maximum exposure.	x			
Speaking Opportunity: All sponsor content must be approved by Valkey. No sales and marketing pitches allowed. Speaking slots based on availability.	20-minute Keynote	20-minute Breakout Session	5-minute Lightning Talk	
Video Recording of Sponsored Keynote: Raw file to be used under Creative license with attribution to The Linux Foundation.	x			
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	x	x		
Exhibit Space: Includes (1) 1.5 m table, 2 chairs, power, and conference WiFi.	x	x	x	
Recognition on Event Website: Prominent logo displayed on website.	x	x	x	x
Recognition on Event Signage: Logo on onsite signage.	x	x	x	x
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	x	x	x	x
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	3	2	1
SPONSORSHIP COST	**$50,000**	**$25,000**	**$10,000**	**$5,000**

Valkey reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

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Event Date:
October 5, 2026

Location:
Prague, Czechia

Estimated Number of Attendees Per Event: 150+

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional sponsorship opportunities will include media mention.

Attendee Reception

$5,000 • 1 Available

Spark conversation about your brand during an Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.

Lunch

$7,500 • 1 Available

Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.

Breaks

$2,500 • 2 Available

Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.

Session Recording

$5,000 • ~~1 Available~~ SOLD OUT

Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.

Welcome Kit Swag

$1,000 • 4 Available

Keep your brand top-of-mind from the moment attendees arrive. Your company can feature one (1) branded promotional item inside the official event welcome bag distributed to all participants, along with recognition on the event website and pre-event attendee communications.