



DEVELOPER AND DESIGN
SUMMIT

June 24-26, 2023 | Prague, Czech Republic

2023 SPONSORSHIP PROSPECTUS



Contact xenevents@linuxfoundation.org to secure your sponsorship today.

Xen Project Developer and Design Summit

June 24-26, 2023 | Prague, Czech Republic

The Xen Project creates an industry leading open source hypervisor that is powering some of the largest clouds in production today.

During 15 years of development, the Xen Project enabled many different use cases covering datacenter and server virtualization, cloud computing, desktop virtualization, security for desktop computing and within hardware appliances.

The Xen Project has also started to expand into new markets covering NFV, mobile virtualization, embedded virtualization and automotive.

The Xen Project Developer and Design Summit brings together the Xen Project's community of developers and power users for their annual developer conference. The conference is about sharing ideas and the latest developments, sharing experience, planning, collaboration and above all to have fun and to meet the community that defines the Xen Project.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today. **Sponsorship deadline is May 19, 2023.**

	DIAMOND UNLIMITED	PLATINUM UNLIMITED	GOLD UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Program Committee and Xen Project. No sales or marketing pitches allowed.	•		
Recognition During Opening Session: Sponsor recognition by name and with logo on screen.	•		
Message in Attendee Post-Conference Email: 50-word entry in attendee email.	•		
Collateral Distribution: Marketing materials laid out in a prominent location near registration.	•	•	
Recognition in Pre-Event Attendee Email: Sponsor logo in pre-event email.	•	•	
Recognition on Event Website: Prominent logo display on event website.	•	•	•
Recognition on On-site Sponsor Signage: Sponsor logo on conference signage.	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	18	4	2
Sponsorship Cost	\$15,000	\$5,000	\$2,000

Add-On Sponsorship Opportunities

These enhanced marketing opportunities require a leveled sponsor package.



Lanyards **\$3,000 • 1 Available**

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on lanyard design.



Evening Reception **\$5,000 • 1 Available**

Xen will organize an off-site evening event and invite all attendees to network, talk shop and meet new people. The Xen team will manage the logistics and experience, you sit back and enjoy the recognition.



Diversity Scholarship **\$5,000 • Unlimited**

Xen Project's scholarship program provides support to women, people of color, and people with disabilities who many not otherwise have the opportunity to attend Xen Project events for financial reasons. Equal access and diversity are important to Xen, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship.



Registration Scholarship **\$1,500 • 1 Available**

Showcase your organization's support of this important initiative by sponsoring the Registration Scholarship. Sponsor receives recognition during opening session.



Breakfast & Break Sponsor **\$2,500 • 3 Available (1 per day)**

Signage on all breakfast and break stations in common areas.



Recording Sponsor **\$5,000 • 1 Available**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Xen YouTube channel after the event. Benefits include: sponsor recognition slide with logo at the beginning of each video recording, and sponsor recognition in post-event email to attendees.



Lunch Sponsor **\$3,500 • 3 Available (1 per day)**

Signage on all lunch stations in common areas.