

# **Xen** *Project Summit*

June 4-6, 2024 | Lisbon, Portugal

## 2024 SPONSORSHIP

## PROSPECTUS



Contact [xenevents@linuxfoundation.org](mailto:xenevents@linuxfoundation.org) to secure your sponsorship today.

# Xen Project Summit

June 4-6, 2024 | Lisbon, Portugal

Join us in supporting the Xen Project, a trailblazing open-source hypervisor that drives some of the most influential cloud infrastructures in use today. With 15 years of relentless development, the Xen Project has paved the way for a multitude of applications, spanning data center and server virtualization, cloud computing, desktop virtualization, and bolstering desktop security and hardware appliances.

Now, the Xen Project is venturing into exciting new territories, including NFV, mobile virtualization, embedded virtualization,

and the automotive industry. The Xen Project Developer and Design Summit serves as the annual nexus for the community's brilliant minds and power users. This conference is a celebration of idea exchange, showcasing the latest advancements, sharing invaluable experiences, fostering strategic planning, and encouraging collaborative efforts. Above all, it's a chance to revel in the vibrant community that defines the Xen Project's legacy. Stand with us as we shape the future of open-source virtualization technology!

Contact [xenevents@linuxfoundation.org](mailto:xenevents@linuxfoundation.org) to secure your sponsorship today. **Sponsorship deadline: April 26, 2024.**

Sponsorships-at-a-Glance	PLATINUM ≥ 1 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED	BRONZE UNLIMITED
<b>Speaking Opportunity:</b> All sponsors content must be approved by the Program Committee and Xen. No sales & marketing pitches allowed.	•			
<b>Exhibit Booth:</b> Includes table, (2) chairs, power, and conference wifi.	•			
<b>Physical Lead Retrieval Device:</b> Live scans, real time reporting and ability to take notes on captured leads.	(1) Device			
<b>Recognition During Opening Session:</b> Sponsor recognition by name & with logo on screen.	•	•		
<b>Sponsor Message in Attendee Day-Of Email</b>	100 Word Message	50 Word Message		
<b>Social Media Promotion of Sponsorship:</b> From the Xen Project LinkedIn page.	3	2	1	
<b>Collateral Distribution:</b> Marketing materials laid out in a prominent location near registration.	•	•	•	
<b>Recognition in Pre and Post-Event Email Marketing</b>	Logo & Link	Logo & Link	Company Name & Link	Company Name & Link
<b>Recognition on Event Website:</b> Prominent logo display on event website.	•	•	•	•
<b>Recognition on Onsite Sponsor Signage:</b> Sponsor logo on conference signage.	•	•	•	•
<b>Post-Event Data Report:</b> Provides event and additional details on event performance.	•	•	•	•
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.	6	3	2	1
<b>20% Discount on Additional Conference Passes:</b> For use by your customers, partners or colleagues.	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

*The Xen Project reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.*

## Marketing Promotional Opportunity



### Lanyards

**\$1,500 • 1 Available**

**Sponsorship Deadline: April 5, 2024**

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on lanyard design.



### Evening Reception

**\$4,000 • 1 Available**

Xen will organize an off-site evening event and invite all event attendees for a fun event to network, talk shop and meet new people. The Xen team will manage the logistics and experience, you sit back and enjoy the recognition.



### Diversity Scholarship

**\$1,500 • Unlimited**

The Xen Project's scholarship program provides support to women, people of color, and people with disabilities who many not otherwise have the opportunity to attend Xen Project events for financial reasons. Equal access and diversity are important to Xen, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship. Sponsor receives recognition during opening session and in pre-event email marketing.



### Coffee & Break

**\$3,000 • 1 Available**

Signage on all breakfast and break stations in common areas over the 3-day event.



### Session Recording

**\$3,500 • 1 Available**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Xen YouTube channel after the event. Benefits include: sponsor recognition slide with logo at the beginning of each video recording, and sponsor recognition in post-event email to attendees.



### Lunch

**\$3,500 • 3 Available (1 per day)**

Signage on all lunch stations in common areas.