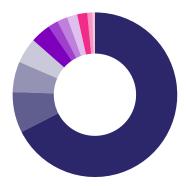


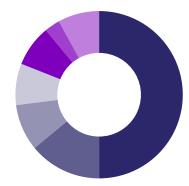
TOP 3 JOB FUNCTIONS:

DEVELOPER, DEVOPS/SRE/SYSADMIN, ARCHITECT

CONFERENCE TALKS



industry	
· Information Technology	67.5
 Financials 	8%
 Professional Services 	6%
Non Profit Organization	5%
 Telecommunications 	4%
 Automotive 	2%
 Industrials 	2%
Consumer Goods	2%
· Health Care	2%
· Energy	1%
Materials	0.5%



Job Level

· Individual Contributor	50%
 Manager 	14%
CXO / ED	9%
 Academic 	8%
 Director 	8%
· VP / SVP / GM	3%
· Other	8%

720 TOTAL REGISTRANTS

Total attendance includes those who registered for KubeCon + CloudNativeCon NA and expressed an intention to participate in WasmCon

70% OF ATTENDEES IN **TECHNICAL POSITIONS**

TOTAL NUMBER OF 422 ORGANIZATIONS REPRESENTED



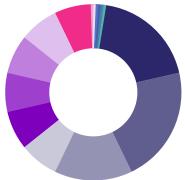
MOST REPRESENTED COUNTRIES

USA, JAPAN, CANADA

Total Countries Represented: 47

ATTENDEES PER REGION





1% 1% 1% 1%

1% 1% 0.6%

0.4%

5%

Professor/Academic

Job Function		
Developer	22%	- Sales/Marketing
· DevOps/SRE/SysAdmin	20%	Manager - Technical Teams
· Architect	19%	 Systems/Embedded Develo
Executive	6%	• Executive Leader
· Media/Analyst	4%	 Business Operations
·Student	4%	 Marketing
· Product Manager	4%	 Product/Biz Dev
- Application Developer	3%	• Manager - Other
[Front-end/Back-end/Mobile/Full Stack]		 Kernel/Operating Systems
· IT Operations	3%	Developer
· Professor/Academic	2%	Other