

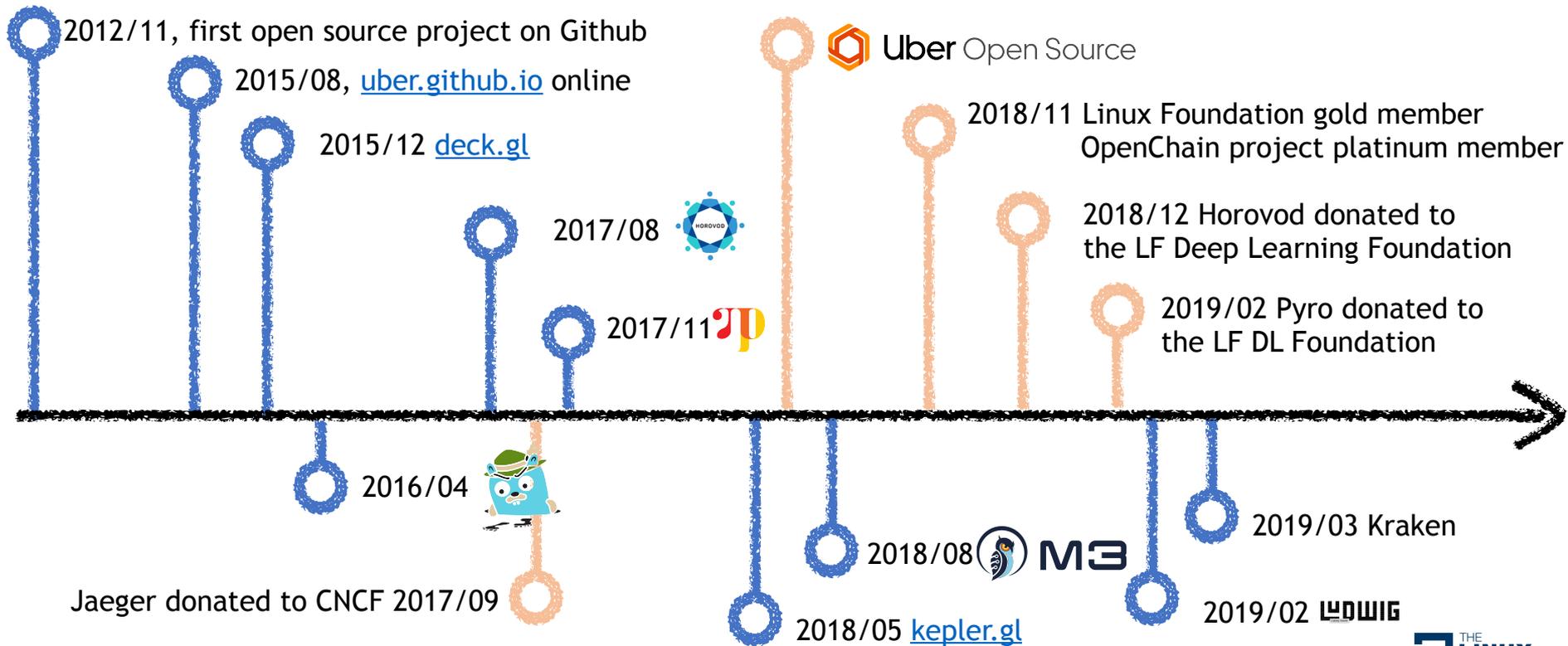


OPEN SOURCE  
LEADERSHIP SUMMIT

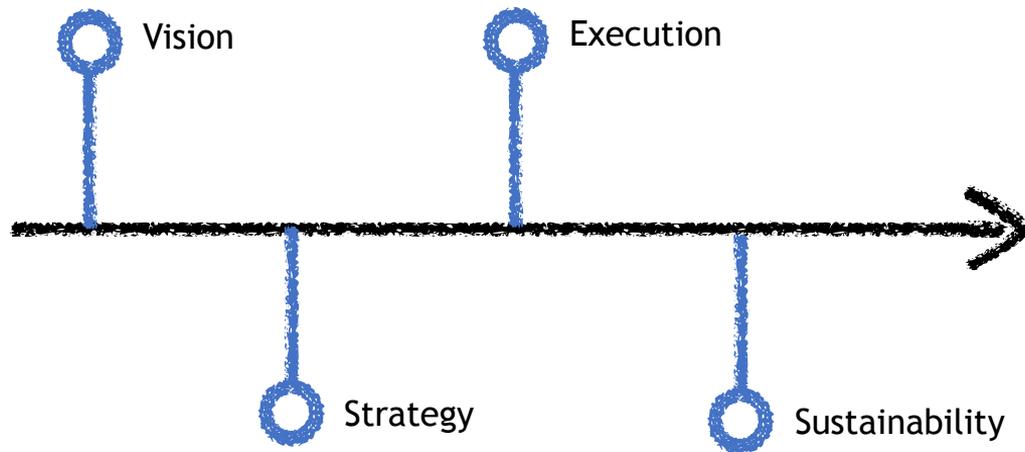
# Untold Story of Building an Open Source Program Office

Brian Hsieh, Uber Technologies

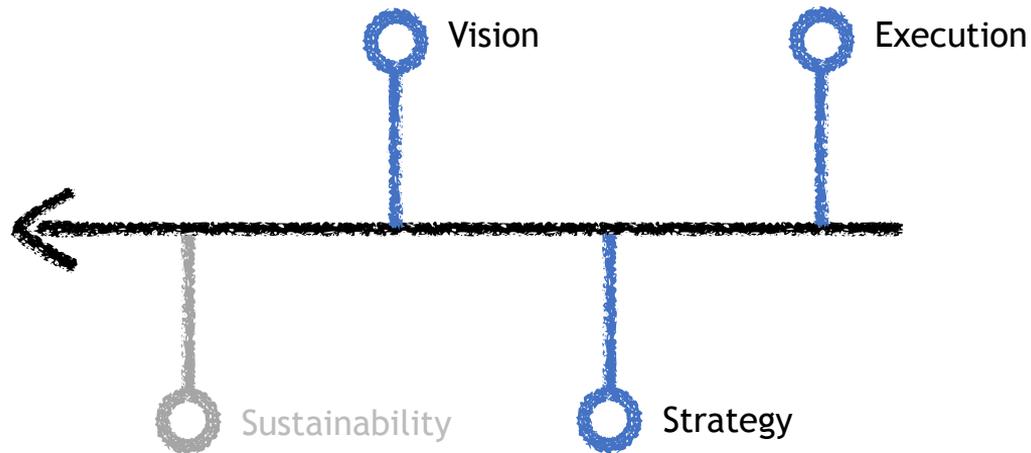
# A little bit about Uber Open Source



# In a perfect world



# Sometimes this happens



# While you are trying to put traffic lights



OPEN SOURCE  
LEADERSHIP SUMMIT



# This is still happening...



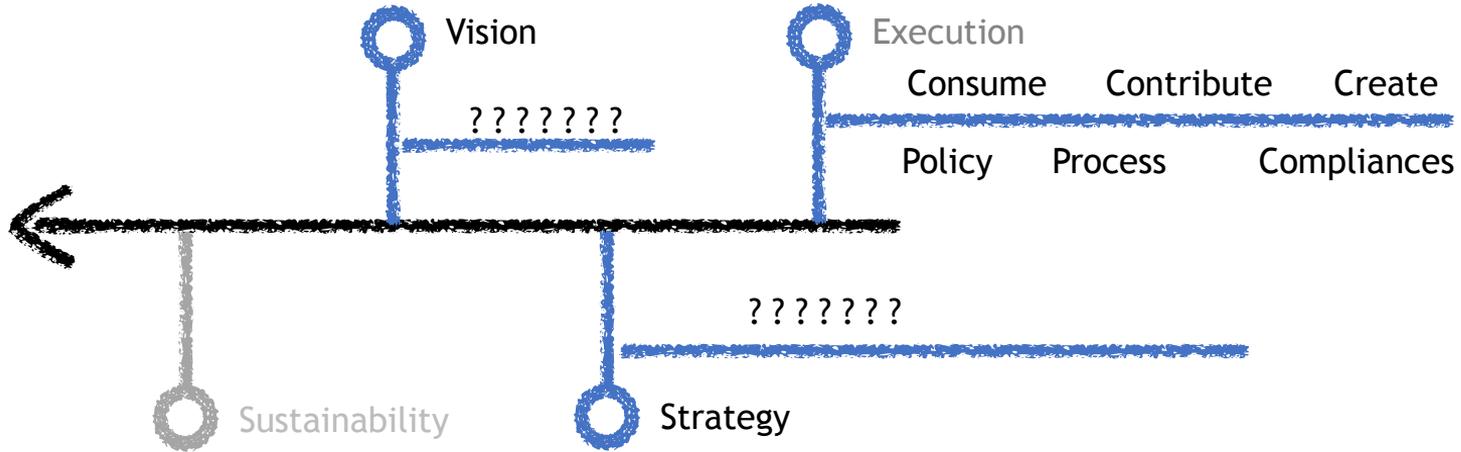
OPEN SOURCE  
LEADERSHIP SUMMIT



# With or without strategy



OPEN SOURCE  
LEADERSHIP SUMMIT



**“the  
conversation  
”**



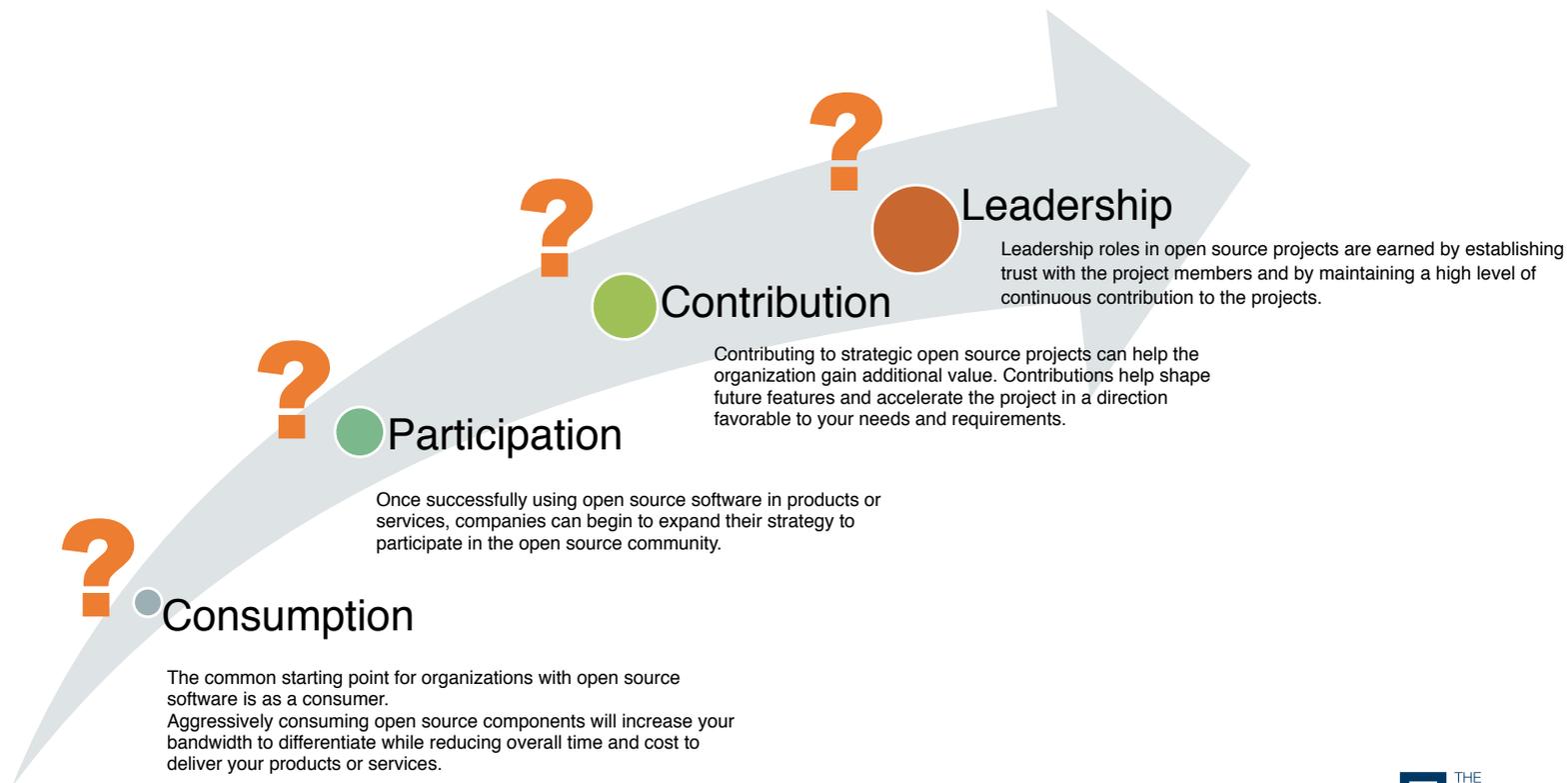
**OPEN SOURCE**  
LEADERSHIP SUMMIT



# Vision in open source management



OPEN SOURCE  
LEADERSHIP SUMMIT



Credit: Ibrahim Haddad



# Do you know what you want?

## What's for dinner?

# What's for dinner



OPEN SOURCE  
LEADERSHIP SUMMIT

★ 廚特別推薦 2006. 10. 1 新版

湯麵 中碗加 30 元 大碗加 50 元

★ (1) 經典牛肉麵 (2006 台北國際牛肉麵節產品)	150 元
(2) 牛肉湯麵 / 粉絲 (沒有牛肉)	150 元
(3) 牛肉麵 / 粉絲 (紅燒清淡口味)	200 元
(4) 牛肉湯或豬肉湯 榨菜肉絲麵	200 元
(5) 牛肉湯或豬肉湯 蹄花麵	200 元
(6) 半筋半肉牛肉麵 / 牛筋麵	250 元
(7) 三合一牛肉麵 (牛肉、蹄花、榨菜肉絲)	250 元
★ (8) 麻辣牛筋牛肉麵 (不辣、小辣、中辣、大辣)	300 元
(9) 牛爸爸牛肉麵 (牛肉、牛筋、蹄花、榨菜肉絲)	300 元
(10) 溫哥華牛肉麵 (港式煲湯加牛肉原汁)	300 元
★ (11) 牛爸爸 + 精品湯麵	380 元
(12) 精品紅燒牛肉湯麵 (沒有牛肉)	480 元
(13) 清燉牛肉粉絲湯 (沒有牛肉)	500 元
★ (14) 回味無窮的蕃茄牛肉麵	500 元
★ (15) 精品牛肉麵	600 元
(16) 貴賓牛肉麵 (一人份)	1,000 元
(17) 聯合國牛肉麵 (一人份)	1,500 元
(18) 3,000 元牛肉麵 (一人份) (2000 年成名之作)	1,500 元
(19) 元首牛肉麵 (2004 年新產品)	
乾麵 (附清湯)	
(1) 炸醬乾拌麵 / 蹄花乾拌麵	200 元
(2) 三合一乾拌麵 (牛肉、蹄花、榨菜肉絲)	250 元
(3) 牛肉、牛筋、半筋半肉 乾拌麵	250 元
★ (4) 牛爸爸乾拌麵 (牛肉、牛筋、蹄花、榨菜肉絲)	300 元

# Easier?



OPEN SOURCE  
LEADERSHIP SUMMIT

- Spicy 辣
- Vegan 純素
- Gluten Free 無麩質
- Vegetarian 蛋奶素



Noodle Soup with  
Pickled Mustard Greens  
& Shredded Pork



Braised Beef  
Noodle Soup



House Chicken Noodle Soup  
(Steamed)



House Beef Noodle Soup  
(Steamed)

- Everyone knows about open source
- Not everyone understands it
- Few is aware of open source management
- Education, executive education is important.

# What if

**I just don't want Chinese food!!!**

**“need,  
want,  
desire”**



**OPEN SOURCE**  
LEADERSHIP SUMMIT



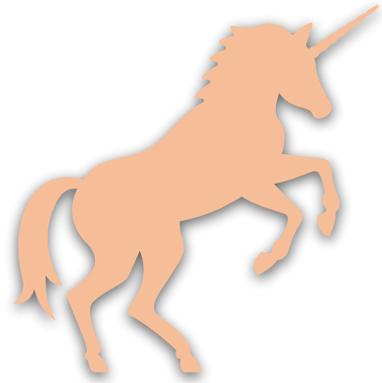


- Keep the lights on
- Compliances
- Protect intellectual properties
- Avoid tech debts
- Project sustainability
- Not calculated move

# Want and Desire



OPEN SOURCE  
LEADERSHIP SUMMIT



- You can want a horse and desire to have a unicorn.
- Better branding or company image
- Influence on technology roadmap
- Simply better hiring goals
- Or just good will
- It takes time and education

**“the  
revolving  
door”**

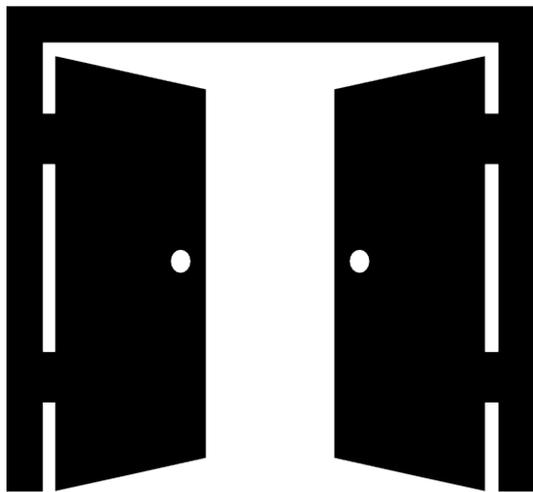


**OPEN SOURCE**  
LEADERSHIP SUMMIT



# Open source management decisions

Some decisions are consequential and irreversible or nearly irreversible – one-way doors



But most decisions two-way doors. If you've made a suboptimal Type 2 decision, you don't have to live with the consequences for that long. You can reopen the door and go back through.

~ Jeff Bezos

**“before we  
go”**



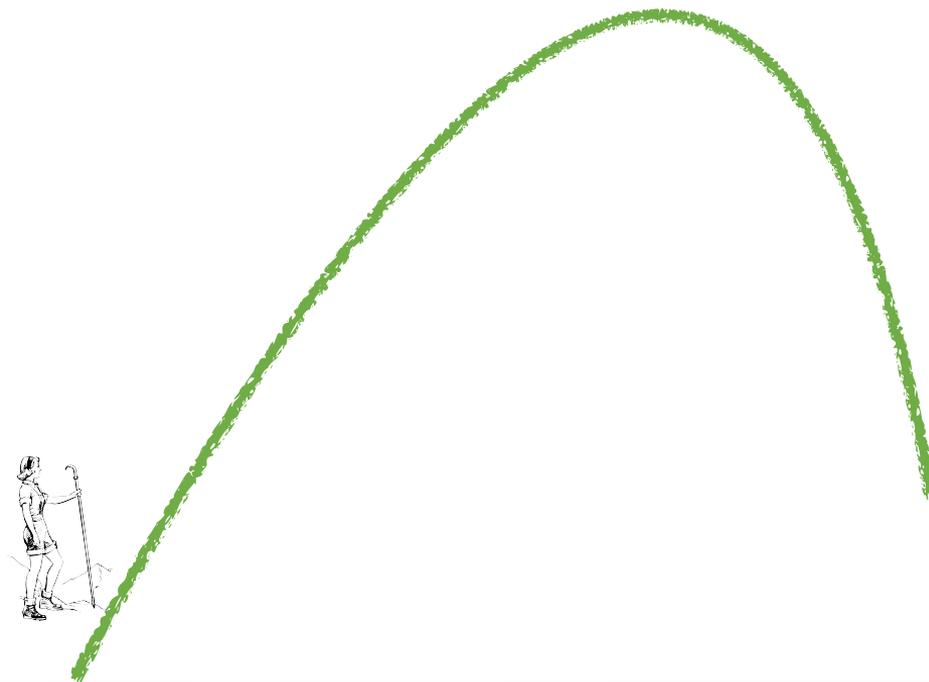
**OPEN SOURCE**  
LEADERSHIP SUMMIT



# Sometimes you might feel like



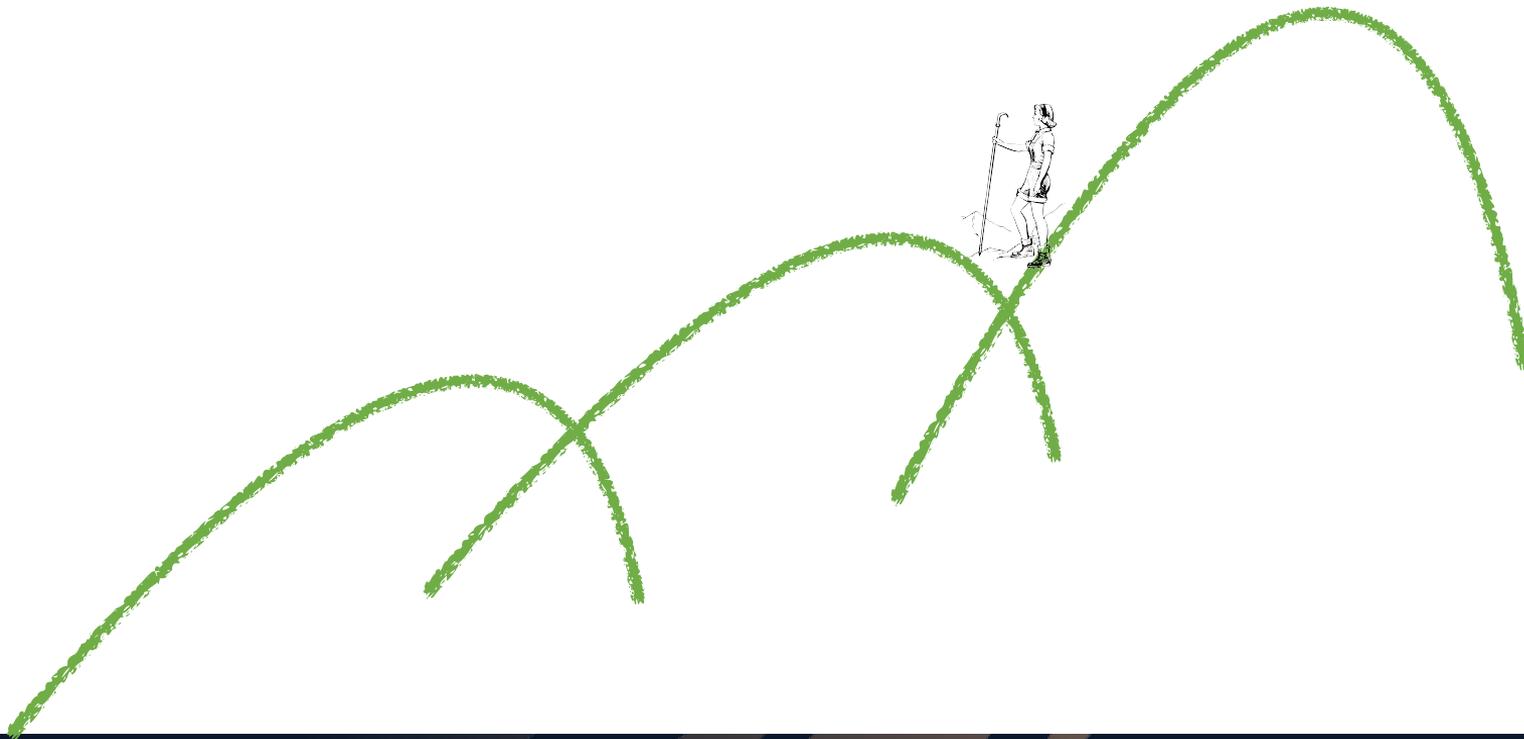
OPEN SOURCE  
LEADERSHIP SUMMIT



# But you are doing good



OPEN SOURCE  
LEADERSHIP SUMMIT



And

Every step you take helps the sustainability open source community and every step counts.

“Share your knowledge. It’s a way to achieve immortality.”  
~ Dalai Lama



# OPEN SOURCE LEADERSHIP SUMMIT

