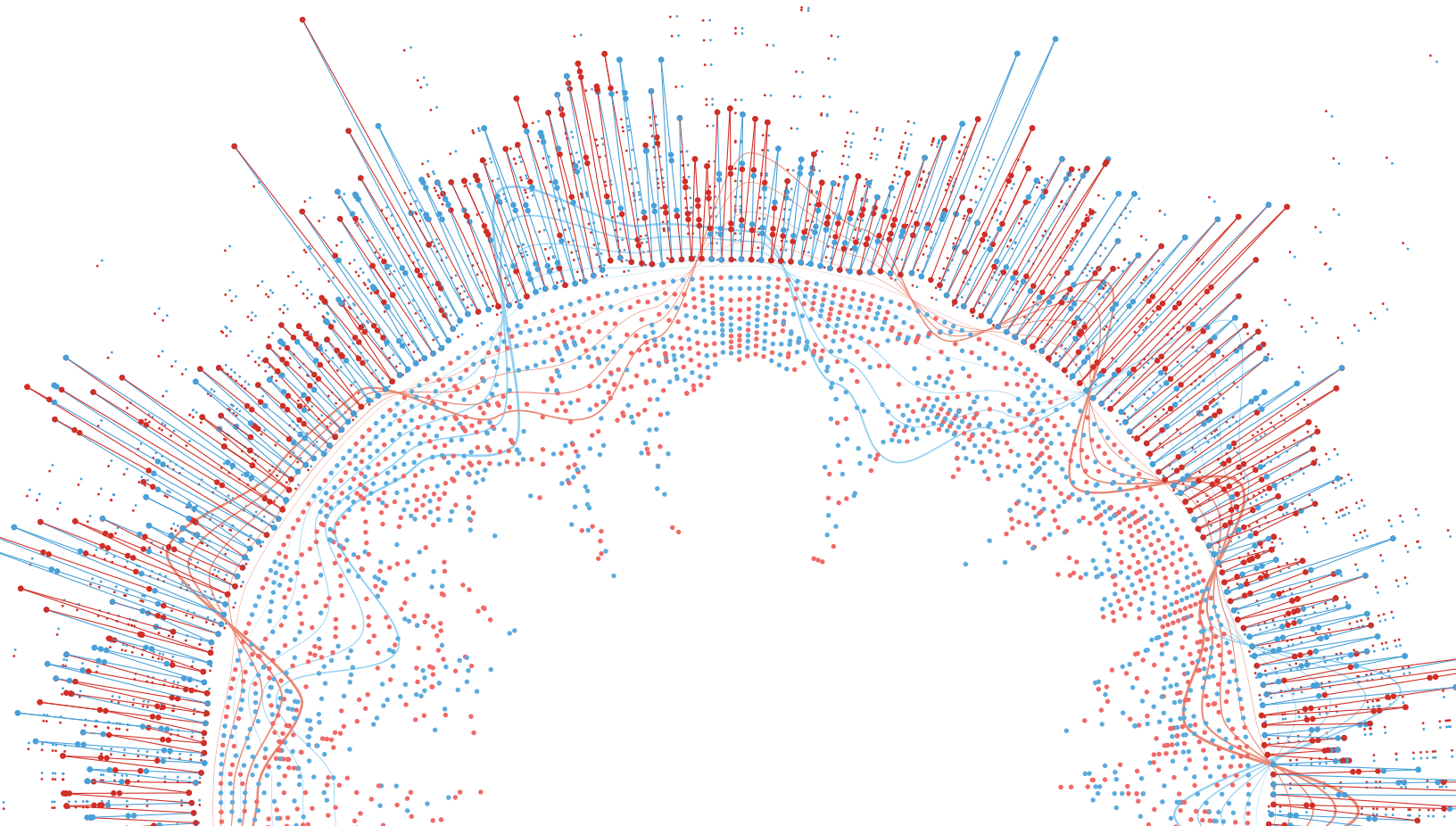


# Observability Practitioners Summit

## Sponsorship Prospectus

November 18, 2019 - San Diego, California



# Why sponsor Observability Practitioners Summit?

The Observability Practitioners Summit is a new conference, focused on pushing the field of monitoring and observability forwards by providing a mix of high-quality talks and opportunities for discussion between the maintainers and users of tracing, metrics, logging, and alerting systems.

Representatives of OpenTracing, Prometheus, Fluentd and Jaeger will be in attendance.

## Sponsorship Opportunities

### Diamond Sponsorship **\$25,000**

**MAX-3 2 AVAILABLE**

- Logo on the Observability Practitioners Summit website, with a link to your company website
- Mention in one pre-event attendee e-mail sent to Observability Practitioner Summit attendee
- One ten-minute (10) lightning talk. We ask that you keep it in-line with the Observability Practitioners Summit theme
- Logo on sponsor event signage
- Option to distribute swag at the Observability Practitioners Summit conference
- (7) free attendee tickets for Observability Practitioners Summit
- Email to opt-in attendees, pre or post event.
- Sponsor message in attendee post-event email - 75 words

### Platinum Sponsorship **\$15,000**

- Logo on the Observability Practitioners Summit website, with a link to your company website
- Mention in one pre-event attendee e-mail sent to Observability Practitioner Summit attendees
- Logo on event sponsor signage
- Option to distribute swag at the Observability Practitioners Summit conference
- Four (4) free Observability Practitioners Summit attendee tickets
- Sponsor message in attendee post-event email - 50 words

### Gold Sponsorship **\$10,000**

- Logo on the Observability Practitioners Summit website, with a link to your company website
- Logo on sponsor event signage
- Option to distribute swag at the conference
- Two (2) free Observability Practitioners Summit attendee tickets

## Social (evening event) **\$5,000**

LIMIT 3 SPONSORS:

- Logo on the Observability Practitioners Summit website, with a link to your company website
  - One (1) free Observability Practitioners Summit attendee tickets
- 

## Diversity Sponsorship **\$1,500**

- Logo on the Observability Practitioners Summit website, with a link to your company website

Contact [observabilitysummit@linuxfoundation.org](mailto:observabilitysummit@linuxfoundation.org)  
to secure your sponsorship today.