



# AUTOMOTIVE GRADE LINUX

## AGL Showcase at CES 2020: [Call for Participation](#)

Automotive Grade Linux (AGL) is a collaborative open source project that is accelerating the development and adoption of a fully open software platform for automotive applications.

### AGL Showcase 2020

As an official exhibitor at CES 2020 in Las Vegas, AGL will have a large booth in the Smart Cities Exhibit Hall in the Westgate Hotel, located conveniently next to the Las Vegas Convention Center, North Hall. The booth will be open to the public from January 7-10, 2020. In order to maximize exposure for our members and the broader AGL ecosystem, we would like to invite companies interested in demonstrating an application built on top of the AGL Unified Code Base (UCB) Software Distribution or a hardware solution running core AGL applications to apply for one of our limited demo spaces.

### Benefits

- Business development and networking opportunities with the automotive OEM and Tier 1 ecosystem and increased exposure for your products and services.
- Increased exposure to automotive and technology media and major publications.
- Ability to schedule demos or book meetings in the AGL Showcase.
- Inclusion in the AGL CES press release and promotion via AGL social channels.
- Company branding in the AGL Showcase.

### What's Included

	Platinum	Gold	Silver	Bronze
Cost	\$20,000	\$15,000	\$10,000	\$7,500
Available	4 Available	6 Available	6 Available	4 Available
Kiosk	3m wide demo kiosk with 2 stools and company logo	2m wide demo kiosk with 2 stools and company logo	1m wide demo kiosk with 1 stool and company logo	1m wide demo kiosk with 1 stool and company logo
WiFi	WiFi and one (1) dedicated hardlline	WiFi and one (1) dedicated hardlline	WiFi and one (1) dedicated hardlline	WiFi and one (1) dedicated hardlline
Power	One (1) 5amps power strip	One (1) 5amps power strip	One (1) 5amps power strip	One (1) 5amps power strip
Lead Retrieval Device	1	1	1	-
Use of Private Meeting Room in Booth	3 (1) hour meetings	2 (1) hour meetings	1 (1) hour meeting	-
CES Registration Tickets	15	10	7	5
Passes to AGL Booth Reception	5	4	3	2

## Get involved

Learn more  
[www.automotivelinux.org](http://www.automotivelinux.org)

Join the [#AutoLinux](#) conversation on:



Join projects and contribute  
[wiki.automotivelinux.org](http://wiki.automotivelinux.org)

Become a member  
[www.automotivelinux.org/about/join](http://www.automotivelinux.org/about/join)



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### Requirements

- Demonstrations can be for products currently available or for Proof of Concepts (PoC), but must run on/with either the Grumpy Guppy or Happy Halibut release.
- Must have at least one person available onsite for setup and teardown.
- Demo staffing must be provided during CES Show Hours and for the AGL Evening Reception:
  - **Jan. 7:** 10:00am - 6:00pm PT,
  - **Jan. 8:** 9:00am - 6:00pm PT  
6:00pm - 8:00pm for Evening Reception
  - **Jan. 9:** 9:00am - 6:00pm PT
  - **Jan. 10:** 9:00am - 4:00pm PT

*\*Times subject to change*

### Key Dates & Deadlines

Date	Deliverable
September 6, 2019	CFP Due
September 20, 2019	CFP Notifications
January 7 - 10, 2019	CES Show Floor / AGL Booth Open

### How to Apply

Please indicate your interest in participating in the AGL Showcase at CES by filling out the [CFP Form](#) by September 6, 2019. If you have additional questions, please email [events@automotivelinux.org](mailto:events@automotivelinux.org).

**We look forward to your company joining  
AGL at CES 2020!**



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