



2019 Sponsorship Prospectus



The Data Plane Development Kit (DPDK) project consists of libraries and drivers to accelerate packet processing workloads running on a wide variety of CPU architectures.

By enabling very fast packet processing, DPDK makes it possible for organizations to move performance-sensitive applications to the cloud. Created in 2010 by Intel and made available under a permissive open source license, the open source community was established at DPDK.org in 2013 by 6WIND and moved under the auspices of The Linux Foundation in 2017.

DPDK EVENTS SPONSORSHIP OPPORTUNITIES

As a DPDK Event Sponsor, You Are:

- Front and center in the dataplane conversation, showing your organization's support for the community building the DPDK ecosystem.
- Enabling the DPDK community to advance development work by providing the space to form connections with those evaluating and creating the next generation of technology.
- Leveraging authentic attendees from across the industry within a professionally-organized conference run by a neutral nonprofit, where content is curated by the community.
- Joining other prominent and previous industry sponsors such as Intel, Arm, F5, and Mellanox in supporting the growth of and innovation of DPDK.

DPDK EVENTS SPONSORSHIP PACKAGES

DPDK features four global events annually, including: two-day Summits held in both Europe and the United States; and one-day mini summits held in Europe, Japan, India, and China. Sponsorship packages are available for any or all of these events.

Benefits	2-DAY EVENTS	1-DAY EVENTS
	4 AVAILABLE (PER EVENT)	4 AVAILABLE (PER EVENT)
	\$10,000.00*	\$5,000.00*
Logo on Event Signage	•	•
Logo, Description & Link on Event Website	•	•
Complimentary Conference Passes: additional passes discounted 20%	5	2

*10% Discount for 2 events | *15% Discount for 3 events | *20% Discount for 4 events or more

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

Custom sponsorship packages may be considered; please email your requests to events@dpdk.org.



Lunch Sponsor \$9,000 PER DAY *BASED ON 200 ATTENDEES

Logo on signage and napkins.



Lanyard \$5,000 (1 AVAILABLE PER EVENT)

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard.



Event Giveaway \$10,000 (1 AVAILABLE PER EVENT)

DPDK and Sponsor Co-Branding giveaway.



Cocktail Reception \$10,000 (1 AVAILABLE PER EVENT)

Logo on reception signage and napkins.



Keynote Live Stream and Breakout Session Recording \$10,000 (1 AVAILABLE PER EVENT)

Logo displayed on the live stream feed page on DPDK website. Logo branding on opening screen of each session recording.

DPDK EVENTS SPONSORSHIP PACKAGES REGIONAL PRICING* (EUROPE, JAPAN, INDIA & CHINA)

*To qualify for regional pricing, company must have an office within the country of the event. Custom sponsorship packages may be considered; please email your requests to events@dpedk.org.

Benefits	1-DAY EVENTS
	4 AVAILABLE (PER EVENT)
	\$5,000.00*
Logo on Event Signage	•
Logo, Description & Link on Event Website	•
Complimentary Conference Passes: additional passes discounted 20%	5

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES (EUROPE, INDIA, CHINA & JAPAN)

Custom sponsorship packages may be considered; please email your requests to events@dpedk.org.



Lunch Sponsor **\$4,500 PER DAY *BASED ON 100 ATTENDEES**

Logo on signage and napkins.



Event Giveaway **\$3,000 (1 AVAILABLE PER EVENT)**

DPDK and Sponsor Co-Branding giveaway.



Lanyard **\$4,000 (1 AVAILABLE PER EVENT)**

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard.



Meeting room **\$2,000**

Logo on meeting room signage and priority for meeting times in the space.



Lounge Space **\$1,500 (1 AVAILABLE PER EVENT)**

Logo will appear around the lounge located near the main event space.



Cocktail Reception **\$10,000 (1 AVAILABLE PER EVENT)**

Logo on reception signage and napkins.



Key Signing Corner **\$1,000 (AVAILABLE FOR DPDK USERSPACE ONLY)**

Logo on signage in the space.