



# PromCon

## Sponsorship Prospectus

November 7 - 8, 2019 • Munich, Germany



## Why sponsor PromCon?

Prometheus is a leading open-source monitoring system and time series database which is used by companies of all sizes for their mission-critical monitoring.

PromCon attracts a crowd of experienced and influential infrastructure engineers, both via in-person attendance and through video recordings that are made available to the public after the conference. Featuring your name and brand in front of this audience will drive the adoption of your products and services in the infrastructure world, as well as present you with potential hiring opportunities! And of course, if your organisation is using Prometheus already, you will benefit directly from helping its community to grow and thrive.

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To give you an idea of the overall buzz in the Prometheus ecosystem, in July 2019, we counted:

- .. **47,000+** total GitHub stars across our repositories
- .. **6000+** contributors
- .. **6100+** pull requests (180+ open)
- .. **7000+** issues (750+ open)
- .. **600+** people in our IRC channel (#prometheus on freenode)
- .. **1500+** people on the mailing lists who have created 3400+ threads
- .. **150+** 3rd party integrations

There are several Fortune 500 companies using Prometheus, as well as some of the tech world's most influential movers and shakers.

You can find a small selection of companies using Prometheus on <https://prometheus.io/>.

## Sponsorship Opportunities

### Diamond Sponsorship **\$11,000**

6 AVAILABLE 2 AVAILABLE

- Logo on the PromCon website, with a link to your company website
- Option to distribute swag at the conference
- Logo on stage signage
- Mentioned in all marketing mail sent to PromCon attendees
- Logo in post-event blog post, with a link to your company website
- Logo on all session recordings after the event
- Option for booth space (table-top display)\*
- Mentioned on social media (@PrometheusIO)
- Three (3) free attendee tickets

\*First come, first served until all space is reserved

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### Gold Sponsorship **\$3,250**

4 AVAILABLE

- Logo on the PromCon website, with a link to your company website
- Option to distribute swag at the conference
- Two (2) free attendee tickets

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### Silver Sponsorship **\$1,250**

4 AVAILABLE 1 AVAILABLE

- Logo on the PromCon website, with a link to your company website
- Option to distribute swag at the conference
- One (1) free attendee tickets

### Social (Evening Event) **\$5,500**

2 AVAILABLE

- Logo on the PromCon website, with a link to your company website
- Option to distribute swag at the conference
- Logo in post-event blog post, with a link to your company website
- Logo on stage signage
- Mentioned in all marketing mail sent to PromCon attendees

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### Diversity Sponsorship **\$3,250**

UNLIMITED

- Logo on the PromCon website, with a link to your company website
- Option to distribute swag at the conference
- Logo in post-event blog post, with a link to your company website