



## Overview

Kubernetes Forum Sydney, held on December 12-13, brought together international and local experts with adopters, developers, and practitioners to promote face-to-face collaboration and learning.

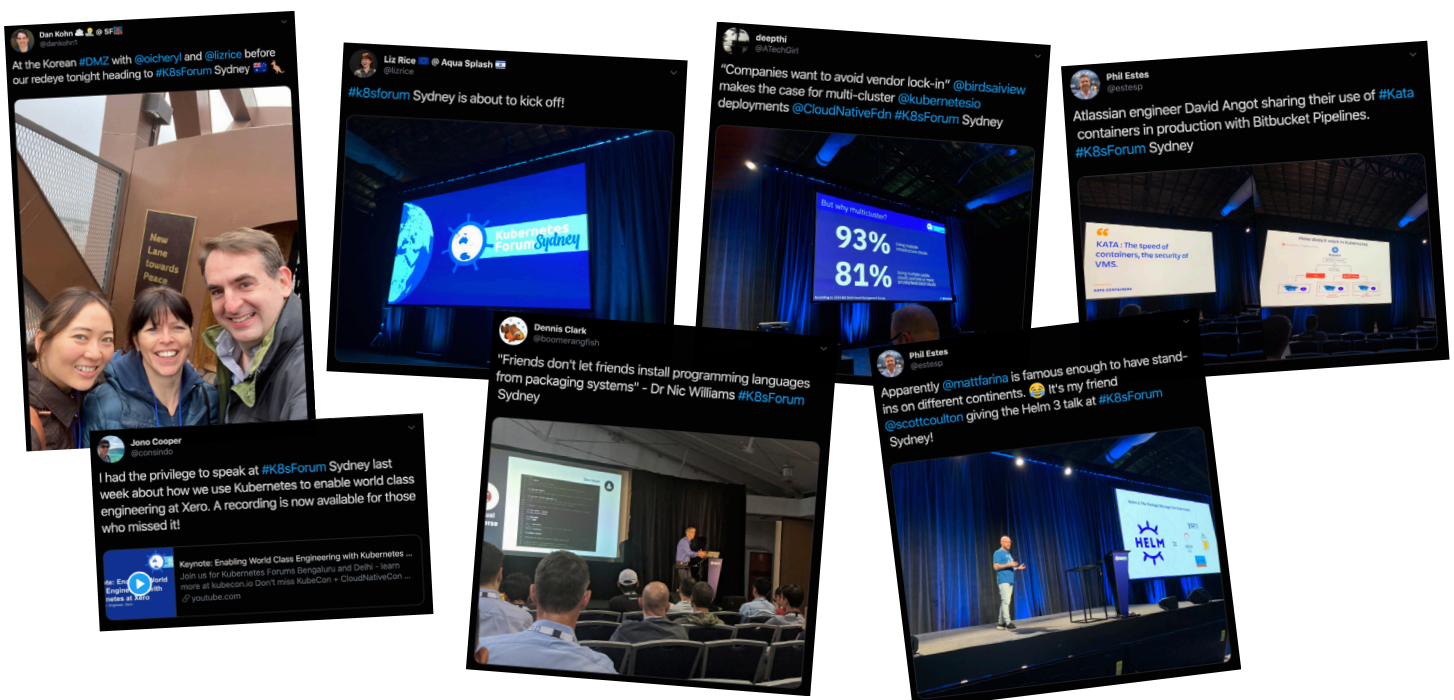
The registrants were 36% developers, 21% IT operations, and 7% End Users of which 45% were from companies with more than 3,000 employees. Sixty-three percent of registrants said they would attend advanced sessions and 31% said they would attend the beginner sessions. For 83% of attendees, it was their first time attending a CNCF event. Nearly all the attendees were from Australia.

There were 17 sponsors for this one-day event, which reported extremely positive attendee engagement.

## PR + Marketing

The event press release was picked up in several publications including AP News, MarketWatch, and Innovation Toronto. There was no PR event in Sydney or media attending the Forum.

## Tweets Overview



## CONTENT

Kubernetes Forum Sydney connected international and local cloud native experts, adopters, developers, and end users. There was both a beginner and an advanced track; about half of the speakers were international experts and half were from the local area.

The content covered various Kubernetes topics including world class engineering, best practices, and scalability. Presentations on industry applications such as geo-partitioning your data and massively parallel deep learning inference pipelines provided knowledge of Kubernetes use in specific use cases. CNCF projects Vitess, Helm, etcd, Open Policy Agent, and CRI-o were covered.

## KEYNOTE HIGHLIGHTS

**Hiding in the Dark** - Dan Kohn, Executive Director, Cloud Native Computing Foundation

**Security and the OODA Loop** - Liz Rice, Technology Evangelist, Aqua Security

**Kubernetes and Cloud Native: The Past, Present and Future** - Cheryl Hung, Director of Ecosystem, Linux Foundation

**Enabling World Class Engineering with Kubernetes at Xero** - Jono Cooper, Engineer, Xero

**Getting to Know Helm 3** - Scott Coulton, Principal Cloud Advocate, Microsoft

**Multicloud Strategies to “Kubernetesify” Legacy Apps** - Sai Vennam, Developer Advocate, IBM

## DAY 2 CO-LOCATED EVENTS

Anthos/GKE Workshop hosted by Google Cloud

IBM Advanced Kubernetes Cert: Learn how to build your next app with Kube, Istio, & advanced services like Watson

KubeAcademy: Introduction to Containers and Kubernetes by VMware

## SURVEY RESULTS

CNCF surveyed attendees of the Forum. Of those who completed the survey, 84.2% found the content valuable and 89.4% would attend a future CNCF event.

*“Content - great and relevant. Exercises - relevant and useful. Vendors - enthused and relevant (+ great swag). Venue good. Food - Good and plentiful. Terrific value for money and brilliantly organised.”*

## ATTENDEE DEMOGRAPHICS

### Total Registration: 716 attendees

Academic - >1% • Attendees - 78% • Speakers - 5%  
Sponsors - 16% • Media - >1%

### COUNTRY:

Australia - 89% • New Zealand - 2% • USA - 2%

### GENDER:

Man - 81% • Woman - 10% • Non-Binary - >1%  
Prefer not to Say - 8%

### ATTENDEE JOB FUNCTION

Developer - 36% • Executive - 8% • Product Manager - 3%  
IT Operations - 21% • Sales/Marketing - 9% • End User - 7%

### INDUSTRY

Aerospace or Defense - >1%  
Agriculture, Forestry, or Fisheries - 0%  
Associations, Trade Groups - 0%  
Automotive - >1%  
Carrier, Telecommunications - 4%  
Computer Hardware or Consumer Electronics - >1%  
Construction - 0%  
Consulting - 8%  
Education - 2%  
Energy - <1%  
Finance, Banking, or Insurance - 18%  
Government - 1%  
Health Care Services - >1%

Industrial Equipment/Heavy Machinery - >1%  
Internet or Web services - 15%  
Media, Advertising, Publishing, or Entertainment - 5.5%  
Nonprofit/Non-governmental Organizations - >1%  
Retail or Wholesale Trade - 2%  
Software - 29%  
Telecommunications - 7%  
Transportation, Logistics, or Warehousing - >1%

### SIZE OF COMPANY:

<49 employees - 13%  
Between 50 - 499 employees - 7%  
Between 500 - 999 employees - 21%  
Between 1000 - 2999 employees - 13%  
3,000 and above employees - 45%

| SPONSORS          | 2019      |
|-------------------|-----------|
| Diamond Sponsors  | 3         |
| Platinum Sponsors | 3         |
| Gold Sponsors     | 2         |
| Silver Sponsors   | 7         |
| Bronze Sponsors   | 2         |
| <b>TOTAL</b>      | <b>17</b> |

Links to: Photos, Videos, and Slides (slides are located under the abstract of each session in Sched)

[Photos](#) • [Session Recordings](#) • [Schedule](#)