



July 15 - 16, 2020 | Berlin, Germany

Sponsorship Prospectus

The Automotive Grade Linux All-Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

Sponsorship Deadline: June 5, 2020

Contact cdavis@linuxfoundation.org to secure your sponsorship today.

SPONSORSHIP OPPORTUNITIES

	DIAMOND 1 AVAILABLE	PLATINUM 1 AVAILABLE	GOLD 3 AVAILABLE	SILVER 6 AVAILABLE
Collateral at Registration: Ability to provide a piece of collateral or give-away for attendees when they check-in	•			
Speaking Opportunity: Sponsor to work directly with AGL on signoff for content of session	Keynote, Day 1 (20 minutes)	Keynote, Day 1 (15 minutes)	Keynote (15 minutes)	
Recognition in Pre-Conference Email Marketing	•	•	•	
Keynote Stage Branding: Logo in Welcome slides	•	•	•	
Recognition in Opening & Closing Keynotes	•	•	•	
Recognition on Event Website: Prominent logo displayed on website	•	•	•	•
Recognition on Event Signage: Logo on onsite conference signage	•	•	•	•
Exhibit Space: The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors	•	•	•	•
All Attendee Access at Demo Showcase Reception	•	•	•	•
Sponsorship Cost	\$20,000	\$15,000	\$10,000	\$5,000

ADD-IN OPPORTUNITIES

Lunch Sponsor

\$2,000 • 2 AVAILABLE

Logo on signage and event website, as well as ability to make a brief announcement to attendees during lunch.

Welcome Reception Sponsor

\$5,000 • 1 AVAILABLE

Logo on reception signage, cocktail napkins, and event website. Thank you included in opening and closing remarks.

Evening Reception Sponsor

\$10,000 • 1 AVAILABLE

Logo on reception signage, cocktail napkins, and event website. Thank you included in opening and closing remarks.