



OpenJS World

June 23-24, 2020 | Virtual Experience

2020 Sponsorship Prospectus





Contact us at openjssponsorships@linuxfoundation.org
to secure your sponsorship today.

OpenJS World

June 23-24, 2020 | Virtual Experience

JavaScript has become a first class enterprise development platform.

OpenJS Foundation's annual event brings together the JavaScript and web ecosystem including Node.js, Electron, AMP and more. Learn and engage with leaders deploying innovative applications at massive scale.

The program will provide content that is appealing to a broad spectrum of members of the JavaScript ecosystem including topics like Node.js, frameworks, best practices and success stories from some of the world's biggest companies deploying innovative applications at massive scale.

With an agenda full of keynotes and breakout sessions from community and industry leaders, workshops, and ample time for connecting with other like-minded individuals, OpenJS Foundation's annual event is the one JavaScript conference you can't afford to miss.

2019 Attendance - Total Registration:

 520 attendees

2019 Attendee Demographics

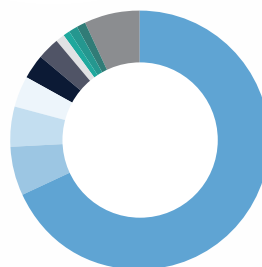


227 companies participated



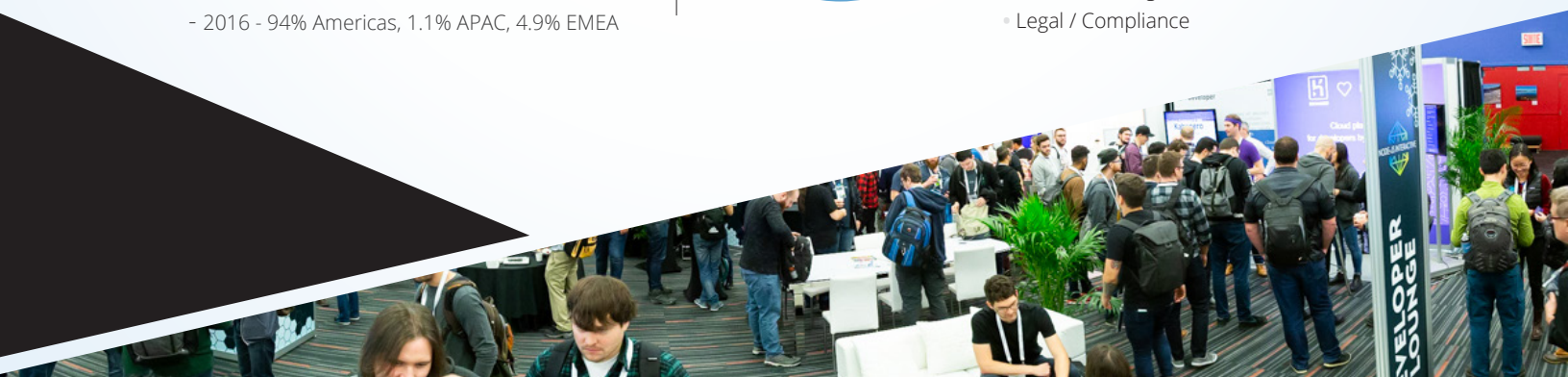
Attendees from **25 countries**

- 44% of attendees came from the United States
- 47% of attendees came from Canada
- 2019 - 93% Americas, 1% APAC, 6% EMEA
- 2018 - 91.5% Americas, 2% APAC, 6.5% EMEA
- 2017 - 91% Americas, 1.4% APAC, 7.6% EMEA
- 2016 - 94% Americas, 1.1% APAC, 4.9% EMEA



Role

- Developer
- Architect
- Executive
- Sales / Marketing / Business Dev
- Student
- Product Manager
- Legal / Compliance
- IT Operations - Sys Admin
- IT Operations - DevOps
- Program Office Leader
- Other





SPONSORSHIP AT-A-GLANCE

	DIAMOND 2 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 8 AVAILABLE	SILVER 15 11 AVAILABLE	BRONZE UNLIMITED
Blog: Featured profile or interview on OpenJS Blog.	•				
1-Minute Video During Opening Keynote: Provided by sponsor company.	•				
Conference Room: For private meeting use only.	•	•			
Pre-Conference Email Blast: One email to opt-in list to be sent by event organizers.	•	•			
Assistance with Press Bookings at Event: Helping you get the most out of an announcement during event days.	•	•			
Press List Access 2 Weeks Prior to Event	•	•	•		
Keynote/Breakout Session: Content to be approved by program committee.	20 Minute Keynote (day 1 or 2)	10 Min Keynote or 20 Min Track Session	20 Min Track Session		
Sponsor Recognition in News Release	•	•	•		
Opportunity to reach out to all attendees with a customized push notification in virtual platform	•	•	•		
Email Recognition: Sponsor logo in footer of email.	•	•	•	•	
Social Media 'Thank You' Tweets	5x	3x	2x	1x	
Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions	•	•	•	•	
Recognition on Event Signage: Logo on conference signage.	•	•	•	•	•
Exhibit Booth	•	•	•	•	•
Chat function with booth attendees	•	•	•	•	•
Embedded Sponsor Videos in Booth	•	•	•	•	•
Ability to link to resources, social media, job posting, etc.	•	•	•	•	•
Ability to generate leads with attendee contact information for those that visit your booth	•	•	•	•	•
Recognition on Event Website: Prominent logo display on event homepage.	•	•	•	•	•
Opportunity to add custom questions to the post event attendee survey. Follow-up reporting will be provided with survey results.	2	1	1	1	1
Participation in event gamification: Opportunity to add a prize to be included for winners.	Multiple Point Earning Options	Multiple Point Earning Options	Points for Booth Visit	Points for Booth Visit	Points for Booth Visit
Sponsorship Cost	NON-MEMBER \$80,000 MEMBER \$70,000	NON-MEMBER \$55,000 MEMBER \$48,000	NON-MEMBER \$30,000 MEMBER \$26,000	NON-MEMBER \$12,000 MEMBER \$10,000	NON-MEMBER \$6,000 MEMBER \$5,000

