DPDK
DATA PLANE DEVELOPMENT KIT

USERSPACE SUMMIT
SEPTEMBER 22-23, 2020 • VIRTUAL EXPERIENCE

2020 Sponsorship Prospectus

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DATA PLANE DEVELOPMENT KIT

The Data Plane Development Kit (DPDK) project consists of libraries and drivers to accelerate packet processing workloads running on a wide variety of CPU architectures.

By enabling very fast packet processing, DPDK makes it possible for organizations to move performance-sensitive applications to the cloud. Created in 2010 by Intel and made available under a permissive open source license, the open-source community was established at DPDK.org in 2013 by 6WIND and moved under the auspices of The Linux Foundation in 2017.

The DPDK Userspace Summit is a community event designed for software developers who contribute to or use DPDK. The agenda for DPDK Userspace Summit will cover the latest developments and the roadmap suggestions for future releases. This is a unique opportunity to meet the community for discussing the challenges and innovations of the ecosystem.

DPDK EVENTS SPONSORSHIP OPPORTUNITIES

As a DPDK event sponsor, you are:

¨ Front and center in the dataplane conversation, showing your organization's support for the community building the DPDK ecosystem

¨ Enabling the DPDK community to advance development work by providing the space to form connections with those evaluating and creating the next generation of technology

¨ Leveraging authentic attendees from across the industry within a professionally-organized conference run by a neutral nonprofit, where content is curated by the community

¨ Joining other prominent and previous industry sponsors such as Intel, Arm, F5, and Mellonox in supporting the growth of and innovation of DPDK

DPDK

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DPDK USERSPACE SUMMIT SPONSORSHIP PACKAGE - EVENT SPONSOR $5,000

Contact events@dpdk.org to secure your sponsorship today.

Benefits
Sponsor recognition (logo and link) in pre-event, and post-conference thank you emails
Logo and link on conference website
Social Media Posts • 1 group pre-event tweet and 1 group tweet during the event
Virtual Booth including: • Custom-branded graphics • Looping video/demo • Downloadable resources (whitepapers, collateral, etc.) • Video and Chat functionality
Logo in virtual platform lobby
1 custom slide during session breaks to direct attendees to sponsor booth or other sponsor activity
Post-event data including: Full list of attendees that visited booth (name, title, company, physical, address, email)

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

Custom sponsorship packages may be considered; please email your requests to events@dpdk.org.

Session Recording $5,000 (1 AVAILABLE)

Logo on opening screen of each session recording. Session recordings will be available on the DPDK YouTube page.

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