

PRESENTED BY



Fintech  
Open Source  
Foundation

A complex network diagram composed of numerous blue dots (nodes) connected by thin blue lines (edges), forming a dense, interconnected web that resembles a molecular structure or a data network. It is centered on the page, behind the main title.

# 2020 OPEN SOURCE STRATEGY FORUM

**PROSPECTUS**

**November 12-13, 2020**  
**Virtual Experience**

DELIVERING THE POWER OF OPEN SOURCE TO FINANCIAL SERVICES

# OPEN SOURCE STRATEGY FORUM (OSSF)

PRESENTED BY



Fintech  
Open Source  
Foundation



## 2020 TOPICS & TECHNOLOGIES COVERED

### Projects & Standards

Hear from, and interact with, leaders driving standards, innovation, and collaboration to meet an evolving financial services landscape and changing customer demand, including opportunities in data and data management, cloud, open standards, desktop interoperability and more.

### Policy, Process & Tools

Learn how to seamlessly deliver compliant open source software through policies, processes, best practices, and technology to manage the full open source software lifecycle from evaluation to consumption to contribution. This also includes topics like DevOps, CI/CD, and licensing.

### Tech & Community

A look at the languages, frameworks, pioneers, and more that are driving innovation, being developed in the open, and have the potential to change the financial services industry and its historically "closed" culture.

## EVENT SUMMARY

The Open Source Strategy Forum is a conference for experts across financial services, technology and open source to deepen collaboration and drive innovation across the industry in order to deliver better code faster. Financial services firms make extensive use of open source, but few are taking full advantage of this incredible resource. By becoming strategic contributors to open source projects, companies decrease development costs, improve security, attract developers, and innovate faster. This event will showcase recent developments and the direction of open source in financial services; provide practical knowledge and guidance on best practices, tools and technologies; explore how to build a successful community; and provide unparalleled opportunities to network with the executives and individuals driving open source in financial services.

## 2019 BY THE NUMBERS

**400+**  
**Attendees & Participants**  
*Almost 200% increase year to year*

**150+**  
**Managing Director, Global Head, C-Level Attendees**

**55** **Thought-Leading Speakers**

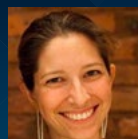
**60%**  
**Financial Services Industry Attendee Makeup**

**200+**  
**Organizations Represented**  
*100% increase year to year*

**12** **Visionary Keynotes**

## PAST SPEAKERS

Many of the world's financial services and open source technology experts have presented in previous years. Each year the lineup is a who's who of financial services, fintech, and open source industry thought leaders delivering world-class content to attendees.



Alejandra Villagra,  
Citi



Bjarne Stroustrup,  
Morgan Stanley



Russell Green,  
Deutsche Bank



Neema Raphael,  
Goldman Sachs



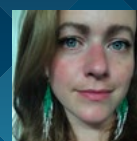
Chris Wright,  
Red Hat



Donald Raab,  
BNY Mellon



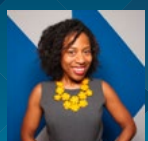
Kim Prado,  
Royal Bank of Canada (RBC)



Kathy Korevec,  
GitHub



Jim Jagielski,  
Apache Software Foundation & ConsenSys



Keesa Schreane,  
Refinitiv

# OSSF SPONSORSHIP



Fintech  
Open Source  
Foundation



## SPONSORSHIP OPPORTUNITIES

Contact us at [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) today to secure your sponsorship or if you have any questions.

	Leader 2 Available	Contributor 4 Available	Community 8 Available	Start-Up Unlimited
Speaking Opportunity: Speaker & content must be approved prior to OSSF. No sales & marketing pitches allowed	10 Minute Keynote			
Access to opt-in attendee list (name, title, company only)	✓	✓		
Verbal recognition during opening keynote	✓	✓		
Recognition in pre-conference email marketing: Inclusion of your company logo linked to URL of your choice	✓	✓	✓	
Access to press list (available 2 weeks before the event)	✓	✓	✓	
Virtual exhibit booth: Includes booth leads (attendee contact information from those attendees that 'visit' your booth)	✓	✓	✓	
Conference attendee passes: Full access passes to the entire conference for your staff and/or clients	10	6	4	2
Prominent recognition and branding throughout the virtual event platform	✓	✓	✓	✓
Keynote branding	✓	✓	✓	✓
Recognition on event website: Company logo displayed on each page of event website, linking to URL of your choice	✓	✓	✓	✓
Virtual conference bag collateral distribution opportunity. Digital asset/swag for attendees with contact form generating leads for you (any physical asset will be responsibility of sponsor)	✓	✓	✓	✓
<b>Sponsorship Cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>
<b>FINOS MEMBER Sponsorship Cost</b>	<b>\$14,000</b>	<b>\$7,000</b>	<b>\$3,500</b>	<b>\$2,450</b>

**FINOS Members receive reduced pricing as indicated above.** Linux Foundation Corporate Members receive a 5% discount off Standard Pricing, or 7% when signing up for multiple events at once.

# FINOS

PRESENTED BY



Fintech  
Open Source  
Foundation



## Open Source in Fintech Meetups

For upcoming meetups  
and webinars:

[www.finos.org/hosted-events](http://www.finos.org/hosted-events)

## CONTACT US

For more information  
on sponsoring:

[sponsorship@linuxfoundation.org](mailto:sponsorship@linuxfoundation.org)

## ABOUT FINOS

FINOS is now a Linux Foundation organization. The Fintech Open Source Foundation (FINOS) is an independent membership organization whose purpose is to accelerate collaboration and innovation in financial services through the adoption of open source software, standards and best practices. FINOS believes that global financial organizations that embrace open source software, together with common standards, will be best positioned to capture the growth opportunities presented by a quickly evolving technological landscape. FINOS has a wide range of projects driven by more than 30 financial services and technology members, and 300+ community contributors. Through our projects we enable collaboration in key areas of innovation for the industry including data, cloud, interoperability, and regulation. For more information, visit [www.finos.org](http://www.finos.org).

Learn more about membership at  
[www.finos.org/membership-benefits](http://www.finos.org/membership-benefits)

## FINOS MEMBER COMPANIES



## ABOUT LINUX FOUNDATION

Founded in 2000, the Linux Foundation is supported by more than 1,000 members and is the world's leading home for collaboration on open source software, open standards, open data, and open hardware. Linux Foundation's projects are critical to the world's infrastructure including Linux, Kubernetes, Node.js, and more. The Linux Foundation's methodology focuses on leveraging best practices and addressing the needs of contributors, users and solution providers to create sustainable models for open collaboration.

# Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

**Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.**



Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org)  
to secure your sponsorship today.

**[www.events.linuxfoundation.org](http://www.events.linuxfoundation.org)**