EVENT SUMMARY
The Open Source Strategy Forum is a conference for experts across financial services, technology and open source to deepen collaboration and drive innovation across the industry in order to deliver better code faster. Financial services firms make extensive use of open source, but few are taking full advantage of this incredible resource. By becoming strategic contributors to open source projects, companies decrease development costs, improve security, attract developers, and innovate faster. This event will showcase recent developments and the direction of open source in financial services; provide practical knowledge and guidance on best practices, tools and technologies; explore how to build a successful community; and provide unparalleled opportunities to network with the executives and individuals driving open source in financial services.

2019 BY THE NUMBERS

<table>
<thead>
<tr>
<th>400+ Attendees &amp; Participants</th>
<th>60% Financial Services Industry Attendee Makeup</th>
</tr>
</thead>
<tbody>
<tr>
<td>150+ Managing Director, Global Head, C-Level Attendees</td>
<td>200+ Organizations Represented</td>
</tr>
<tr>
<td>55 Thought-Leading Speakers</td>
<td>12 Visionary Keynotes</td>
</tr>
</tbody>
</table>

2020 TOPICS & TECHNOLOGIES COVERED

Projects & Standards
Hear from, and interact with, leaders driving standards, innovation, and collaboration to meet an evolving financial services landscape and changing customer demand, including opportunities in data and data management, cloud, open standards, desktop interoperability and more.

Policy, Process & Tools
Learn how to seamlessly deliver compliant open source software through policies, processes, best practices, and technology to manage the full open source software lifecycle from evaluation to consumption to contribution. This also includes topics like DevOps, CI/CD, and licensing.

Tech & Community
A look at the languages, frameworks, pioneers, and more that are driving innovation, being developed in the open, and have the potential to change the financial services industry and its historically “closed” culture.

PAST SPEAKERS
Many of the world’s financial services and open source technology experts have presented in previous years. Each year the lineup is a who’s who of financial services, fintech, and open source industry thought leaders delivering world-class content to attendees.
## SPONSORSHIP OPPORTUNITIES

Contact us at sponsorships@linuxfoundation.org today to secure your sponsorship or if you have any questions.

<table>
<thead>
<tr>
<th></th>
<th>Leader (2-Available 1 Available)</th>
<th>Contributor (4 Available)</th>
<th>Community (8 Available)</th>
<th>Start-Up (Unlimited)</th>
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</thead>
<tbody>
<tr>
<td>Speaking Opportunity: Speaker &amp; content must be approved prior to OSSF. No sales &amp; marketing pitches allowed</td>
<td>10 Minute Keynote</td>
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<tr>
<td>Access to opt-in attendee list (name, title, company only)</td>
<td>✓</td>
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<tr>
<td>Verbal recognition during opening keynote</td>
<td>✓</td>
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<td>Recognition in pre-conference email marketing: Inclusion of your company logo linked to URL of your choice</td>
<td>✓</td>
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<tr>
<td>Access to press list (available 2 weeks before the event)</td>
<td>✓</td>
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<td>Virtual exhibit booth: Includes booth leads (attendee contact information from those attendees that ‘visit’ your booth)</td>
<td>✓</td>
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<tr>
<td>Conference attendee passes: Full access passes to the entire conference for your staff and/or clients</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
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<td>Prominent recognition and branding throughout the virtual event platform</td>
<td>✓</td>
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<td>Keynote branding</td>
<td>✓</td>
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<td>Recognition on event website: Company logo displayed on each page of event website, linking to URL of your choice</td>
<td>✓</td>
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<tr>
<td>Virtual conference bag collateral distribution opportunity. Digital asset/swag for attendees with contact form generating leads for you (any physical asset will be responsibility of sponsor)</td>
<td>✓</td>
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<tr>
<td><strong>Sponsorship Cost</strong></td>
<td><strong>$20,000</strong></td>
<td><strong>$10,000</strong></td>
<td><strong>$5,000</strong></td>
<td><strong>$3,000</strong></td>
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<tr>
<td><strong>FINOS MEMBER Sponsorship Cost</strong></td>
<td><strong>$14,000</strong></td>
<td><strong>$7,000</strong></td>
<td><strong>$3,500</strong></td>
<td><strong>$2,450</strong></td>
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**FINOS Members receive reduced pricing as indicated above.** Linux Foundation Corporate Members receive a 5% discount off Standard Pricing, or 7% when signing up for multiple events at once.
ABOUT FINOS

FINOS is now a Linux Foundation organization. The Fintech Open Source Foundation (FINOS) is an independent membership organization whose purpose is to accelerate collaboration and innovation in financial services through the adoption of open source software, standards and best practices. FINOS believes that global financial organizations that embrace open source software, together with common standards, will be best positioned to capture the growth opportunities presented by a quickly evolving technological landscape. FINOS has a wide range of projects driven by more than 30 financial services and technology members, and 300+ community contributors. Through our projects we enable collaboration in key areas of innovation for the industry including data, cloud, interoperability, and regulation. For more information, visit [www.finos.org](http://www.finos.org).

Learn more about membership at [www.finos.org/membership-benefits](http://www.finos.org/membership-benefits)

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- Itau
- NearForm
- Scott Logic

ABOUT LINUX FOUNDATION

Founded in 2000, the Linux Foundation is supported by more than 1,000 members and is the world’s leading home for collaboration on open source software, open standards, open data, and open hardware. Linux Foundation’s projects are critical to the world’s infrastructure including Linux, Kubernetes, Node.js, and more. The Linux Foundation’s methodology focuses on leveraging best practices and addressing the needs of contributors, users and solution providers to create sustainable models for open collaboration.
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