



KubeCon



CloudNativeCon

North America 2020

Virtual

KubeCon + CloudNativeCon North America 2020 - Virtual Co-Located Event Packages for November 17, 2020

The opportunity to co-locate your event in the same platform as KubeCon + CloudNativeCon North America 2020 can help you effectively reach the cloud native community. We have two set package options listed below. Please select the package that best suits your needs, keeping in mind that we will not be able to accommodate package changes at a later date.

Kindly note co-located event packages are solely available to level sponsors of KubeCon + CloudNativeCon North America 2020 - Virtual. Space will be assigned on a first come, first served basis with priority given to Diamond and Platinum sponsors who submit a request by Monday, September 21 at 5:00 PM CT. Contracts for the remaining requests will be sent in the order submissions were received in the space request form. Space will not be reserved beyond the priority deadline; executed contracts will be accepted on a first-come, first-served basis until sold out.

NOTE: All contracts must be fully executed and returned by the deadline stipulated below. Late requests/contracts will not be accepted.

Contracting deadline for KubeCon + CloudNativeCon North America 2020 - Virtual is Wednesday, September 30 by 11:59 PM PT.

PACKAGE INCLUDES	PACKAGE A	PACKAGE B Cross-promotion only
Pre-recorded Sessions* + (optional) Live Q+A	•	
Event Length (Not Including Breaks)	Up to 5 hours of content	
Number of Talks*	Up to 10 sessions	
Number of Speakers (Single, Co-speakers, or Panel)	Unlimited Speakers	
No Capacity Constraints	Unlimited Registrations	
Lead Generation	•	
Theater Branding	•	
(1) Slack Channel During Event	•	
Platform Project Management	•	
Event Configuration + Testing	•	
Front Line Support	•	
Event Management Services	•	
Marketing + Promotion	•	•
Featured Placement on Website + Registration Form	•	•
Managed Event Registration + Fee Collection	•	•
TOTAL	\$27,000	\$6,000

* Option to record on your own or within the platform (in accordance with platform deadlines).

* Individual session duration up to 60 minutes