



September 28-October 1, 2021 | Dublin, Ireland

2021 SPONSORSHIP PROSPECTUS



Embedded Linux Conference

2021 SPONSORSHIP PROSPECTUS

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A HIGHLY WORTHWHILE
 CONFERENCE EXPLORING MANY
 ASPECTS OF OPEN SOURCE AND
 BRINGING TOGETHER A WIDE
 VARIETY OF PEOPLE FROM MANY
 COMPANIES, ORGANIZATIONS AND
 COUNTRIES. INTELLECTUALLY
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@lisancao

#OSSummit has **by far been the most passionately inclusive conference** I have been to thus far. From washroom signs, to the abundance of diversity talks, and the people themselves- the commitment to changing the face of #tech has been unreal. I hope other conferences take note!

Rikki Endsley • @rikkiends **Open source: Come for the tech. Stay for the people.** #OSSummit



2021 SPONSORSHIP PROSPECTUS

About Open Source Summit & Embedded Linux Conference

Join us at the premier event for open source developers, technologists and leadership to collaborate, share information, and gain knowledge, furthering open source innovation in software development and helping to create more sustainable open source ecosystems.

Open Source Summit (OSS) covers both pivotal cornerstone technologies, as well as new and emerging open source projects and technologies. Open source software and technologies are a leading indicator of where companies are investing resources for technology development. By bringing the latest open source projects and leading technologists together in one place, Open Source Summit has become a forum for defining and advancing technology development in the years ahead.

Embedded Linux Conference (ELC) co-located annually with Open Source Summit, has been the premier, vendor-neutral technical conference for companies and developers using Linux in embedded products for 16 years, gathering the technical experts working on embedded systems and applications for education and collaboration, paving the way for transformation in these important and far reaching areas.

Quick Facts

- 2021 is being planned as a hybrid event, with both in-person and virtual event components.
- 4 full days of programming, including interactive keynotes, live Q&A, conference sessions, tutorials, collaboration opportunities and open source project mini-summits delivered by some of the brightest minds across the open source ecosystem.
- 2,422 people joined the event virtually in 2020. We are expecting at least 4K attendees for our 2021 hybrid event.





Who Attends The Event

Thousands of attendees attend Open Source Summit + Embedded Linux Conference Europe each year to:



Learn about the latest trends in open source and open source technologies.



Explore career opportunities with the world's leading technology companies.



Access leading experts to learn how to navigate the complex open source environment.



Find out how others have used open source to gain efficiencies and increase innovation internally.



Gain a competitive advantage by learning about new, innovative open solutions and technologies.



Find out what industry-leading companies and projects are doing in the future, and where technologies are headed.

Let THIS WAS MY FIRST TIME - I WAS SO GLAD TO SEE HOW WELL ROUNDED THE TOPICS WERE THROUGH THE WEEK. NOT JUST TECH BUT INCLUSIVITY AND DIVERSITY WERE DISCUSSED. THANK YOU FOR THE OPPORTUNITY.

WELL PLANNED, INFORMATIVE. LEARNED A PLETHORA OF NEW THINGS. IT WAS THE BEST USE OF TIME IN QUARANTINE. LOOKING FORWARD TO ATTENDING IT NEXT YEAR, HOPEFULLY IN-PERSON.



2021 SPONSORSHIP PROSPECTUS

Open Source Summit & Embedded Linux Conference Europe 2020 Demographics

(please note, this event was held virtually)



Industry

- Information Technology 59%
- Industrial Manufacturing & Machinery/Industrials 12%
- Telecommunications 8%
- Professional Services 7%
- Non-Profit Organization 6%
- Energy 2%
- Financials 2%
- Healthcare 2%
- Consumer Discretionary 1%
- Consumer Staples 0.5%
- Materials 0.5%



Job Level

- Individual Contributer **36%**
- Other **30%**
- Manager 12%
- Academic 8%
- Director 7%
- CXO / ED 5%
- VP 2%



Job Function

- Operations Sys Admin/ Systems/Embedded Developer 28%
- Kernel/Operating Systems Developer **11%**
- Other **10%**
- Architecture/Architect 9%
- Development/Engineering/ DevOps/SRE/Sysadmin 8%
- Student 7%
- Application Developer (Front-end/Back-end/ Mobile/Full Stack) 7%
- Manager Technical Teams 6%

- Executive Management (VP/CxO)/Executive Leader **4%**
- Leader **4%**
- Marketing / Business
 Dev/Marketing 2%
- Professor/Academic 2%
- Manager Other 2%
- Legal / Compliance 1%
- Manager OSPO 1%
- Media/Analyst 1%
- Product Management/ Product/Biz Dev 1%

44 I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT... AN EXPERIENCE WITHOUT A DOUBT ENRICHING, THANK YOU. **77**



2021 SPONSORSHIP PROSPECTUS

OSS + ELC Europe Demographics



Region

- Europe 54%
- North America 25%
- Asia 14%
- Middle East 3%
- South America 1.50%
- Africa **1%**
- Carribean 0.50%
- Central America 0.50%
- Oceania **0.50%**

- DEFINITELY ENCOURAGE PEOPLE WHO ARE JUST GETTING STARTED IN OPEN SOURCE TO ATTEND. 77
- OSS EUROPE IS MY FAVORITE
 CONFERENCE. I LOVE THE DIVERSE
 GROUP OF PEOPLE FROM MANY
 DIFFERENT COUNTRIES WHO ATTEND.
 IT IS A FRIENDLY CONFERENCE, WHERE
 I ALWAYS COME AWAY WITH LOTS OF
 NEW IDEAS AND NEW FRIENDS. 77



2020 by the Numbers:

2,422 TOTAL REGISTRANTS

ATTENDEES FROM **1,337** ORGANIZATIONS

_ 0 X

COUNTRIES REPRESENTED

63% OF ATTENDEES WERE IN TECHNICAL POSITIONS

260+ TALKS ACROSS **15** TECHNOLOGY TOPIC TRACKS **10** WORKSHOPS / **13** ASK THE EXPERT SESSIONS / **11** LF PROJECT MINI-SUMMITS

100 DIVERSITY SCHOLARSHIPS AND 129 NEED-BASED SCHOLARSHIPS DISTRIBUTED



93%

of respondents felt that participating in the event was a valuable use of their time. **93%** of respondents found the conference content & sessions to be informative and useful.

92%

of respondents would recommend attending Open Source Summit + Embedded Linux Conference to a friend or colleague.





Why Sponsor

Sponsorship of OSS + ELC EU offers a multitude of benefits:

	₽ ₽	\$	28
Increase brand awareness & recognition	Showcase thought leadership	Recruit and acquire top talent	Generate sales leads and customers
Leverage highly targeted marketing opportunities	Take advantage of media exposure & PR announcements	Display latest products, services & technologies	Create new partnerships & alliances
	<i>а</i> Га		



Obtain and learn valuable mindshare from developers, technologists and business leaders



Demonstrate support for the important work of the open source community

Quick Facts from the 2020 Sponsor Showcase:

- 3,034 visits were made to the sponsor showcase to learn about the latest projects and products and interact with other community members.
- Over 2,000 documents were downloaded by attendees directly from sponsor booths.







Previous Sponsors

Companies of all sizes across diverses industries benefit from being a part of Open Source Summit + Embedded Linux Conference Europe.

Previous sponsors include:





2021 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

	DIAMOND 4 available	PLATINUM 8 available 7 available	GOLD 10 available	SILVER UNLIMITED	BRONZE UNLIMITED
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
LF Live Webinar: We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•			
Custom Questions in Post Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results.	2	1			
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. <i>Speaking slots</i> based on availability. Tutorial option includes registration for 2 tutorial leaders. Sponsor would receive attendee contact information for tutorial option (opt-in attendees only).	15-minute Keynote or 1-hour Tutorial	5-minute Keynote or 1-hour Tutorial	Conference Session or BoF		
Social Media Re-Share: The Linux Foundation Twitter account will re- tweet 1 post of your choosing. Timing determined by The Linux Foundation.	•	٠	•		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Conference Room: For private meeting use only.	Private Use - 3 days	Private Use - 1 Day	Private Use - 4 Hours		
Collateral Distribution: Laid out in a prominent location near registration.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	•
Access to Event Press/Analyst List: Contact List shared one week prior to event for your own outreach.	•	٠	•	•	•
Social Media Promotion of Sponsorship: From The Linux Foundation (Twitter, FB and LinkedIn). Sponsor can provide custom content (must be approved by The Linux Foundation).	5x	4x	Зx	2x	1x
Recognition on Event Signage, Virtual Platform and Website: Prominent logo display on all event web pages, virtual event platform and on conference signage onsite.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available). Sponsors will also receive a virtual 'booth' component offering: -Ability to post videos, demos, links and files -Chat directly with online attendees -Capture leads and booth traffic data for online attendees	15'x15'	10'x10'	10'X10'	6'x6'	Tabletop
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3	2	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	15	10	6	3
Post-Event Data Report. Provides event demographics and additional details on event performance.	•	•	•	•	•
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Sponsorship Cost	\$65,000	\$45,000	\$30,000	\$15,000	\$8,000

*Start-ups may secure a Bronze Sponsorship for US\$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Diamond Sponsorship Detail

4 AVAILABLE / \$65,000

Marketing and Brand Exposure:

- Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.
- Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.
- Company logo listed on all event webpages and all event email promotions: Logo is linked to your URL.
- Social Media Promotion of Sponsorship 5x: From The Linux Foundation (Twitter, FB and LinkedIn). Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- Access to Event Press/Analyst List: Contact list shared one week prior to event for your own outreach.

On-site Experience:

- Recognition on Event Signage and Virtual Platform: Prominent logo display on virtual event platform and on conference signage onsite.
- Recognition During Opening Keynote Session: Sponsor recognition by name.
- **Collateral Distribution:** Laid out in a prominent location near registration.
- **15'x15' Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Sponsors will also receive a virtual 'booth' component offering: ability to post videos, demos, links and files, chat directly with attendees, and capture leads and booth traffic data for online attendees.
- **Private Conference Room:** Reserved for the entire event to host your VIP customers and exclusive meetings.

Lead Generation:

- **Custom LF Live Webinar:** We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants (averaging at least 200+ leads per session!).
- **Speaking Opportunity:** 15 minute Keynote or 1 hour Tutorial: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability. Tutorial option includes registration for 2 tutorial leaders. Sponsor would receive attendee contact information for tutorial option (opt-in attendees only).
- **3 Lead Retrieval Scanners:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **20 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- 20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.
- Ability to add 2 Custom Questions in Post-Event Attendee Survey: Follow-up reporting will be provided with data results. Questions must be approved by The Linux Foundation.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

All Diamond Sponsors receive an **LF Live Webinar** to be held at any date during the 2021 calendar year* - **a \$15K value!**

2020 webinar participants received at least 200 - 500 leads per session.

*Dates are first come first serve and subject to availability

Platinum Sponsorship Detail

8 AVAILABLE / \$45,000

Marketing and Brand Exposure:

- **Pre or Post-Conference Email Blast:** One time use of opt-in list to be sent by The Linux Foundation.
- Company logo listed on all event webpages and all event email promotions: Logo is linked to your URL.
- Social Media Promotion of Sponsorship 4x: From The Linux Foundation (Twitter, FB and LinkedIn). Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.
- Sponsor Designation in Press Releases: Recognition as sponsor in body of release.
- Access to Event Press/Analyst List: Contact list shared one week prior to event for your own outreach.

On-site Experience:

- Recognition on Event Signage and Virtual Platform: Prominent logo display on virtual event platform and on conference signage onsite.
- **Recognition During Opening Keynote Session:** Sponsor recognition by name.
- **Collateral Distribution:** Laid out in a prominent location near registration.
- **10'x10' Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Sponsors will also receive a virtual 'booth' component offering: ability to post videos, demos, links and files, chat directly with attendees, and capture leads and booth traffic data for online attendees.
- Private Conference Room: Reserved for 1 event day to host your VIP customers and exclusive meetings.

Lead Generation:

- **Speaking Opportunity:** 5 minute Keynote or 1 hour Tutorial: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability. Tutorial option includes registration for 2 tutorial leaders. Sponsor would receive attendee contact information for tutorial option (opt-in attendees only).
- 2 Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **15 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- Ability to add 1 Custom Question in Post-Event Attendee Survey: Follow-up reporting will be provided with data results. Questions must be approved by The Linux Foundation.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

All Platinum Sponsors receive a speaking opportunity: 5 min Keynote or 1 hour Tutorial!

*All sponsor content must be approved by Program Committee and The Linux Foundation.

Gold Sponsorship Detail

10 AVAILABLE / \$30,000

Marketing and Brand Exposure:

- Company logo listed on all event webpages and all event email promotions: Logo is linked to your URL.
- Social Media Promotion of Sponsorship 3x: From The Linux Foundation (Twitter, FB and LinkedIn). Sponsor can provide custom content (must be approved by The Linux Foundation).
- **Social Media Re-Share:** The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.
- **Sponsor Designation in Press Releases:** Recognition as sponsor in body of release.
- Access to Event Press/Analyst List: Contact list shared one week prior to event for your own outreach.

On-site Experience:

- **Recognition on Event Signage and Virtual Platform:** Prominent logo display on virtual event platform and on conference signage onsite.
- **Collateral Distribution:** Laid out in a prominent location near registration.
- **10'x10' Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Sponsors will also receive a virtual 'booth' component offering: ability to post videos, demos, links and files, chat directly with attendees, and capture leads and booth traffic data for online attendees.
- **Private Conference Room:** Reserved for 4 hours to host your VIP customers and exclusive meetings.

Lead Generation:

- **Speaking Opportunity:** Conference Session or BoF: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability. Tutorial option includes registration for 2 tutorial leaders. Sponsor would receive attendee contact information for tutorial option (opt in attendees only).
- **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **10 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.

All Gold Sponsors receive a speaking opportunity: Conference Session or BoF!

*All sponsor content must be approved by Program Committee and The Linux Foundation.





Silver Sponsorship Detail

Marketing and Brand Exposure:

- Company logo listed on all event webpages and all event email promotions: Logo is linked to your URL.
- Social Media Promotion of Sponsorship 2x: From The Linux Foundation (Twitter, FB and LinkedIn). Sponsor can provide custom content (must be approved by The Linux Foundation).
- Access to Event Press/Analyst List: Contact list shared one week prior to event for your own outreach.

On-site Experience:

- **Recognition on Event Signage and Virtual Platform:** Prominent logo display on virtual event platform and on conference signage onsite.
- **Collateral Distribution:** Laid out in a prominent location near registration.
- **6'x6' Exhibit Booth:** Includes counter with graphic and stools (upgrade options available). Sponsors will also receive a virtual 'booth' component offering: ability to post videos, demos, links and files, chat directly with attendees, and capture leads and booth traffic data for online attendees.

UNLIMITED AVAILABLE / \$15,000

Lead Generation:

• **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- 6 Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.









Bronze Sponsorship Detail

Marketing and Brand Exposure:

- Company logo listed on all event webpages and all event email promotions: Logo is linked to your URL.
- Social Media Promotion of Sponsorship 1x: From The Linux Foundation (Twitter, FB and LinkedIn). Sponsor can provide custom content (must be approved by The Linux Foundation).
- Access to Event Press/Analyst List: Contact list shared one week prior to event for your own outreach.

On-site Experience:

- Recognition on Event Signage and Virtual Platform: Prominent logo display on virtual event platform and on conference signage onsite.
- **Collateral Distribution:** Laid out in a prominent location near registration.
- **Tabletop Exhibit Booth:** Includes table and chairs (upgrade options available). Sponsors will also receive a virtual 'booth' component offering: ability to post videos, demos, links and files, chat directly with attendees, and capture leads and booth traffic data for online attendees.

UNLIMITED AVAILABLE / \$8,000

Lead Generation:

• **1 Lead Retrieval Scanner:** Live scans, real time reporting and ability to take notes on captured leads.

Event Access and Knowledge Share:

- **3 Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.
- **20% Discount on Additional Conference Passes:** For use by your customers, partners or colleagues.
- **Post-Event Data Report:** Provides event demographics and additional details on event performance.







2021 SPONSORSHIP PROSPECTUS

Promotional Marketing Opportunities



Open Source Summit Speed Networking & Mentoring Session \$5,000 • 2 AVAILABLE

Sponsors will received recognition in the session, the opportunity to provide collateral to distribute at session, and logo on website and signage.



Attendee T-Shirt \$15,000 - LEVELED SPONSOR \$20,000 - NON-LEVELED SPONSOR

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Women in Open Source Lunch** \$15,000 • 1 AVAILABLE

Show your support of the women in our community that are helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch. **Level sponsorship required.**



Lanyards \$10,000 • 1 AVAILABLE

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. **Level sponsorship required.**



Keynote Live Stream & Recording \$10,000 • 1 AVAILABLE

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code.



Attendee Lounge** \$5,000 • 3 AVAILABLE Sponsor a themed lounge such as DevOps, Containers, Cloud Native or Linux Lounge. Provides the space and snacks to get attendees collaborating. Includes sponsored signage in lounge areas.

**Promotional name of this event may change



2021 SPONSORSHIP PROSPECTUS

Promotional Marketing Opportunities



Onsite Happy Hour & Onsite Reception \$12,500 • 1 AVAILABLE

Spark conversation about your brand during our Technology Showcase Happy Hour. Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage. Level sponsorship required.



'Celebrate Diversity' Evening Mixer \$15,000

Show your support of the underrepresented minorities in our community by hosting an evening mixer to allow them to meet and support each other. Includes sponsor signage and verbal recognition at mixer. Sponsorship will cover light appetizers, unlimited non-alcoholic beverages and one drink ticket per attendee.



Breakfast & Breaks \$12,000 • 1 AVAILABLE Sponsorship includes prominent branding at all breakfast & break stations. **Level sponsorship required.**



Attendee Evening Event \$20,000 AND UP

Please contact us for customized offers. 850-1,000 normal attendance. A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event and sponsor signage throughout the venue. Exact evening event plans subject to change in 2021 due to COVID.



Diversity Empowerment Summit Host \$10,000 • 1 AVAILABLE

Sponsorship includes prominent recognition in the DES session space(s), as well as recognition on the event website, and general conference and DES-specific signage.



First-time Attendee Breakfast \$7,500 • 1 AVAILABLE** 200 expected attendance. Sponsorship includes prominent recognition at the first-time attendee breakfast, opportunity to make an announcement, as well as recognition on the event website and conference signage.

**Promotional name of this event may change





Media Coverage

Feature your company in front of media professionals representing global media outlets.

Previous participants included:



During our 2020 event window, Oct 19-30, 2020:









Hear what our previous attendees have said!

I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT. THIS WAS WITHOUT A DOUBT AN EXTREMELY ENRICHING EXPERIENCE. THANK YOU.

WITHOUT A DOUBT, THE BEST VIRTUAL EXPERIENCE I'VE HAD YET. LIVING UP TO ITS HYPE, THE EVENT HAD SO MUCH TO OFFER TO THE PARTICIPANTS. IT NEVER FELT LIKE A VIRTUAL EXPERIENCE AT ALL. KUDOS TO ALL THE ORGANISERS, SEE YOU NEXT YEAR!

IF YOU WANT TO LEARN, OSSEU IS THE PLACE TO BE. THE PRESENTATIONS ABSOLUTELY ADDED TO MY KNOWLEDGE BASE. IF YOU WEREN'T ABLE TO ATTEND, YOU'LL WANT TO BE SURE TO TAKE ADVANTAGE OF THE ON-DEMAND RECORDINGS. I WAS IN ATTENDANCE, AND I STILL INTEND TO VIEW THE RECORDINGS, AND TO SHARE WITH MY COLLEAGUES.

OPEN SOURCE SUMMIT & ELC EUROPE IS A GREAT EVENT THAT ENABLES ME TO LEARN AND EXPAND MY Networking with other open source enthusiasts in Europe and Around the World.

THANK YOU LINUX FOUNDATION FOR ORGANIZING THIS SUMMIT. I HAD A GREAT LEARNING EXPERIENCE AS A STUDENT AND GREAT TIME CONNECTING WITH PEOPLE DURING BREAKOUT SESSIONS.

THE OPEN SOURCE SUMMIT + ELC EUROPE 2020 WAS NOTHING SHORT OF A SUCCESS. THERE WERE A VARIETY OF ITEMS ON THE TABLE. SESSIONS WERE INFORMATIVE AND THE SPEED MEET UPS FOR INTERACTING WITH RANDOM PEERS WAS SOMETHING EXCITING. WAITING FOR THE NEXT ONE.

OSSEU GETS YOUR CREATIVE JUICES FLOWING. IT HELPS PROVIDE CLARITY ON WHAT'S IMPORTANT AND HOW TO ACHIEVE IT.







EMPOWERING INDIVIDUALS AND ENTERPRISES WITH UNLIMITED ENGINEERING POTENTIAL.

OSSEU IS AMAZING. SO MANY PEOPLE GATHERED WITH A HIGH TECHNICAL LEVEL - ALL AIMING TO LEARN AND NETWORK. I ENCOURAGE YOU TO ATTEND THE NEXT TIME, THE EXPERIENCE WAS INCREDIBLE.

THE BEST INCLUSIVE CONFERENCE OF THE YEAR. TALKS, PEOPLE, SPONSORS AND PROJECTS ARE JUST AMAZING.

A GREAT EVENT TO CONNECT WITH SMART PEOPLE WHO SHARE A PASSION FOR OPEN SOURCE!

THE BEST OPEN SOURCE EVENT IN EUROPE.

I MANAGED TO ATTEND EVERY EDITION OF THE EMBEDDED LINUX CONFERENCE EUROPE SINCE THE BEGINNING. I ALWAYS GET BACK FROM THE CONFERENCE WITH A HUUUUGE LIST OF NEW IDEAS TO EXPLORE. THIS CONFERENCE IS A GREAT WAY TO STAY UP TO DATE WITH THE DEVELOPMENTS IN OPEN-SOURCE PROJECTS THAT MATTER IN EMBEDDED, AND TO MEET THE MAINTAINERS AND FELLOW DEVELOPERS.

THE KEYNOTES WERE SPOT-ON INTERESTING AND INSPIRATIONAL. I REALLY ENJOYED THE CONFERENCE This year and the open source and community activism sessions.

THIS WAS MY FIRST ATTENDANCE TO THE ELCE. I HAVE STRONG SYSTEM SKILLS BUT I ONLY DID MINOR DEVELOPMENTS IN LINUX KERNEL UP TO NOW SO I WAS WONDERING HOW I WOULD FEEL AMONG ALL THOSE LINUX EXPERTS... MY FEAR WAS NOT JUSTIFIED ! I REALLY APPRECIATED THE ATMOSPHERE OF THIS CONFERENCE, WITH A VERY GOOD SPIRIT AND FULL INCLUSION OF ALL ATTENDEES. EXPERTS ARE ESSENTIALS TO ANIMATE THIS EVENT BUT BEGINNERS ARE REALLY WELCOME!



2021 SPONSORSHIP PROSPECTUS

Join us at Open Source Summit + Embedded Linux Conference Europe 2021!

September 28–October 1, 2021 | Dublin, Ireland

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.





Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.