

# PrestoCon Day 2021 Sponsor Prospectus

Benefit	Premier Sponsor	Event Partner	Community Partner
<b>Speaking Opportunity</b> - 5-minute speaking slot*	✓		
<b>Pre-Conference Email Blast</b> - One-time use of opt-in list to be sent by event organizers	✓		
<b>Post-Event Email Recognition</b> - sponsor logo in footer of email	✓	✓	✓
<b>Social Media “Thank You” Tweet</b>	(1) Pre-event and (1) post-event	Pre-event	Post-event
<b>Logo Included on “Thank to Our Sponsors” Slide During Keynote Sessions</b>	✓	✓	✓
<b>Logo and Link on Event Website</b>	✓	✓	✓
<b>Virtual Booth Including:</b> <ul style="list-style-type: none"> <li>• Custom-branded graphics</li> <li>• Looping video/demo</li> <li>• Downloadable resources (whitepapers, collateral, etc.)</li> <li>• Public group chat and private 1:1 chat</li> <li>• Post-event chat transcript and video recording</li> </ul>	✓	✓	
<b>1 Customized Message During Session Breaks</b> to direct attendees to sponsor booth or other sponsor activity	✓		
<b>Post Event-Data Including:</b> <ul style="list-style-type: none"> <li>• Full list of attendees that visited booth (including name, title, company, country &amp; state, email)</li> <li>• Report on downloaded assets/resources</li> <li>• Record of all group and 1:1 chats in booth</li> </ul>	✓	✓	
<b>Group booth shared with other Community Partners.</b> <ul style="list-style-type: none"> <li>• Dedicated time slot for demo, Q&amp;A, etc. in the booth.</li> </ul>			✓
<b>Price</b>	<b>\$5,000</b>	<b>\$2,000</b>	<b>Complimentary</b>

\*Session day selection made once sponsorship payment is received and schedule is finalized. If payment is not received within 30 days of the event, the event organizers will assign session date and time.

\*\*Community Partner is available for nonprofit organizations and subject to approval by Presto Foundation.

Email Emily Ruf, [eruf@linuxfoundation.org](mailto:eruf@linuxfoundation.org) to become a sponsor.