Inclusive Naming Initiative
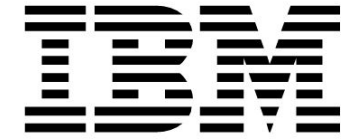
March 8, 2021

CLOUD NATIVE
COMPUTING FOUNDATION

Our Goal

Enable the industry to **remove harmful** and unclear **language** and replace it with an agreed-upon set of neutral terms **by providing tangible tools and recognition**

Our approach

Akamai | Cisco | Cloud Native Computing Foundation | IBM

The Linux Foundation | Red Hat | SDDI Software Developer Diversity and Inclusion | vmware

- Cross-organizational collaboration between:
  - Open Source
  - Standards Bodies
  - Enterprises/Proprietary

- Providing meaningful assistance to make language changes in sync with the rest of the ecosystem so that change happens and persists
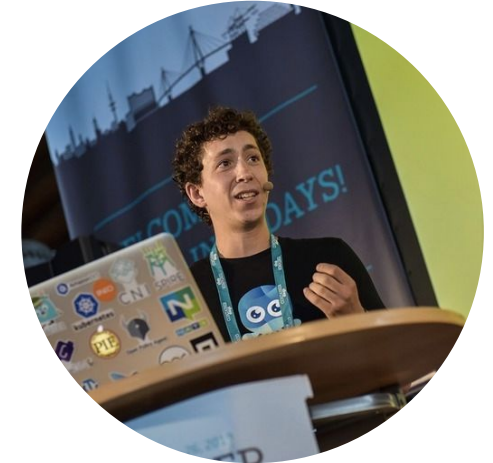
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VP & Distinguished Engineer
IBM

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Manager, OSPO
Red Hat

You!

You
We're seeking participants!

Available resources

Word replacement list

https://inclusivenaming.org/language/word-list/

A framework for evaluating harmful language

https://inclusivenaming.org/language/evaluation-framework/

Implementation Path

https://inclusivenaming.org/language/implementation-path/

Latest coverage

Tech takes on its racist terminology

MongoDB colleagues Garaudy Etienne and Marcus Eagan are among a growing wave of IT pros leading the difficult work of eradicating racist language such as 'master/slave' from tech tools and open-source projects.

By **Mary K. Pratt**
Contributing Writer, CIO | FEB 17, 2021 2:00 AM PST

https://www.cio.com/article/3607710/tech-takes-on-its-racist-terminology.html

The Linux Foundation and IBM Announce New Open Source Projects to Promote Racial Justice

The Linux Foundation will host seven Call for Code for Racial Justice projects created by IBM and Red Hat employees

THE LINUX FOUNDATION

NEWS PROVIDED BY
The Linux Foundation →
Feb 19, 2021, 09:00 ET

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https://www.prnewswire.com/news-releases/the-linux-foundation-and-ibm-announce-new-open-source-projects-to-promote-racial-justice-301231572.html

Coming next: Incorporation announcement!

- At KubeCon + CloudNativeCon EU we will make our incorporation announcement with partner companies

- Official charter with opportunities to contribute to and fund the initiative will be announced

- Join in early and be part of the announcement!

How to get involved as an individual

- Join the mailing list:
  - inclusivenaming@googlegroups.com

- Bi-weekly meeting: Mondays @ 9:15 Pacific Time
  - Join the mailing list, get an invite!

How to get involved as an organization

- [Join the mailing list](#) to receive project updates and invitations to community meetings

- Identify key people in your organization who can represent this effort in an ongoing fashion

- Read our [Implementation Guide](#) and other resources to start making effective changes

Thank you!

Priyanka Sharma (@pritianka)

GM, CNCF

https://cncf.io

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Appendix

Previous talks

- OSS EU - Panel at OSS EU with IBM, GitHub, Kubernetes/VMWare, SDDI, CNCF https://www.youtube.com/watch?v=cLkxrX3i-HY

- Data Conference - Fireside chat with Dale Davis of IBM https://developer.ibm.com/conferences/digital-developer-conference-data-ai/track-4-data-competitions-open-source/session-9-competition-exclusionary-language/