



OPEN MAINFRAME SUMMIT

September 22-23, 2021 | Virtual Experience

The open source movement has rapidly become the way code is being developed for today's smart and agile businesses. Open Mainframe Project is at the forefront of this movement by being the project that supports and launches new open source initiatives that play an integral role in making mainframes modern to meet today's business needs.

Currently, Open Mainframe Project hosts 18 projects and working groups, with focuses in COBOL, Linux on Z, and z/OS with Zowe, as well as education, training and mentorships.

The Open Mainframe Summit brings together all of the different type of mainframers - from students to hobbyists, seasoned professionals to new engineers, developers and educators - to share best practices, discuss hot topics, learn technical insight from the best, and network with like-minded individuals who are passionate about the mainframe industry.

As an Open Mainframe Summit Sponsor:

- Show your organization's support for the open source community building the modern mainframe ecosystem and educating the next generation of mainframers.
- Enable the mainframe community to advance development work by providing the space to form connections with those evaluating and creating the open source initiatives for the mainframe.
- Leverage real experience from thought leaders and influencers from across the industry within a professionally-organized conference run by a neutral nonprofit, where content is curated by the mainframe community.

DEADLINE FOR SPONSORSHIP SALES: AUGUST 27, 2021

Contact cdavis@linuxfoundation.org
to secure your sponsorship today.

| | PLATINUM <small>4 AVAILABLE</small> 3 AVAILABLE | GOLD 4 AVAILABLE | SILVER 4 AVAILABLE | ACADEMIC <small>4 AVAILABLE</small> 3 AVAILABLE |
|--|---|---------------------|-----------------------|---|
| Speaking Session: All sponsor content must be approved by Program Committee and Open Mainframe. Speaking slots based on availability. | 10 minute keynote | | | |
| Session Banner Ad: Logo featured in Session. | • | | | |
| Pre or Post-Event Email Blast: One time use of opt-in list to be sent by Open Mainframe. Email option based on availability. | • | | | |
| Virtual Stage Branding: Logo displayed. | • | | | |
| Message in Attendee Post-Event Email | • | • | | |
| Opportunity To Add Custom Questions To Post-Event Attendee Survey. Follow-up reporting will be provided with survey results. | 2 | 1 | | |
| Recognition in Opening & Closing Remarks: By event emcee. | • | • | | |
| Push Notifications to Attendees During Event: Opportunity to reach out to attendees with a customized pop-up on-screen banner during the event. | 2 | 1 | | |
| Recognition on Event Platform Signage: Logo displayed. | Individual | Shared | Shared | |
| Virtual Exhibit Booth: See below for details. | • | • | • | • |
| Ability to generate leads with attendee contact information for those that visit your booth | • | • | • | • |
| Ability to link resources, social media, job postings, etc. | • | • | • | • |
| Embedded sponsor videos in booth | • | • | • | • |
| Ability to survey booth attendees | • | • | • | • |
| Chat function with booth attendees | • | • | • | • |
| Recognition in Pre-Event Email Marketing: Includes link to your URL. | • | • | • | • |
| Recognition on Event Website: Prominent logo display on event homepage. | • | • | • | • |
| Social Media Promotion of Sponsorship: From the Open Mainframe channel. | 3 | 2 | 1 | 1 |
| Event Attendee Passes: Full access passes to the entire event for your staff or customers. | 25 | 15 | 10 | 10 |
| Sponsorship Cost | \$15,000 | \$10,000 | \$8,000 | \$2,500 |
| Open Mainframe Project Member Cost | \$13,500 | \$9,000 | \$7,200 | \$2,250 |