



OpenPOWER™ Summit NA 2021

October 28, 2021 | Virtual Experience | #OpenPOWERSummit

2021 Sponsorship Prospectus





OpenPOWERTM Summit NA 2021

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OpenPOWER Foundation's Summit brings together leaders, members, and contributors of the OpenPOWER community and ecosystem. In 2021, we're going virtual to learn and engage with the community that is building OpenPOWER silicon, systems, and applications.

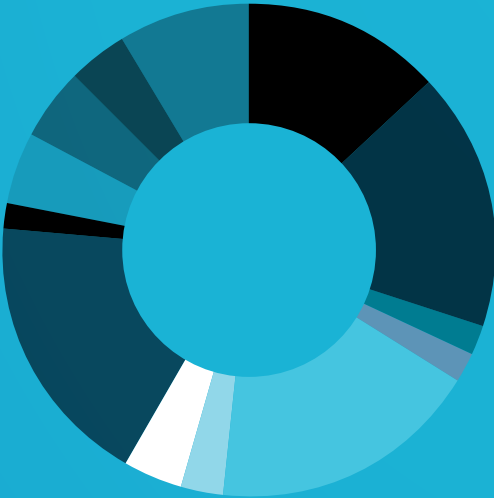
At OpenPOWER Summit NA 2021 there will be:

- A variety of technical presentations and tutorial sessions covering a wide range of topics including Open ISAs, Open CPUs, GPU/FPGA Accelerators, OpenCAPI, Databases, HPC, System design – Hardware & Software, Solutions, AI/ML/DL, Performance Tuning, Porting and of course end-user stories
- A virtual sponsorship area showcasing OpenPOWER member solutions for both hardware and software
- Keynotes from thought leaders of the OpenPOWER ecosystem
- Virtual networking

Join and support the OpenPOWER community at the premier North America event.

Who attends OpenPOWER Summit NA?

Regional Demographics

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- **Developer** 14%
 - **Architect** 18%
 - **IT Operations - Sys Admin** 2%
 - **IT Operations - DevOps** 2%
 - **Executive** 19%
 - **Program Office Leader** 3%
 - **Product Manager** 4%
 - **Legal / Compliance** 0%
 - **Sales / Marketing / Business Dev** 19%
 - **Media / Analyst** 2%
 - **Student** 5%
 - **Professor / Academic** 4%
 - **Other** 9%

Contact us at openpower_events@linuxfoundation.org
to secure your sponsorship today.

Sponsorship Opportunities

SUMMIT SUPPORTER UNLIMITED	
Speaking opportunity: 15-minute keynote	•
Email to opt-in attendees, pre- or post-event, date selection priority based on contract signature date.	•
Recognition in pre-event promotional emails	logo and link
Sponsor recognition in post-conference attendee email	logo and link
List of registered press/analysts (provided 2 weeks prior to event)	•
Logo recognition slide during keynote	•
Logo and link on conference website	•
Social media posts	(1) pre-event standalone tweet and (1) during the event group tweet
(1) 15-minute demo video posted on OpenPOWER YouTube channel	•
(1) 20-second video ad before virtual event session block (sponsor to submit video)	•
Complimentary attendee passes	Unlimited
Survey question (1 question in post-event attendee survey)	•
Cost	\$750

OpenPOWER Summit NA 2020 Supporters

