



KubeCon



CloudNativeCon

North America 2021

## ATTENDEE GUIDE

### GET STARTED

- All event participants must abide by our [Code of Conduct](#).
- The event platform opens to attendees starting on Sunday, October 10 at 10:00am PDT. Take advantage of this **early access** to become familiar with the platform, update your profile, and set your time zone.
- The event is held on Pacific Daylight Time (PDT) and all times listed in the platform and on [Sched](#) will default to PDT.

### ACCESS THE EVENT

- You must be **registered** to attend KubeCon + CloudNativeCon North America 2021.
- You will need your **confirmation number** (found in your registration confirmation email) and the **same email address** you used to register for the event.
- **Run a compatibility check\***, which tests your webcam and audio devices.
- We are using MeetingPlay, a web-based event platform. You do not need to download any application to participate. MeetingPlay recommends connecting to the event using the Chrome browser from an internet-enabled desktop or laptop.

### TECH SUPPORT

For technical support in the platform, head to Tech Support located on the left side navigation. A representative will be standing by during event hours to help.

### UPDATE YOUR PROFILE

Within the platform, click on the profile picture/icon from the top navigation bar to access the following:

- Update your profile/settings + add a photo
- Change your time zone (all times listed default to PDT)

### EVENT SUPPORT

Event staff will be monitoring the **#1-kubecon-eventhelpdesk** channel in **Slack** on:

Sunday, October 10 | 10:00am – 3:00pm PDT

Monday, October 11 | 8:00am – 5:00pm PDT

Tuesday, October 12 | 8:00am – 5:00pm PDT

Wednesday, October 13 | 8:00am – 8:00pm PDT

Thursday, October 14 | 8:30am – 6:00pm PDT

Friday, October 15 | 8:30am – 6:00pm PDT

We will answer any questions you may have about the Slack workspace or the event in general. Outside of these hours, we'll answer any questions as soon as we get online. If you need to email us, feel free to send to [events@cncf.io](mailto:events@cncf.io)!

# EXPLORE THE PLATFORM

The screenshot shows the main dashboard of the CloudNativeCon North America 2021 platform. At the top, a user profile for Tina S. Krauss is visible with a 'Hello!' message and a 'Update your profile + set your timezone' button. The navigation menu on the left includes links to Dashboard, Co-Located Events, Keynotes, Sessions, My Agenda, Speakers, Solutions Showcase, Project Pavilion, Slack Information, Wellness + Interactivity, Diversity + Inclusion, Badges + Prize Collection Center, Game On!, Virtual Giveaways, Media, and Technical Support. The main content area displays 'MY AGENDA' for 11 Monday and 12 Tuesday. Callouts highlight features: 'Don't miss the keynote talks' points to the Keynotes link; 'View your personal agenda' points to the My Agenda link; 'Connect with others on Slack' points to the Slack Information link; and 'Visit sponsors, watch demos, and more!' points to the Project Pavilion link. A large 'WATCH NOW' button is prominently displayed on the right.

Update your profile + set your timezone

RESILIENCE  
REALIZED

Don't miss the keynote talks

View your personal agenda

Connect with others on Slack

Visit sponsors, watch demos, and more!

WATCH NOW »

CODE OF CONDUCT

ATTENDEE GUIDE

THANK YOU TO OUR DIAMOND SPONSORS

CISCO Google Cloud kasten by Veeam

## CO-LOCATED EVENTS

A grid of ten co-located events for CloudNativeCon North America 2021. Each event card includes the event name, date, and an 'ENTER' button. The events are: eBPF DAY (OCTOBER 11), envoycon (OCTOBER 11), PRODUCTION IDENTITY DAY: spiffe + SPIRE (OCTOBER 11), PromCon NORTH AMERICA (OCTOBER 11), Cloud Native Security CONFERENCE (OCTOBER 12), GitOpsCon NORTH AMERICA (OCTOBER 12), DevX Day NORTH AMERICA (OCTOBER 12), CLOUD NATIVE Wasm DAY NORTH AMERICA (OCTOBER 12), Kubernetes AI DAY NORTH AMERICA (OCTOBER 12), ServiceMeshCon NORTH AMERICA (OCTOBER 12), and a SPONSOR-HOSTED CO-LOCATED EVENTS LISTING (OCTOBER 11 + 12) with a 'VISIT' button.

eBPF DAY NORTH AMERICA OCTOBER 11 ENTER

envoycon NORTH AMERICA OCTOBER 11 ENTER

PRODUCTION IDENTITY DAY: spiffe + SPIRE NORTH AMERICA OCTOBER 11 ENTER

PromCon NORTH AMERICA OCTOBER 11 ENTER

Cloud Native Security CONFERENCE NORTH AMERICA OCTOBER 12 ENTER

GitOpsCon NORTH AMERICA OCTOBER 12 ENTER

DevX Day NORTH AMERICA OCTOBER 12 ENTER

CLOUD NATIVE Wasm DAY NORTH AMERICA OCTOBER 12 ENTER

Kubernetes AI DAY NORTH AMERICA OCTOBER 12 ENTER

ServiceMeshCon NORTH AMERICA OCTOBER 12 ENTER

SPONSOR-HOSTED CO-LOCATED EVENTS LISTING OCTOBER 11 + 12 VISIT

All sponsor-hosted co-located events are held on external platforms.

The remaining CNCF-hosted events take place in the virtual event platform.

All co-located events require pre-registration and an additional fee may apply.

## KEYNOTES + SESSIONS

The screenshot shows the 'KEYNOTES' section of the platform. It includes a search bar and a message: 'No sessions found for this criteria.' The right sidebar shows a 'My' section with a 'You saved' button.

KEYNOTES

Take a look at the schedule and find what interests you.

No sessions found for this criteria.

My

You saved

Keynotes begin at 9:00am PDT, October 13 - 15!

Breakout sessions, including 101 and maintainer track sessions can be found under Sessions. Plan your daily schedule by adding sessions to [My Sched](#) or by "starring" sessions in the event platform.

[Captioning](#) is available for keynotes and sessions.

# VISIT THE SOLUTIONS SHOWCASE

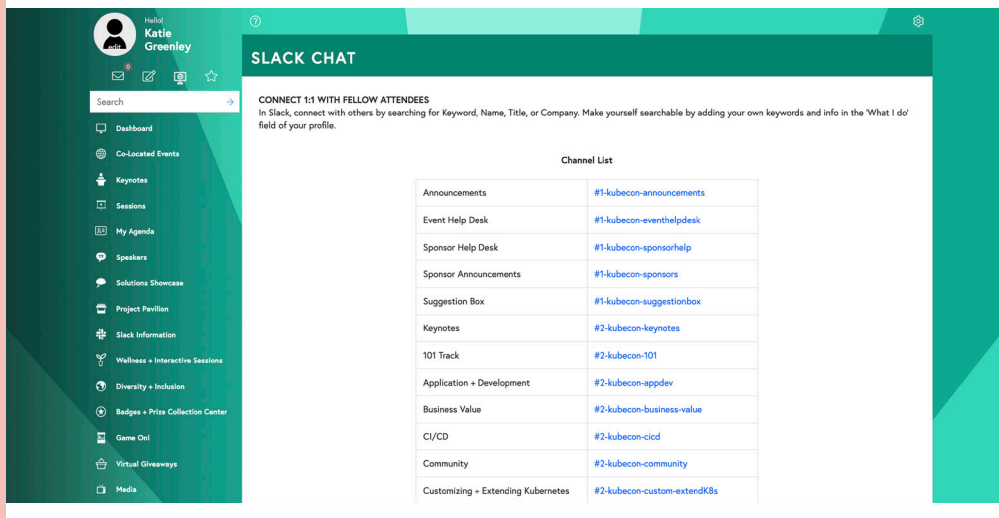
The screenshot shows the 'SOLUTIONS SHOWCASE' interface. On the left is a dark teal sidebar with a user profile for Tina S. Krauss and a search bar. Below the search bar is a list of navigation items: Dashboard, Co-Located Events, Keynotes, Sessions, My Agenda, Speakers, Solutions Showcase, Project Pavilion, Slack Information, Wellness + Interactive Sessions, Diversity + Inclusion, Badges + Prize Collection Center, Game On!, Virtual Giveaways, Media, Technical Support, Event Survey, and Log Out. The main content area has a teal header with the 'SOLUTIONS SHOWCASE' logo. Below the header is a 'WHAT'S INSIDE?' section with links to NEW PRODUCTS, LIVE DEMOS + TALKS, CHAT WITH EXPERTS, SPECIAL OFFERS, GAMES + GIVEAWAYS, and JOB OPPORTUNITIES. A 'VIRTUAL GIVEAWAYS' button is also present. The 'EXHIBITORS' section includes a filter by category (All Categories) and a search by keyword field. A 'LIVE OFFICE HOURS' section lists sessions for Monday, October 11, 2021, and Tuesday, October 12, 2021, including 'Live Q + A with Priyanka', 'Live Prize Drawing', 'Ask the Expert - Hosted by CNCF', and 'Product Demos'. A callout box points to the 'LIVE OFFICE HOURS' section, stating: 'Meet with exhibitors face-to-face during their live office hours'. Another callout box points to the exhibitor logos (Cisco, Google Cloud, kasten by Veeam), stating: 'Click on a logo to enter the company's exhibit space'.

# SAMPLE EXHIBIT SPACE

The screenshot shows the 'CLOUD NATIVE COMPUTING FOUNDATION' exhibit space. The left sidebar is identical to the previous screenshot. The main content area features a video player showing a crowd of people. Below the video is a 'Live Office Hours' section with two sessions: 'CNCF New Members Meet and Greet' and 'Live Q+A with Priyanka'. A callout box points to the 'Live Office Hours' section, stating: 'Join live interactive sessions and demos'. Another callout box points to the 'About' section, stating: 'Access videos, documents, special offers, and job opportunities'. A third callout box points to the 'Live Chat' section, stating: 'Engage in public and private chats with exhibitors'. The 'About' section includes a description of the CNCF, a list of external links, and a 'Connect With Us' section with links to join on Slack and drop a business card.

Connect with project maintainers in the Project Pavilion and during the [Project Office Hours](#).

## NETWORKING



Be a part of the conversation + network with other attendees.

Join the [CNCF Slack workspace](#) where you can find channels for discussing specific topics in a public setting or have private 1:1 chats to help shape meaningful connections. Review our [Slack Community Guidelines](#) and find a [full list of channels](#) available.

## WELLNESS + INTERACTIVE EXPERIENCES

### Interactive Experiences

#### VIRTUAL GAME NIGHT

WEDNESDAY, OCTOBER 13 • 6:00 PM - 8:00 PM

IT'S ABOUT TO GO DOWN! JOIN US FOR GO REMOTE, AN INTERACTIVE VIRTUAL GAME NIGHT FILLED WITH ALL THE THINGS WE LOVE TO MAKE A HEALTHY COMPETITION LIKE TRIVIA, BRAIN BURNERS, Pictionary, FACT MATCH, NAME THAT MOVIE, GIF BATTLES, AND MUCH MORE. GET READY TO MINGLE, PLAY, AND HAVE SOME FUN!

**HOW TO REGISTER: RSVP BY OCTOBER 12 TO BE INCLUDED. SPACE IS LIMITED.**

#### AMA HAPPY HOUR WITH PRIYANKA SHARMA

THURSDAY, OCTOBER 14 • 5:30 PM - 6:30 PM

JOIN CNCF GENERAL MANAGER PRIYANKA SHARMA FOR SOME END-OF-DAY SOCIALIZING, RECAPS OF THE KEYNOTES, AND SPECIAL GUESTS! COME PREPARED WITH YOUR AUDIO AND VIDEO ON - WE'RE HERE TO HAVE FUN AND MAKE CONNECTIONS!

\*THIS EVENT WILL BE STREAMED TO CLOUDNATIVE.TV.

**JOIN THURSDAY HAPPY HOUR (ONLY AVAILABLE AT THE ABOVE DATE/TIME)**

### Wellness Experiences

TAKE A BREAK AND RELAX WITH ONE OF OUR WELLBEING ACTIVITY CARDS

**PHYSICAL WELLBEING**

**EMOTIONAL WELLBEING**

**SOCIAL WELLBEING**

**MINDFULNESS WELLBEING**

**OCCUPATIONAL WELLBEING**

**INTELLECTUAL WELLBEING**

Participate in our many interactive sessions - noting that some activities do require an RSVP.

Don't miss out on game night - RSVP for Go Remote, an interactive virtual game night like trivia, brain burners, pictionary, fact match, name that movie, GIF battles, and much more.

Take a break + focus on yourself - explore our wellness activity cards!

## BADGES + PRIZES

☆

→

BADGES + PRIZE COLLECTION CENTER

15

My points

Point breakdown

15

BOOTH PIONEER BADGE  
EARN BY CHECKING IN TO 34 OR MORE EXHIBITOR BOOTHS

0

SESSION SEEKER BADGE  
EARN BY CHECKING IN TO 15 SESSIONS

0

INFORMATION GATHERER BADGE  
EARN BY DOWNLOADING 10 OR MORE DOCUMENTS

0

PROFILE PHOTO  
EARN BY UPLOADING A PROFILE PHOTO

0

NETWORK GURU BADGE  
EARN BY DROPPING YOUR BUSINESS CARD IN 5 OR MORE EXHIBITOR BOOTHS

0

SURVEY BADGE  
EARN BY COMPLETING 2 SPONSOR SURVEYS

0

APPETITE FOR KNOWLEDGE BADGE  
EARN BY DOWNLOADING 10 OR MORE DOCUMENTS FROM AN EXHIBITOR

How to earn points

💡 VIRTUAL TIP

The point breakdown is where you can see many points you earned for each activity.

20

Information Gatherer Badge  
Earn by downloading 10 or more documents (200pt max)

20

Profile Photo  
Earn by uploading a profile photo (20pt max)

10

Submit a Question Badge  
Earn by submitting 3 or more questions total throughout the event (during one session or multiple sessions) (30pt max)

20

Survey Badge  
Earn by completing 2 sponsor surveys (40pt max)

20

Appetite for Knowledge Badge  
Earn by downloading 10 or more documents from an exhibitor (200pt max)

5

Network Guru Badge  
Earn by dropping your business card in 5 or more exhibitor booths

Check out Badges + Prizes to learn how to earn points to be entered into a drawing to win a prize!

Top Point Winners will be entered to win a ticket to your choice of KubeCon + CloudNativeCon Europe 2022 or North America 2022.

KubeCon

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North America 2021

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