



**OPEN
COMPLIANCE
SUMMIT**

December 16, 2021 | Virtual

2021 SPONSORSHIP PROSPECTUS

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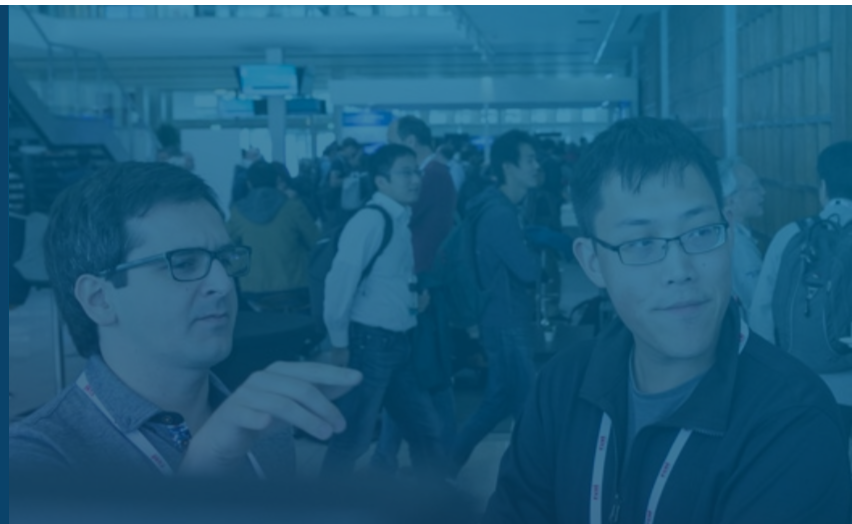
About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.
- Discuss common compliance challenges and how to address them.
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

This is the ONLY event focused solely on compliance in the world of open source.

Attendance is limited to ensure intimate conversations and ease of networking and collaboration. This summit (like prior) will be held under the **Chatham House Rule**.



Why Sponsor

Sponsoring Open Compliance Summit provides an excellent opportunity for organizations to share knowledge around open source compliance.



Gain valuable thought leadership



Reach potential partners and customers



Recruit top talent



Create positive brand awareness



Showcase products, technologies and services



Strengthen valuable relationships

Why The Community Attends

To increase collaboration among the summit participants in the area of open source legal compliance via:

- Exchanging best practices.
- Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.).
- Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain.
- Discussing common compliance challenges and how to address them.

Who Should Attend:

- Legal Counsel
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Managers
- Supply Chain Professionals

Open Compliance Summit 2020 by the Numbers:

131 TOTAL REGISTRANTSATTENDEES FROM
68
ORGANIZATIONS**17** COUNTRIES
REPRESENTED**89%** OF REGISTRANTS ATTENDED THE LIVE EVENT**22%** OF ATTENDEES IDENTIFIED AS WOMEN OR NON-BINARY INDIVIDUALS**100%**

of respondents felt
that participating
in the event was
a valuable use of
their time.

100%

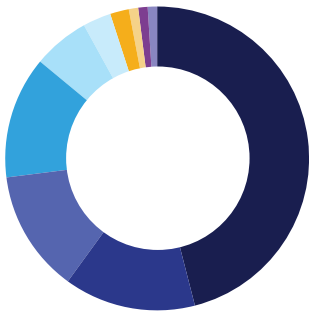
of respondents
found the conference
content & sessions
to be informative
and useful.

100%

of respondents would
recommend attending
Open Compliance
Summit to a friend
or colleague.

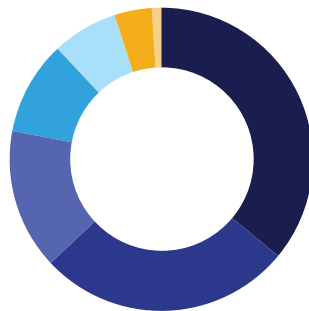
Open Compliance Summit 2020 Demographics

(please note, this event was held virtually)



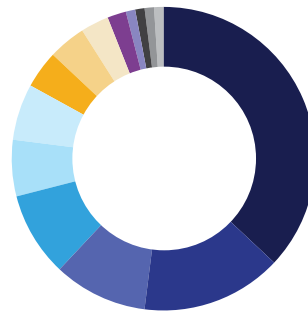
Industry

- Information Technology **46%**
- Telecommunications **14%**
- Industrial Equipment / Heavy Manufacturing / Industrials **13%**
- Non-Profit Organization **13%**
- Professional Services **6%**
- Healthcare **3%**
- Consumer Discretionary **2%**
- Energy **1%**
- Consumer Staples **1%**
- Finance / Banking / Insurance **1%**



Job Level

- Manager **36%**
- Other **27%**
- Individual Contributor **15%**
- Director **10%**
- CXO / ED **7%**
- VP / SVP / GM **4%**
- Academic **1%**



Job Function

- Legal / Compliance **37%**
- Manager - OSPO **15%**
- Other **10%**
- Manager - Technical Teams **9%**
- Executive **6%**
- Manager - Other **6%**
- Application Developer (Front-end / Back-end / Mobile / Full Stack) **4%**
- Kernel/Operating Systems Developer **4%**
- Architect **3%**
- Systems / Embedded Developer **2%**
- Product Manager **1%**
- Marketing **1%**
- Professor / Academic **1%**
- IT Operations - DevOps **1%**



Country

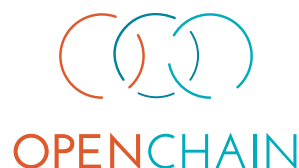
- Asia **53%**
- North America **29%**
- Europe **18%**



Previous Sponsors

Companies of all sizes across diverse industries benefit from being a part of OCS Summit.

Previous sponsors include:



Sponsorship Opportunities

	GOLD <small>2 AVAILABLE</small> 1 AVAILABLE	SILVER <small>4 AVAILABLE</small> 3 AVAILABLE	BRONZE <small>UNLIMITED</small>
Session Speaking Opportunity: Content must be approved by The Linux Foundation.	•		
Social Media Re-share: The Linux Foundation Twitter account will re-tweet 1 post of the sponsors choosing. Timing will be determined the The Linux Foundation.	•	•	
Social Media Promotion of Sponsorship: From the Linux Foundation channels and the Linux Foundation Events channels via Twitter, Facebook, and LinkedIn. Sponsor can provide custom content (must be approved by the Linux Foundation).	•	•	
Virtual Exhibit Booth: See below for inclusions.	•	•	•
Ability to generate leads with attendee contact information for those that visit your booth.	•	•	•
Chat function with booth attendees.	•	•	•
Ability to link to resources, social media, job postings etc.	•	•	•
Recognition on Event Website: Logo displayed on all pages of event website, linking to URL of your choice.	•	•	•
Prominent branding throughout virtual conference.	•	•	•
Recognition in Pre-Conference Email Marketing: Includes company logo linking to URL of your choice.	•	•	•
Attendee Passes: Full-access passes to the entire conference for your staff or customers.	4	2	1
Recognition during Opening Remarks.	•	•	•
Keynote Branding: Logo prominently displayed.	•	•	•
Virtual “Swag Bag” with contact info of opted-in attendees provided: Sponsors will have the opportunity to add a giveaway or raffle item on a dedicated page on the event site. Any physical items will be fulfilled directly by the sponsor.	•	•	•
Sponsorship Cost	\$10,000	\$5,000	\$2,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.

Join us at Open Compliance Summit 2021!

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Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

