

PrestoCon Day 2021 Sponsor Prospectus

Benefit	Platinum 4 AVAILABLE	Gold	Community Partner**
Speaking Opportunity*	10 Minute Keynote	5 Minute Lightning Talk	
Exclusive Email to Opt-In Attendees: Pre or Post Event Sent by event organizers	✓		
150 Word Message in Pre-Event Attendee Email	✓	✓	
Social Media “Thank You” Tweet	(1) Pre-event and (1) Post- event	Pre-event	Post-event
(1) Specific Call-Out to Attendees to Visit Your Booth or Attend Your Sponsored Session	✓	✓	
Logo and Link on Event Website	✓	✓	✓
Attendee List: Full attendee list to opt-in attendees (including name, company, physical address, and email)	✓		
(1) 15-minute Demo Video Posted on Presto YouTube Channel	✓		
Original Blog Post Highlighting Sponsorship	✓		✓
Virtual Booth Including: <ul style="list-style-type: none"> • Custom-branded graphics • Looping video/demo • Downloadable resources (whitepapers, collateral, etc.) • Public group chat and private 1:1 chat • Post-event chat transcript and video recording 	✓	✓	
Post Event-Data Including: <ul style="list-style-type: none"> • Full list of attendees that visited booth (including name, title, company, country & state, email) • Report on downloaded assets/resources • Record of all group and 1:1 chats in booth 	✓	✓	
Opportunity to Add Pre-Approved Custom Question to the Post-Event Attendee Survey <ul style="list-style-type: none"> • Follow-up reporting will be provided with survey results. 	✓	✓	
Opportunity to Post to Virtual Job Board	✓	✓	
Group booth shared with other Community Partners <ul style="list-style-type: none"> • Dedicated time slot for demo, Q&A, etc. in the booth. 			✓
Price	\$20,000	\$5,000	Complimentary

*Session day selection made once sponsorship payment is received and schedule is finalized. If payment is not received within 30 days of the event, the event organizers will assign session date and time.

**Community Partner is available for nonprofit organizations and subject to approval by Presto Foundation.

Email events@prestodb.io to become a sponsor.