June 8-9, 2022 | Hybrid Event

2022 SPONSORSHIP PROSPECTUS
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$40,000</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Member Only</td>
<td>Non-Member</td>
<td>Non-Member</td>
<td>Non-Member</td>
</tr>
<tr>
<td></td>
<td>Opportunity</td>
<td>$45,000</td>
<td>$20,000</td>
<td>$7,500</td>
</tr>
</tbody>
</table>

**Marketing/Brand Exposure**

- **Blog Post**: Featured profile or interview on project blog
  - DIAMOND: X
  - PLATINUM: X
- **Assistance with press bookings at event**: Helping you get the most out of an on-site announcement
  - DIAMOND: X
  - PLATINUM: X
- **Sponsor recognition in news release**
  - DIAMOND: X
  - PLATINUM: X
- **Recognition on Event Website**: Prominent logo display on event homepage
  - DIAMOND: X
  - PLATINUM: X
  - GOLD: X
  - SILVER: X
- **Social Media Recognition**: Pre-determined number of "Thank you" tweets
  - DIAMOND: 3
  - PLATINUM: 2
  - GOLD: 1
  - SILVER: Shared
- **Webinar**: Zephyr will host and promote with content & speaker of Sponsor's choosing. Sponsor will receive contact info for webinar registrants.
  - DIAMOND: X
- **Opportunity to Post to Virtual Job Board**
  - DIAMOND: X
  - PLATINUM: X
  - GOLD: X
  - SILVER: X

**Email Promotion**

- **Pre-Conference Email Blast**: 1 email to opt-in list to be sent by event organizers
  - DIAMOND: X
  - PLATINUM: X
- **Pre or Post Event Email Recognition**: 50-word entry in attendee email
  - DIAMOND: X
  - PLATINUM: X
- **Post-Event Email Recognition**: Sponsor logo in footer of post-event email
  - DIAMOND: X
  - PLATINUM: X
  - GOLD: X
  - SILVER: Name Only

**Onsite Experience**

- **Recognition on Event Signage**: Sponsor logo on conference signage
  - DIAMOND: X
  - PLATINUM: X
  - GOLD: X
  - SILVER: X
- **Collateral Distribution**: Laid out in a prominent location near registration
  - DIAMOND: X
  - PLATINUM: X
- **1-minute video during opening keynote**: Provided by sponsor company
  - DIAMOND: X
- **Logo included on "Thank you to our Sponsors" slide during keynote sessions**
  - DIAMOND: X
  - PLATINUM: X
  - GOLD: X
  - SILVER: X
- **Exhibit Booth**: Includes:
  - 6' Tabletop w/ (2) chairs
  - Lead retrieval device
  - Location selected in order of sponsorship tier
  - DIAMOND: X
  - PLATINUM: X
  - GOLD: X
  - SILVER: X
- **Conference Room**: For private meeting use only.
  - DIAMOND: Shared
  - PLATINUM: Shared

**Speaking Opportunity**

- **15 minute keynote, or 1 hour presentation**: Content to be approved by program committee
  - DIAMOND: X
- **5 minute keynote or 1 hour presentation**: Content to be approved by program committee
  - DIAMOND: X
- **Conference Session or BoF**: Content to be approved by program committee
  - DIAMOND: X

**Post-Event**

- **Opportunity to add pre-approved custom question to the post-event attendee survey**: Follow up reporting will be provided with survey results
  - DIAMOND: X
  - PLATINUM: X
- **Post-Event Data Report**: Provides event demographics and additional details on event performance
  - DIAMOND: X
  - PLATINUM: X
  - GOLD: X
  - SILVER: X

**Miscellaneous**

- **Complimentary attendee passes to be shared by Sponsor**
  - DIAMOND: 10
  - PLATINUM: 6
  - GOLD: 4
  - SILVER: 2
- **20% Discount on Additional Conference Passes**: For use by your customers, partners or colleagues
  - DIAMOND: Unlimited
  - PLATINUM: Unlimited
  - GOLD: Unlimited
  - SILVER: Unlimited

Contact sponsor@zephyrproject.org to secure your sponsorship! | SALES DEADLINE: APRIL 29, 2022
2022 SPONSORSHIP PROSPECTUS

KEYNOTE LIVE STREAM & RECORDING | $10,000
Includes logo on live stream and event website. Sponsor will be allowed to use recordings on their website or in promotional materials.

SESSION RECORDING SPONSOR | $10,000
Includes logo on post-event recordings.

HACKING ROOM | $5,000
Sponsor will receive recognition in the room, the opportunity to provide collateral to distribute in room, and logo on event website and on-site signage.

ATTENDEE T-SHIRT | $10,000
Every in-person attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt.

HAPPY HOUR/RECEPTION | $10,000
Sponsor can host this evening with exclusive branding on food and drink stations and prominently placed signage.

LUNCH | 2 AVAILABLE, 1 PER DAY | $5,000
Logo prominently displayed at attendee lunch for one day.

BREAKS | 2 AVAILABLE, 1 PER DAY | $5,000
Logo prominently displayed at attendee breaks for one day (AM + PM break).

WIRELESS ACCESS | $7,500
Conference Wi-Fi will be named after Sponsor (based on venue capabilities)

LANYARDS | $5,000
Exclusive Sponsor logo will appear across the lanyard.

COVID-19 & 2022 Events:
Many of our 2022 events are being planned as ‘hybrid events’—an in-person event with a virtual component for those that cannot attend in person. Given the fluid COVID-19 situation, this may change, and we may need to once again pivot hybrid events to virtual ones.

In the cases where this happens:
• We will make the decision and notify all participants at least 3 months in advance.
• Sponsors will, at that time, be presented with the new virtual event sponsorship pricing and benefits, and will have 14 days to choose whether to transfer their sponsorship to the virtual format, or receive a full refund.
• For any event that takes place in person, we will take all necessary precautions to ensure the safety of those in attendance.