



SPONSORSHIP PROSPECTUS

The Data and Storage Hackathon



Hackathon

March 1 - 31

Demo Days

May 25 - 26

Virtual
#sodacode

About SODACODE 2022

Coding is an art for programmers, open source is a great opportunity for us to learn and grow this art. SODACODE 2022 is the first coding event organized by SODA Foundation, targeting programmers from all levels ranging from beginner to advanced. We aim to host an all-inclusive event that allows all levels of hackers to express their creativity. We aim to provide an exploratory environment where disruption, innovation and creative ideas will be brought to life.

Hackers at all levels will enjoy this educational and fun event. It will be a wonderful opportunity to network, collaborate with other global talents, and find out the latest innovations from SODA and other open source communities in data and storage management, Cloud Native, AI/ML, IoT and others.



Who is Eligible

Attendance is limited to 200 technology and architecture beginners and professionals. All backgrounds are welcome, with no geographical restrictions. Anyone participating under the age of 18 will need prior parental consent. Committee members cannot participate, but may assist coding/development.

Why Sponsor SODACODE 2022



Live Feedback

SODACODE facilitates real-time user testing of your product on hackers who fit the same demographic as your customers. Demo your product/service, provide tech resources, receive live feedback. Their input will provide invaluable data for what potential clients will experience when using your product. We also provide sponsors with options for branded company prizes.



Brand Recognition

We provide exposure to a relevant audience - future customers and early adopters who will try new products and create with new technologies. You also can promote your organization through branding, workshop, sending representative.



Recruiting

Our hackathon grants access to top technical talent the industry through our rigorous application process. You will be able to form valuable relationships with the programmers of the future.

Sponsorship Packages

Sponsorship Packages					
	Platinum	Gold	Sliver	Event Partner	Media Partner
General	5 AVAILABLE	8 AVAILABLE	15 AVAILABLE	UNLIMITED	UNLIMITED
Keynote on Demo Days: Content must be approved by SODACODE committee	15-min	5-min			
Virtual booth: Custom-branded graphics, looping video/demo, downloadable resources, Slack channel	●	●	●		
30 mins Break-out session on Demo Days: Content must be approved by SODACODE committee	●				
10 mins Lightning talk based on availability on Demo Days: Content must be approved by SODACODE committee		●			
Branding					
Prominent logo display on website page: Includes link to your website	●	●	●	●	●
Social Media Promotion of Sponsorship: From SODA Foundation Twitter and WeChat. Sponsor can provide custom content (must be approved by SODA Foundation).	4	2	1	1	1
Recognition During Opening & Closing Award Ceremonies: Sponsor Recognition by Name.	●	●	●	●	●
One time use of opt-in list to be sent by SODA Foundation.	2	1			
Sponsorship Cost	\$10,000	\$5,000	\$2,500	Free	Free
Sponsorship Cost for SODA Foundation Members, End Users, and Nonprofit Organizations (NPO)	\$6,000	\$3,000	\$1,500		

Participating Projects

open data
framework

SODA Strato
a multicloud project

SODA Delfin
a storage monitoring project



Configurator
Sync Service for ConfigMaps

CORTX™



CubeFS



daos



KubeEdge



KARMADA


kube-fledged

LIN[®]STOR



OpenEBS



Other upcoming events:



SODACON 2022 DECEMBER, YOKOHAMA

In addition, SODA Foundation will be sponsoring the following events, if you wish to be represented at any of the events with us, please contact to discuss.



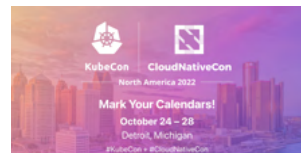
KubeCon Europe
May 16-20
Valencia, Spain



Open Source Summit
N. A.
June 21-24
Austin, Texas



Open Source Summit
Europe
September 13 - 16
Dublin, Ireland & Virtual



KubeCon N. A.
October 24-28
Detroit, Michigan



The Linux Foundation
Member Summit
November 8 - 10
Lake Tahoe, California



Open Source Summit
Japan
December 5 - 6
Yokohama

About SODA Foundation

SODA Foundation, an open-source project under The Linux Foundation, aims to foster an ecosystem of open-source data management and storage software for data autonomy. SODA Foundation offers a neutral forum for cross-projects collaboration and integration and provides end users quality end-to-end solutions.

Find out more about SODA Foundation: <https://sodafoundation.io>



CONTACT

sponsorship@sodafoundation.io to secure your sponsorship.
SODA Foundation is part of The Linux Foundation.

<https://sodafoundation.io>