



**OPEN  
COMPLIANCE  
SUMMIT**

**December 7, 2022 | Yokohama, Japan**

# **2022 SPONSORSHIP PROSPECTUS**

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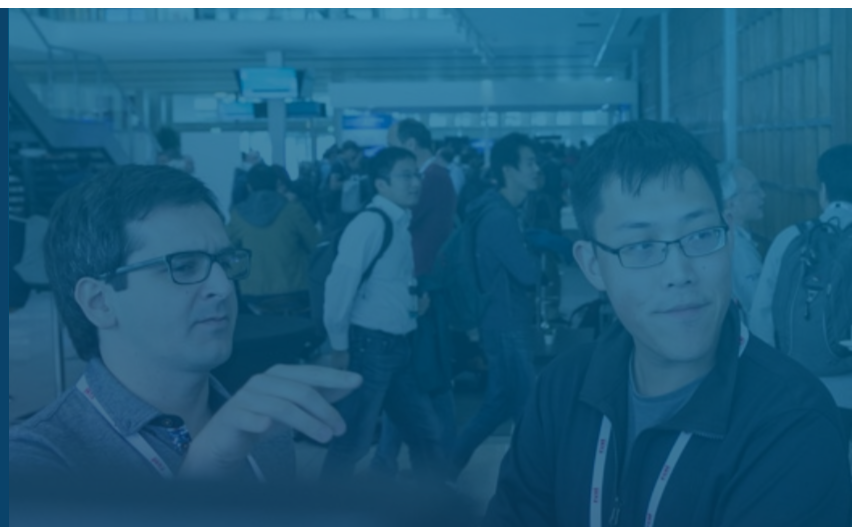
## About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.
- Discuss common compliance challenges and how to address them.
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

**This is the ONLY event focused solely on compliance in the world of open source.**

Attendance is limited to ensure intimate conversations and ease of networking and collaboration. This summit (like prior) will be held under the **Chatham House Rule**.



## Why Sponsor

Sponsoring Open Compliance Summit provides an excellent opportunity for organizations to share knowledge around open source compliance.



Gain valuable thought leadership



Reach potential partners and customers



Recruit top talent



Create positive brand awareness



Showcase products, technologies and services



Strengthen valuable relationships

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## Why The Community Attends

To increase collaboration among the summit participants in the area of open source legal compliance via:

- Exchanging best practices.
- Increasing involvement of participants in the Linux Foundation Open Compliance Program (tools, templates, SPDX, Open Chain etc.).
- Increasing awareness on implementing and managing compliance program, and managing compliance via your supply chain.
- Discussing common compliance challenges and how to address them.

### Who Should Attend:

- Legal Counsel
- Compliance Officers
- Product Managers
- Engineering Managers
- Process Managers
- Supply Chain Professionals

## Open Compliance Summit 2021 by the Numbers:

**122 TOTAL REGISTRANTS**ATTENDEES FROM  
**82**  
ORGANIZATIONS**21** COUNTRIES  
REPRESENTED**80%** OF REGISTRANTS ATTENDED THE LIVE EVENT**20%** OF SPEAKERS AND **25%** OF ATTENDEES IDENTIFIED AS WOMEN OR NON-BINARY.**100%**

of respondents felt  
that participating  
in the event was  
a valuable use of  
their time.

**100%**

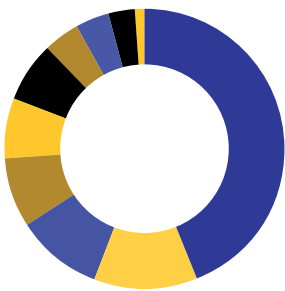
of respondents  
found the conference  
content & sessions  
to be informative  
and useful.

**100%**

of respondents would  
recommend attending  
Open Compliance  
Summit to a friend  
or colleague.

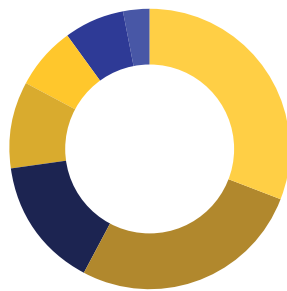
## Open Compliance Summit 2021 Demographics

*(please note, this event was held virtually)*



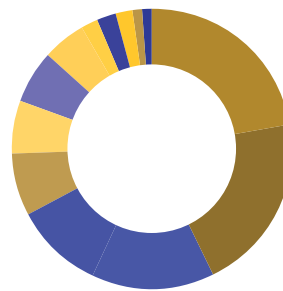
### Industry

- Information Technology **44%**
- Non-profit **12%**
- Telecommunications **10%**
- Automotive **8%**
- Industrial Manufacturing & Machinery **7%**
- Professional Services **7%**
- Financing / Banking / Insurance **4%**
- Healthcare **4%**
- Consumer Goods **3%**
- Energy **1%**



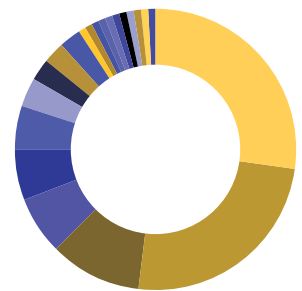
### Job Level

- Manager **31%**
- Individual Contributor **27%**
- Other **15%**
- Director **10%**
- CXO / ED **7%**
- VP / SVP / GM **7%**
- Academic **3%**



### Job Function

- Manager - OSPO **22%**
- Legal / Compliance **20%**
- Executive **14%**
- Other **10%**
- Manager - Other **7%**
- Manager - Technical Teams **6%**
- Architect **6%**
- Application Developer (Front-end / Back-end / Mobile / Full Stack) **5%**
- Systems / Embedded Developer **2%**
- IT Operations - DevOps **2%**
- Media / Analyst **2%**
- Professor / Academic **2%**
- Kernel / Operating Systems Developer **1%**
- Marketing **1%**



### Country

- United States **27.23%**
- Japan **24.79%**
- Germany **10.74%**
- Netherlands **6.61%**
- India **5.79%**
- United Kingdom **4.96%**
- Republic of Korea **3.31%**
- Canada **2.48%**
- China **2.48%**
- Taiwan **2.48%**
- Australia **0.83%**
- Belgium **0.83%**
- Bulgaria **0.83%**
- Finland **0.83%**
- France **0.83%**
- Israel **0.83%**
- Italy **0.83%**
- Romania **0.83%**
- Spain **0.83%**
- Sweden **0.83%**
- Switzerland **0.83%**

## Previous Sponsors

Companies of all sizes across diverse industries benefit from being a part of OCS Summit.

Previous sponsors include:





## Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

	<b>GOLD</b> 4 AVAILABLE	<b>SILVER</b> <del>4 AVAILABLE</del> 3 AVAILABLE	<b>BRONZE</b> UNLIMITED
<b>Shared Bookable Meeting Room**:</b> For private meeting use only.	.		
<b>Speaking Opportunity:</b> All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote	5-Minute Keynote	
<b>Exhibit Booth**:</b> Includes (1) table and (2) chairs	.	.	.
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all event web pages and on conference signage.	.	.	.
<b>Recognition in Pre-Conference Email Marketing:</b> Includes link to your URL.	.	.	.
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.	6	4	2
<b>Recognition During Opening Keynote Session:</b> Sponsor Recognition by Name.	.	.	.
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens or signage.	.	.	.
<b>Shared Branding on Signage in Meal Area</b>	.		
<b>Sponsorship Cost</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,000</b>

\*\*As permitted per COVID-19 safety + social distancing requirements.



## Join us at Open Compliance Summit 2022!

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### Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

