

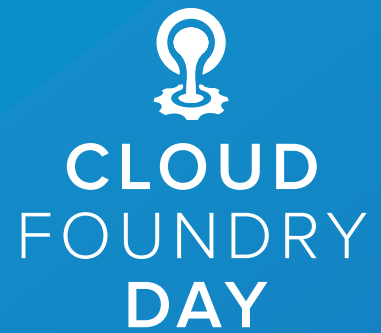
# SPONSORSHIP PROSPECTUS

Sponsorship Deadline: September 2, 2022

Contact Chris Clark, [cclark@cloudfoundry.org](mailto:cclark@cloudfoundry.org), to secure your sponsorship.

The Cloud Foundry community returns to in-person events after almost three years! Come join us in Detroit for a one-day symposium on all things Cloud Foundry.

Cloud Foundry has long been the industry standard open source cloud application platform. Now, with Korifi and Paketo Buildpacks, the best-in-class developer experience that Cloud Foundry is known for is available on Kubernetes. Cloud Foundry Day is a full day of sessions, hosted by the Cloud Foundry Foundation, in which the technical community, end-users, and member companies will come together to discuss these new technologies and find out what's new with the traditional Cloud Foundry architecture. Session topics will include Korifi, Paketo Buildpacks, new features in cf-deployment, updates from the TOC, adoption of new stemcells, and more.



| Benefit  |  | EVENT PARTNER<br>10 AVAILABLE |  |
|--|--|-------------------------------|--|
| Logo included in advertising on <a href="https://cloudfoundry.org">cloudfoundry.org</a> and the event website  |  | ✓                             |  |
| Social media posts on Cloud Foundry's Twitter  |  | 5 Posts                       |  |
| Blog post on the Cloud Foundry official blog   |  | 1 Post                        |  |
| Email blast to Cloud Foundry's email list (sent by Cloud Foundry)  |  | ✓                             |  |
| Logo on session videos uploaded to YouTube   |  | ✓                             |  |
| Logo branded on Attendee Giveaway  |  | ✓                             |  |
| Logo listed on event-specific signage  |  | ✓                             |  |
| Passes to Cloud Foundry Day to invite customers + partners<br><i>*Must still be registered for KubeCon + CloudNativeCon North America 2022 to participate.</i> |  | 5                             |  |
| Pricing  |  | \$10,000                      |  |