



REACTIVE
SUMMIT 2022

CLOUD NATIVE APPLICATION DEVELOPMENT
October 25, 2022 | Detroit, MI

**2022 SPONSORSHIP
PROSPECTUS**

October 25, 2022 | Detroit, MI

Why Sponsor Reactive Summit?

On October 25, 2022, Reactive Summit returns for a one-day hybrid conference experience. Reactive Summit is where application architects and developers go to learn and collaborate on the latest Reactive patterns and projects for building distributed systems using Serverless, Cloud Native Design, Reactive programming, Reactive systems, Reactive Streams, event-sourcing, microservices, and more. Since its inception in 2016, Reactive Summit has generated 1.8 million minutes of online video replay, reinforcing the desire of our cutting-edge community for access to expert insight.

Past Sponsors

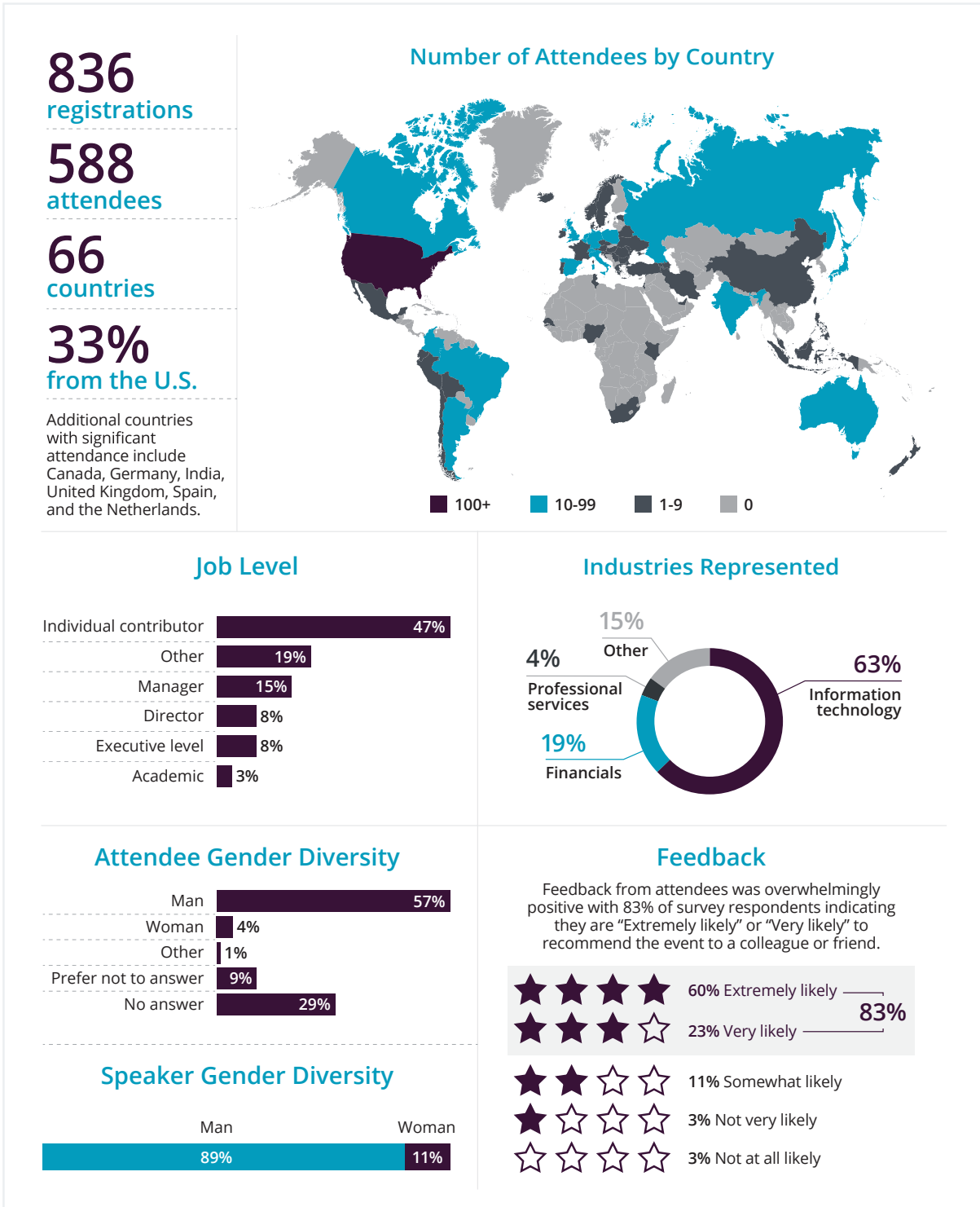


“There are a lot of paradigm shifts in the industry right now. Reactive Summit is at the forefront.”

“Really strong technical content. Not a lot of vendor spiel.”



Who Attends?





Sponsorship At-A-Glance

	PLATINUM <small>3 AVAILABLE</small> 1 AVAILABLE	GOLD <small>4 AVAILABLE</small>	SILVER <small>UNLIMITED</small>
Recognition During Opening Keynote Session	•		
Custom Questions in Post Event Attendee Survey	2		
Logo on Post-Event Session Recordings	•		
Speaking Opportunity	10-Minute Keynote	5-Minute Keynote	
Social Media Re-Share: The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.	•	•	
Recognition in Pre-Conference Email Marketing	•	•	
Access to Event Press/Analyst List	•	•	
Exhibit Table: Includes table and chairs	•	•	
Lead Retrieval Scanners	2	1	
Collateral Distribution	•	•	
Social Media Promotion of Sponsorship	3	1	1 shared post
Conference Attendee Passes	10	6	3
20% Discount on Additional Conference Passes	•	•	•
Recognition on Event Signage	•	•	•
Keynote Stage Branding	•	•	•
Post-Event Data Report	•	•	•
Recognition on Event Website	•	•	•
Sponsorship Cost	\$20,000	\$12,500	\$3,000



Sponsorship Bundles & Custom Packages



Reception

1 Available • \$10,000

Treat attendees to a fun-filled interactive experience to close out Reactive Summit. Activities may include all-time favorites such as a virtual games party, trivia night, escape room, or music performances. *If activity is organized by the sponsor, price is \$2,500, subject to committee approval. Benefits Include:

- Pre-event promotion on event website
- Pre-event promotion in attendee email
- Recognition on event schedule
- (1) pre-event tweet and (1) tweet during the event with sponsor recognition
- Recognition in (1) daily event update email sent to attendees by the event organizers
- Prominent sponsor logo + link on virtual event platform
- Optional 2-minute welcome video or intro slide with sponsor recognition at the start of the activity



Break Sponsor

1 Available • \$5,000

Sponsorship includes prominent branding at all break stations. Level sponsorship required.



Attendee T-Shirt **Leveled Sponsor • \$10,000**

Non-Leveled Sponsor • \$15,000

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Speaker Gift

1 Available • \$10,000

Every speaker at the event will receive an event gift. Branding will be subject to the gift selected and imprint options.