

September 21 – 22, 2022 | Philadelphia, PA

The open source movement has rapidly become the way code is being developed for today's smart and agile businesses. Open Mainframe Project is at the forefront of this movement by being the project that supports and launches new open source initiatives that play an integral role in making mainframes modern to meet today's business needs.

Open Mainframe is the home of more than 22 projects and working groups that help advance training, enterprise, devops and z/OS on a global scale and working closely with those thought leaders in technology adjacent to mainframes.

Open Mainframe Summit brings together all of the different type of mainframers - from students to hobbyists, seasoned professionals to new engineers, developers and educators - to share best practices, discuss hot topics, learn technical insight from the best, and network with like-minded individuals who are passionate about the mainframe industry.

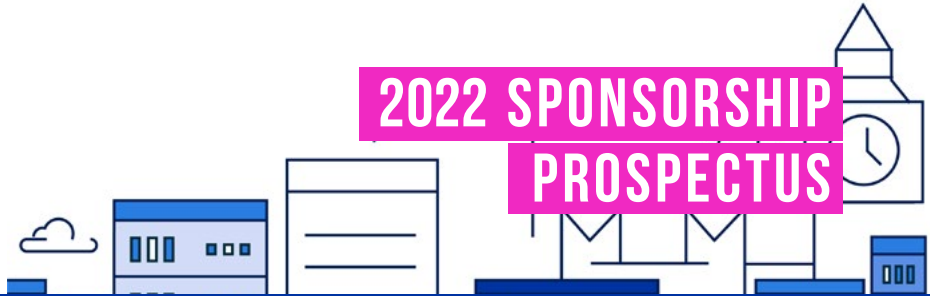
## As an Open Mainframe Summit Sponsor, You Are:

Showing your organization's support for the open source community building the modern mainframe ecosystem and educating the next generation of mainframers.

Enabling the mainframe community to advance development work by providing the space to form connections with those evaluating and creating the open source initiatives for the mainframe.

Leveraging real experience from thought leaders and influencers from across the industry within a professionally-organized conference run by a neutral nonprofit, where content is curated by the mainframe community.

**DEADLINE FOR SPONSORSHIP SALES: AUGUST 5, 2021**





**Sponsorship At-A-Glance**

Contact us at [jmertic@linuxfoundation.org](mailto:jmertic@linuxfoundation.org) to secure your sponsorship today.

	PLATINUM 4 AVAILABLE 1 AVAILABLE	GOLD 4 AVAILABLE 1 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 4 AVAILABLE
<b>Speaking Opportunity:</b> All sponsor content must be approved by Program Committee and OMP. No sales & marketing pitches allowed. Speaking slots based on availability.	10 minute keynote	30 minute breakout session		
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name	•	•		
<b>Sponsor Recognition in Press Release:</b> Recognition as sponsor in body of release	•	•		
<b>Lead Retrieval License:</b> Live scans, real time reporting and ability to take notes on captured leads.	•	•		
<b>Exhibit Space:</b> The expo hall is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier.	Includes pop-up backwall, 6' table, 2 chairs, and power	Includes pull-up banner, 6' table, 2 chairs, and power	Includes 6' table, 2 chairs, and power	
<b>Social Media Promotion of Sponsorship:</b> From the Open Mainframe channel.	3	2	1	1
<b>Sponsor Message in Attendee Day-Of Email</b>	100 word max	75 word max	50 word max	Company Name & Link
<b>Recognition in Marketing Emails:</b> Includes logo and link to your URL.	•	•	•	•
<b>Recognition on Event Signage:</b> Sponsor logo on conference signage.	•	•	•	•
<b>Recognition on Event Website:</b> Prominent logo display on event homepage.	•	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or customers.	10	7	4	2
<b>20% Discount on Additional Event Passes:</b> For use by your customers, partners, or colleagues.	•	•	•	•
<b>Sponsorship Cost</b>	<b>\$18,000</b>	<b>\$14,000</b>	<b>\$10,000</b>	<b>\$3,500</b>
<b>Open Mainframe Project Member Cost</b>	<b>\$15,500</b>	<b>\$11,000</b>	<b>\$8,500</b>	<b>\$2,500</b>

## Add-On Opportunities:

	<p><b>Lanyard Sponsor:</b> The opportunity for all Open Mainframe Summit attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).</p>	<p><b>\$1,000 (1 AVAILABLE)</b> <b>SOLD OUT</b></p>
	<p><b>Recording Sponsor:</b> Extend your presence long after the live event concludes with the session recording sponsorship. Sponsor Receives:</p> <ul style="list-style-type: none"> <li>• Sponsor logo on all session recordings when added to YouTube</li> <li>• Recognition on event website</li> </ul>	<p><b>\$3,000 (1 AVAILABLE)</b></p>
	<p><b>Diversity in Tech Luncheon Sponsor:</b> All attendees are invited to join this special lunch and program featuring discussion around diversity in tech in an open source community. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:</p> <ul style="list-style-type: none"> <li>• Recognition on the conference schedule, signage at the lunch, and nominate a presenter to give 5-minute opening or closing remarks - content subject to approval.</li> </ul>	<p><b>\$5,000 (1 AVAILABLE)</b> <b>SOLD OUT</b></p>
	<p><b>T-Shirt Sponsor:</b> Showcase your logo on every attendee with the t-shirt sponsorship. OMP creative services will provide the design and sponsor logo will be placed prominently. Logo must be single color only (no gradient colors).</p>	<p><b>\$4,000 (1 AVAILABLE)</b></p>
	<p><b>Student Tickets:</b> Help students attend Open Mainframe Summit to network and learn about open source projects and initiatives. Sponsors will receive 10 academic tickets to distribute to local students. Travel is not included.</p>	<p><b>\$400 (UNLIMITED)</b></p>
	<p><b>Diversity Scholarship:</b> Open Mainframe Project scholarship program provides support to the traditionally underrepresented and/or marginalized group in the technology and/or open source communities including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities, who may not otherwise have the opportunity to attend Open Mainframe Summit for financial reasons. Equal access and diversity are important to Open Mainframe Project, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship. Sponsors Receive:</p> <ul style="list-style-type: none"> <li>• Recognition during the opening keynote</li> <li>• Signage onsite at the event</li> <li>• Recognition in pre-event email marketing</li> </ul>	<p><b>\$2,500+ (UNLIMITED)</b></p>