



# RISC-V SUMMIT

December 13-14, 2022 • San Jose, California

## 2022 SPONSORSHIP PROSPECTUS

SPONSORSHIP DEADLINE: NOVEMBER 4, 2022

## How Will You Accelerate Your RISC-V Success This Year?

The world again turns its attention to RISC-V this December. What will do with your time on the RISC-V global stage?

Start with a comprehensive presence on The RISC-V Experience exhibit floor. You'll be alongside the best and brightest of the RISC-V movement, with access to the high-quality attendees of every RISC-V Summit. You'll also reach the global RISC-V community with your virtual exhibit booth. Post videos, demos, links and files; chat with the online audience; and capture leads and traffic data.

### **It's the best of the RISC-V long tail.**

Before the Summit, you're included in our hotly anticipated pre-show news package, and you'll get an early look at the Summit's pre-registered press and analyst list. At the Summit we'll include your logo on all Summit web pages, livestream on our virtual event platform, and onsite sponsor signs; and you'll get a generous number of free or deeply discounted All-Access Summit Passes to share with team members or your most important customers and prospects.

### **It's a recipe for success in this high-growth community.**

Upgrade your presence to Gold, Platinum, or Diamond levels and elevate your organization to exclusive events, VIP attendee access, and personal attention from RISC-V International's respected and highly effective executives.

### **It's an outstanding way to maximize your ROI.**

Start with speaking appearances in our RISC-V Experience demo theater, in breakout sessions, during our new RISC-V FutureWatch press release slate, and even on our main stage. Share your wisdom, detail your vision and roadmap, announce a major new product, or call the global RISC-V community to action... the stage is yours. At the highest level, gain access for your executives to exclusive, invite-only meetings with the most influential companies, media, analysts, and opinion leaders of the most important technology or industry topics today.

**Act now. Quantities for the premium sponsorship tiers are limited.**

[Contact sponsor@riscv.org](mailto:sponsor@riscv.org).

**BOOTH SPONSORSHIP DEADLINE: NOVEMBER 4, 2022**

	DIAMOND	PLATINUM	GOLD	SILVER	STARTUP*, END USER, & UNIVERSITY	VIRTUAL
RISC-V Member Pricing	\$95,000	\$75,000	\$60,000	\$40,000	\$10,000	\$15,000
Non-Member Pricing	\$105,000	\$85,000	\$70,000	\$50,000	\$20,000	\$25,000
Availability	5 SOLD OUT	8 ONLY 4 LEFT	10 ONLY 9 LEFT	10 ONLY 7 LEFT	UNLIMITED	UNLIMITED

### Achieve the Pinnacle of RISC-V Summit ROI

<b>RISC-V Influencers Breakfast</b> <b>NEW FOR 2022!</b> Participate in an exclusive (invitation-only) private gathering of the most influential companies, media, analysts, and opinion leaders on a specific technology or industry topic.	•					
<b>RISC-V FutureWatch</b> <b>NEW FOR 2022!</b> Don't miss your opportunity to set the agenda with a 25-minute press conference on Monday, December 12, the day before conference sessions begin. Announce a major new product, launch a significant roadmap, call the global RISC-V community to action. This is the perfect platform. (Content subject to approval by RISC-V)	•					
<b>The Official, Multi-Logo Limited-Edition RISC-V Summit T-Shirt</b> <b>NEW FOR 2022!</b> Your single-color logo will be included with 15 other logos on the limited-edition t-shirt we give to every Summit 2022 attendee. Make sure it's yours. Sorry, no gradient colors.	•					
<b>One Pre- or Post-Summit Email Blast</b> You'll get a one-time distribution to RISC-V's opt-in list for messages from sponsors. You decide the content.	One (1) exclusive pre- and post-event email	One (1) exclusive pre- or post-event email				
<b>Main Stage Speaking Opportunity</b> Whether you want to share your wisdom, detail your vision, or call the RISC-V community to action, your time on the RISC-V Summit's main stage is enormously valuable. Content is subject to approval by Program Committees and RISC-V.	15 minutes on the RISC-V main stage following our featured keynote speakers	10 minutes on the RISC-V main stage following our featured keynote speakers				
<b>Breakout Session Speaking Opportunity</b> Your opportunity to have the undivided attention of a group of like-minded attendees.			One (1) 20-minute breakout session slot			
<b>Logo Included in Opening Keynote Sponsor-Recognition Slide</b>	•	•	•			
<b>The RISC-V Experience (Show Floor) Demo Theater</b> Share your news and views on stage in this sponsor showcase. In addition to in-theater attendees, all presentations are live-streamed to our global virtual Summit audience and available on-demand after the conference.	One (1) 20-minute demo or two (2) 10-minute demos	One (1) 10-minute demo	One (1) 10-minute demo			One (1) 15-minute demo on-demand

Sponsorships are not transferrable and sharing sponsorships among multiple companies/entities is not allowed.

\*Start-up exhibitors must be RISC-V members, must be in business for less than 3 years, must have less than \$1M in revenue, and less than 50 employees.

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<b>Increase Your RISC-V Summit Presence With These Additional Benefits</b>						
<b>Video Interview with RISC-V CEO Calista Redmond NEW FOR 2022!</b> RISC-V CEO Calista Redmond will interview the executive of your choice in a two-minute segment. Footage will be available for your unrestricted use; will be posted on RISC-V's Website as well as YouTube channel for on-demand viewing; and will be promoted on RISC-V's social media platforms (Twitter, LinkedIn).	•	•	•	•		
<b>Executive Meeting Space</b> Schedule private meetings in our RISC-V private meeting space.	Enjoy an exclusive meeting space to use at your convenience for the duration of RISC-V Summit	Book one (1) two-hour meeting or two (2) one-hour meetings during RISC-V Summit	Book two (2) 30-minute meetings during RISC-V Summit	Book one (1) 30--minute meeting during RISC-V Summit		
<b>The Full Force of RISC-V's Social Media Machine</b> You'll be featured on our RISC-V Twitter and LinkedIn feeds in heavy rotation. Send us your content (subject to approval) or have our team craft something for you.	4 posts	3 posts	2 posts	1 post		1 post
<b>Lead Retrieval Scanners</b> Live scans, real time reporting and ability to take notes on captured leads.	3	2	1	1		(Information on your virtual booth visitors)
<b>The Foundation of Your RISC-V Summit Experience</b>						
<b>The RISC-V Experience Exhibit Booth</b> Stand out among the best and brightest of the RISC-V movement. You'll have access to the high-quality attendees of every RISC-V Summit.	20'x 20' raw space or turnkey including backwall, counter with graphics, 2 stools, table with 4 chairs, basic power, and wifi	20'x 10' raw space or turnkey including backwall, counter with graphics, 2 stools, basic power, and wifi	20'x 10' raw space or turnkey including backwall, counter with graphics, 2 stools, basic power, and wifi	10'x 10' turnkey including backwall, counter with graphics, 1 stool, basic power, and wifi	Table with 2 chairs, basic power, and wifi	
<b>Companion Online Exhibit Booth</b> Reach the global RISC-V community on-demand with your virtual exhibit booth. Post videos, demos, links and files. Chat with the online audience. Capture leads and traffic data from the global online audience. It's the best of the RISC-V long tail.	•	•	•	•	•	•

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<b>Recognition in Pre-Event Email Marketing</b>	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Company Name & Link	Logo & Link
<b>RISC-V at Summit Pre-Show News Package</b> Your plans for Summit will be showcased in our pre-show email blast to the global RISC-V community and media/analysts/opinion leaders.	•	•	•	•	•	•
<b>Sponsor Message in Attendee “Making the Most of Your RISC-V Summit Experience” Email</b>	150 word max	100 word max	75 word max	50 word max	Company Name & Link	50 word max
<b>RISC-V Summit Press and Analyst List</b> We'll share the pre-registered press and analyst list each week beginning four weeks before the Summit so you can directly connect with the influencers that matter to you the most.	•	•	•	•	•	•
<b>Recognition on Summit Signage, Livestream on Our Virtual Event Platform, and Summit Website</b> We'll include your logo on all Summit web pages, livestream on our virtual event platform, conference schedule, and onsite sponsor signage.	•	•	•	•	•	•
<b>Post-Summit Data Report</b> Get attendee demographics and other Summit metrics.	•	•	•	•	•	•
<b>All-Access Summit Passes</b> You decide whether you want to give them to your executive or technical teammates or customers/prospects.	20	15	10	5	3	5 Virtual Event Passes
<b>Discounted Passes</b> Unlimited 5% discount for use by your customers, partners, or colleagues.	•	•	•	•	•	•
<b>Exhibitor Staff Passes</b> So your booth staff can access the exhibit hall during setup/teardown and when the show floor is closed.	10	8	6	4	2	4 Virtual Event Passes

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A LA CARTE SPONSORSHIP DEADLINE: OCTOBER 7, 2022

## A La Carte Brand Presence Opportunities

### RISC-V FutureWatch **NEW FOR 2022!**

Member Price: \$10,000 | Non-Member Price: \$15,000

**5 ONLY 2 LEFT**

Don't miss your opportunity to set the agenda with a 25-minute press conference on Monday, Dec. 12, the day before conference sessions begin. Announce a major new product, launch a significant roadmap, call the global RISC-V community to action. This is the perfect platform. (Content subject to approval by RISC-V.)

### Lanyards

Member Price: \$10,000 | Non-Member Price: \$15,000

**1 Available SOLD OUT**

The opportunity for all RISC-V attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).

### RISC-V Summit Session Live-Streaming & On-Demand Playback in Perpetuity

Member Price: \$15,000 | Non-Member Price: \$20,000

**1 Available**

Extend your presence long after this year's RISC-V Summit concludes with the session recording sponsorship. Viewers will see your logo on all session recordings on YouTube, and we'll recognize you on the Summit Website.

### Breakfast & Breaks Sponsor

Member Price: \$7,500 | Non-Member Price: \$12,500

**2 Available**

You'll own a full day of signage on all breakfast & break stations in the common areas.

### Cross Promotion of Community Events

Member Price: \$2,500 | Non-Member Price: \$7,500

**Unlimited**

Organizing an event for attendees? RISC-V would be happy to help promote your event to our attendees. Pricing is per event. Sponsor receives:

- Listing on the Summit website page
- Inclusion in (1) pre-show email
- Event listed as an add-on opportunity in registration
- At least (1) social promotion via @RISC-V

A LA CARTE SPONSORSHIP DEADLINE: OCTOBER 7, 2022

## Additional Attendee Experience Sponsorships

### Official RISC-V Summit Necessities Kit Tote Bag **NEW FOR 2022!**

Member Price: \$20,000 | Non-Member Price: \$25,000

**1 Available SOLD OUT**

Every attendee gets one at registration. See your branding on the tote bag. Logo must be single color only (no gradient colors).

### Official RISC-V Summit Necessities **NEW FOR 2022!**

Member Price: \$5,000 | Non-Member Price: \$10,000

**6 ONLY 5 LEFT**

Add one item that you produce to our Necessities Kit. Literature, branded tchotchke, the possibilities are endless. You're guaranteed to be noticed because we'll only include six items.

**A LA CARTE SPONSORSHIP DEADLINE: OCTOBER 7, 2022**

## Additional Attendee Experience Sponsorships

### **The Official, Multi-Logo Limited-Edition RISC-V Summit T-Shirt **NEW FOR 2022!****

**Member Price: \$3,500 | Non-Member Price: \$8,500**  
**11 Available**

We'll put up to 16 single-color sponsor logos on the limited-edition t-shirt we give to every Summit 2022 attendee. Make sure it's yours. Sorry, no gradient colors.

### **Welcome Reception & Booth Crawl**

**Member Price: \$15,000 | Non-Member Price: \$20,000**  
**1 Available**

Sponsor the official RISC-V Welcome Reception & Booth Crawl where all Summit attendees gather for a fun evening of food, drink, shop talk, networking and generally hanging out with the rest of the RISC-V community. We take care of all the details -- from logistics to theming to attendee experience. We'll list you on the Summit schedule, include you on signage at the reception, and put your logo on all the bar napkins for the evening.

### **Our Summit Attendee Lounges** **NEW FOR 2022!**

**Member Price: \$10,000 | Non-Member Price: \$15,000**  
**2 Available**

The RISC-V Attendee Lounge gives the power to stay connected -- both personally and with everyone's devices. Lounge spaces are always "the place to be," giving you a low-noise opportunity to showcase your brand as everyone takes time to recharge on the soft seating around ample charging stations. Your signage will be prominently on display.

### **Diversity, Equity & Inclusion Scholarships**

**Member & Non-Member Price: \$2,500 minimum**  
**Unlimited**

The RISC-V scholarship program provides support to traditionally underrepresented and/or marginalized groups in the technology and/or open source communities. Scholarships are available for (but not limited to): persons of color, women, persons identifying as LGBTQ, and/or persons with disabilities who may not otherwise have the means to attend the RISC-V Summit for financial reasons. Equal access and diversity are important to RISC-V, and we aim to remove this obstacle for underrepresented people. Demonstrate your organization's commitment to Diversity, Equity & Inclusion by sponsoring a Diversity Scholarship. We'll recognize you in a pre-event email, in on-site signage, and from the keynote stage.

### **Official Summit Wi-Fi**

**Member Price: \$30,000 | Non-Member Price: \$35,000**  
**1 Available**

Want to be known for Communications & Connectivity? Then the Official Summit WiFi sponsorship is for you. We'll name the SSID anything you choose and your signage will appear throughout the entire Summit venue, featuring your company's name as the sponsor.