



MARKETING TOOLKIT

SOCIAL MEDIA SAMPLE POSTS

SPONSOR

☁️ [Your Company Handle] is proud to sponsor #cdCon + #GitOpsCon, May 8 – 9, in Vancouver! Join us by registering here: <https://events.linuxfoundation.org/cdcon-gitopscon/>

We are so thrilled to be sponsoring the first joint #cdCon + #GitOpsCon on May 8 + 9 in Vancouver 😊. Come talk to us if you want to learn more about [topic]! <https://events.linuxfoundation.org/cdcon-gitopscon/>

SPEAKER

I'm speaking at #cdCon + #GitOpsCon 🙌! Join me @ [session time & date] for [Talk Title]. Register today! <https://events.linuxfoundation.org/cdcon-gitopscon/>

Are you interested in learning more about [topic]? I will be speaking all about it at #cdCon + #GitOpsCon this May 8 – 9 in Vancouver. Have you registered yet? Hope to see you there! <https://events.linuxfoundation.org/cdcon-gitopscon/register/>

ATTENDEE

I'm attending #cdCon + #GitOpsCon May 8 – 9, in Vancouver! See you there? <https://events.linuxfoundation.org/cdcon-gitopscon/register/>

Really excited that they brought #cdCon + #GitOpsCon together this year ❤️ The schedule looks so good. Holler if you want to catch up at the event, I will be there! <https://events.linuxfoundation.org/cdcon-gitopscon/>

PROMOTE YOUR KEYNOTE, BREAKOUT SESSION, OR LIGHTNING TALK

If you or your colleagues have a keynote, breakout session, or lightning talk, we encourage you to regularly promote your talk via social media, a blog, company newsletter, etc. When sharing from your channels, make sure to describe the ideas or skills that attendees will take away from your session and remember to use the official #cdCon + #GitOpsCon in your tweet.



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SAMPLE NEWSLETTER OR BLOG POST

cdCon + GitOpsCon, May 8 – 9, 2023 in Vancouver, Canada.

CNCF and CD Foundation joined forces to host a conference for you to learn from the industry-leading experts, end users, and technologists that make up the Continuous Delivery (CD) and GitOps space. This is a unique opportunity to foster collaboration, discussion, and knowledge sharing within these communities and together we are collaborating and shaping the future of GitOps and CD.

As a bonus, this conference is co-located with Open Source Summit NA, May 10 – 12, so you can register for both conferences and have a full week of networking and learning.

View the full program and register here: <https://events.linuxfoundation.org/cdcon-gitopscon/>

For questions or further information, please contact social@cncf.io

SNACKABLE



ZOOM BACKGROUND

