

R[⚡] Medicine 2023

June 5-9, 2023 | Virtual

2023 SPONSORSHIP PROSPECTUS

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The goal of the R/Medicine conference and community is to promote the development and use of R-based tools to improve clinical research and practice.

R is a free and open-source programming language for reproducible statistical computing, data visualization, and application development. R is the gold standard in reproducible research for academia and industry and has powerful capabilities to create highly customizable, interactive, analytic dashboards, as well as predictive models that employ machine learning, deep learning, and artificial intelligence.

R/Medicine was formed through a collaborative effort of the R Consortium with academic and industry partners including Yale University, Stanford University, the Mayo Clinic, and RStudio, Inc (now Posit, PBC). Presentations at R/Medicine conferences showcase how the R ecosystem is currently leveraged in medical applications including clinical trial design and analysis, personalized medicine, the development of machine learning models using laboratory and patient record data, and reproducible research.

The inaugural R/Medicine conference was a two-day event held in 2018 at Yale University that featured distinguished speakers including Rob Tibshirani (Professor

of Biomedical Data Science at Stanford and inventor of the LASSO method of regularized linear regression), Max Kuhn (a best-selling author of books on machine learning, the former Senior Director of Statistics at Pfizer and the creator of R packages and {tinymodels} meta-packages used by millions of people), and 150 attendees. For the second year, a half-day preconference workshop was added to the schedule that featured parallel workshops for attendees in order to provide data literacy and data science education.

The 2020, 2021, and 2022 R/Medicine Conferences were held virtually as single-track events with two days of short courses followed by two days of keynotes and contributed presentations. The virtual format proved extremely successful — in 2022, we had 473 attendees from 53 countries, with a wide range of experience.

This year's five-day event will be two days of preconference short courses, one day of hands-on practice, followed by two days of keynotes and contributed presentations from representatives of biostatistics, the pharmaceutical industry, regulators, and clinical laboratories.

Partnerships

We are interested in developing partnerships with organizations that aim to offer state-of-the-art education in basic data literacy and more advanced data science in a way that is suitable to “end-user” healthcare professionals, including professionals that have no programming background, ranging from data managers all the way to healthcare executives.

Sponsorships

We are committed to making the R/Medicine conference content affordable and open to the public and therefore, have sold deeply discounted tickets for trainees and offered free admission via scholarships in the interest of supporting diversity, equity and inclusion. To allow this practice to continue, while at the same time increasing our pool of discounted tickets, we seek sponsorships.

Sponsorships-at-a-Glance

Contact r-medicine-events@linuxfoundation.org to secure your sponsorship today.

	GOLD UNLIMITED	SILVER UNLIMITED	BRONZE UNLIMITED
Direct Access to One of the Main Organizers: We will address any questions or extra requests and work with you to find creative ways to optimize the value you receive from your sponsorship!	•		
Preconference Email Blast: 1 email to opt-in list to be sent by event organizers. Copy provided by sponsor.	•		
Social Media Recognition: "Thank you" tweets	•	•	
Email Recognition: Logo included in attendee emails	•	•	
Recognition on Event Website: Your organization's logo prominently displayed on the landing page of the conference website and at the beginning of each recorded talk.	•	•	
Virtual Presence: Sponsor will host a virtual space where you can connect with attendees, Wednesday, June 7 on SpatialChat.	•	•	•
Recruiting: Sponsor will be able to participate in the job recruitment session to promote the company and job openings. Sponsors will also have access to attendee resumes and Data Science Portfolios.	•	•	•
Conference Attendee Passes: Full-access passes to the entire virtual conference for your staff or customers	10	5	2
Sponsorship Cost	\$10,000	\$7,000	\$5,000

Marketing Promotional Opportunity



Session Recording Sponsor

\$5,000 • 1 available

Extend your presence long after the conference concludes with your logo included on the post-event session recordings.