cephalocon
ceph
2023

April 16-18, 2023 • Amsterdam, The Netherlands

2023 SPONSORSHIP
PROSPECTUS

About Cephalacon

April 16-18, 2023 | Amsterdam, The Netherlands

Cephalocon 2023 brings together the global Ceph community, comprised of passionate storage engineers and researchers.

Ceph is an open source distributed object store and file system designed to provide excellent performance, reliability and scalability.

Why Sponsor Cephalocon 2022?

Sponsoring this event is a unique opportunity to gain valuable mindshare of an elite audience of engineers, researchers and end-users.

Building on the success of Ceph Days and virtual Developer Summits, Cephalocon brings together more than 400 attendees from across the globe to showcase Ceph's history and its future, real world applications, and of course, highlight vendor solutions. Cephalocon 2023 promises to make for incredible community building, cross-company collaboration and cutting-edge training.

By sponsoring this event, you will join other prominent industry sponsors in supporting the growth and innovation of Ceph and its global community.

Contact us at sponsorships@ceph.foundation to secure your sponsorship, request additional details or discuss custom options.

cephalocon 2023

Sponsorships-at-a-Glance

Contact us at sponsorships@ceph.foundation to secure your sponsorship.

CATEGORY	DELIVERABLES	PLATINUM	GOLD	SILVER	STARTUP
		~~4~~ 3 AVAILABLE	6 AVAILABLE	UNLIMITED	UNLIMITED
Speaking Opportunity *Speaker name and session abstract are required by February 25.	**15 minute keynote or 30-minute breakout presentation:** Content to be approved by program committee	●			
	5 minute keynote or 15-minute breakout presentation: Content to be approved by program committee		●		
	Lightning Talk or BoF: Content to be approved by program committee			●	
On-Site Experience	**Recognition on Event Signage:** Sponsor logo on conference signage	●	●	●	●
	Collateral Distribution: Laid out in a prominent location near registration	●	●	●	
	1-minute video during opening keynote: Provided by sponsor company	●	●		
	Logo included on "Thank you to our Sponsors" slide: Appears during keynote sessions	●	●	●	●
	Exhibit Booth: • Lead retrieval device (Live scans, real time reporting and ability to take notes on captured leads) • Location selected in order of sponsorship tier	10'x10'	8'x8'	6'x6'	6' tabletop
	Conference Room: For private meeting use only.	(SHARED)	(SHARED)		
Marketing/ Brand Exposure	**Blog Post:** Featured profile or interview on project blog	●	●		
	Assistance with press bookings at event: Helping you get the most out of an on-site announcement	●	●		
	Sponsor recognition in news release	●	●		
	Recognition on Event Website: Prominent logo display on event homepage	●	●	●	●
	Social Media Recognition: Pre-determined number of "Thank you" tweets	(1) pre and (1) during	(1) pre and (1) during	(1) pre-event	(1) pre-event
	Job Opening Recognition: Call-out during keynotes of specific job openings	●	●	●	●
	Webinar: Ceph will host and promote with content & speaker of Sponsor's choosing. Sponsor will receive contact info for webinar registrants.	●			
Email Promotion	**Pre-Conference Email Blast:** 1 email to opt-in list to be sent by event organizers	●			
	Pre- or Post- Event Email Recognition: 50-word entry in attendee email	●	●	●	●
	Post-Event Email Recognition: Sponsor logo in footer of post-event attendee email	●	●	●	Name only
Post-Event	**Opportunity to add pre-approved custom question to the post-event attendee survey:** Follow up reporting will be provided with survey results	●	●		
	Post-Event Data Report: Provides event demographics and additional details on event performance	●	●	●	●
Misc.	**Complimentary attendee passes to be shared by Sponsor**	5	4	3	2
	20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues	Unlimited	Unlimited	Unlimited	Unlimited
Sponsorship Cost		**Member $30,000** **Non-Member $36,000**	**Member $20,000** **Non-Member $24,000**	**Member $12,500** **Non-Member $15,000**	**Member $5,000** **Non-Member $6,000**

Add-On Opportunities

Silver or higher level sponsorship required. Sponsorship Deadline: March 3, 2023

Contact us at sponsorships@ceph.foundation to secure your sponsorship, request additional details or discuss custom options.

Offsite Attendee Party: Opportunity to host the offsite event as part of the official event schedule. All attendees will be invited to the event. • Recognition on keynote stage • Inclusion in pre-event email + social media • Event elements must abide by Code of Conduct. Final day and time to be agreed upon with Cephalocon event organizers.	~~$5,000 (1 AVAILABLE)~~ **SOLD OUT** **ORGANIZED AND FUNDED BY SPONSOR**
Reception in Sponsor Showcase: Sponsor can host this evening with exclusive branding on all food and drink stations and prominently placed signage.	**$10,000**
Session Recording Sponsor: Includes logo on post-event recordings	**$10,000**
Attendee T-Shirt: Every in-person attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt.	**$7,500**
Developer Lounge: Provides the space and snacks to get developers hacking into the wee hours. Features comfy seating areas, bean bags and more. Includes sponsored signage.	**$5,000**
Lunch - 3 available, 1 per day: Signage on all lunch stations in common areas.	**$5,000**
Breaks - 2 available, 1 per day: Signage on all break stations in common areas	**$5,000**
Lanyards: Exclusive Sponsor logo will appear across the lanyard.	~~$5,000~~ **SOLD OUT**
Diversity Scholarship: Showcase your organization's support of Cephalocon's scholarship program **by sponsoring the Diversity scholarship. Sponsors receive:** -Recognition during the opening Keynote -Signage onsite at the conference -Recognition on pre-conference promotion	**$5,000**
Job Board: Logo on job board located near registration.	**$5,000**