



PyTorch Conference 2023

October 16 – 17, 2023 | San Francisco, CA

2023 SPONSORSHIP PROSPECTUS

PyTorch Conference

October 16 – 17, 2023 | San Francisco, CA

Sponsoring The PyTorch Conference 2023 allows you to reach the growing and multi-faceted AI/ML community audience in one place.

PyTorch is committed to developing fast, flexible experimentation and efficient production through a user-friendly front-end, distributed training, and ecosystem of tools and libraries. Sponsorship supports this and benefits your organization in the following ways:

- Raise awareness of your organization's support of the PyTorch mission.
- Enable collaboration in-person to speed the development of innovative technologies that will benefit your organization and your customers.
- Meet other contributors and learn how to get involved.
- Provide thought leadership on behalf of your organization to the broader community.
- Recruit potential new employees.

Sponsorships-at-a-Glance

Contact Jen Shelby at jshelby@linuxfoundation.org to secure your sponsorship today.

Sponsorship Deadline: Sept. 15, 2023

	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the PyTorch Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-minute keynote		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•		
Email Blast: One time use of opt-in list to be sent by PyTorch Foundation. Content provided by sponsor.	(1) exclusive pre- or post-conference email	150 words in (1) pre-conference group email	
Exhibit Space: The expo hall is the hub of the event, providing excellent mind-share for exhibitors. Location selected in order of sponsorship tier.	Includes pop-up backwall, 6' table, 2 chairs, and power	Includes pull-up banner, 6' table, 2 chairs, and power	
Physical Lead Retrieval Device(s): Live scans, real time reporting and ability to take notes on captured leads.	(1) device	(1) device	
Social Media Promotion of Sponsorship: From the PyTorch channel	3	2	1
Recognition in Pre-Event Email Marketing: Includes logo and link to your URL.	•	•	•
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite conference signage.	•	•	•
Complimentary Onsite Attendee Passes: To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits.	5	3	1
Post-Event Transparency Report: Provides event demographics and additional details on event performance.	•	•	•
Sponsorship Cost	\$20,000	\$13,000	\$5,000

Promotional Marketing Opportunities



Attendee T-Shirt

\$5,000 • 1 Available

Showcase your logo on the attendee t-shirt. Sponsor logo will be placed on the sleeve of all attendee t-shirts. Logo size, color, and placement subject to t-shirt design and PyTorch Foundation approval. Logo must be single color only (no gradient colors).



Session Recording

\$5,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyard Sponsor

\$2,000 • 1 Available

The opportunity for all PyTorch conference attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



Break, Lunch + Reception

\$3,500 • 1 Available

Sponsor recognition signage on all break, lunch, and reception stations.



Diversity Scholarship

\$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- Logo and link on conference website
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- Sponsor recognition in scholarship acceptance notifications



Women and Non-Binary in PyTorch Breakfast

\$7,500 • 1 Available

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special breakfast program featuring discussion around diversity, equity, and inclusivity. The sponsor of this onsite-only event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- Breakfast provided to attendees
- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on onsite signage