



**November 7-8, 2023 | Santa Clara, California**

# **2023 SPONSORSHIP PROSPECTUS**

## RISC-V Summit

**November 7-8, 2023 | Santa Clara, California**

### Take Your Place in the RISC-V Spotlight

**The world turns its attention to RISC-V this November. Make sure to share your RISC-V story.**

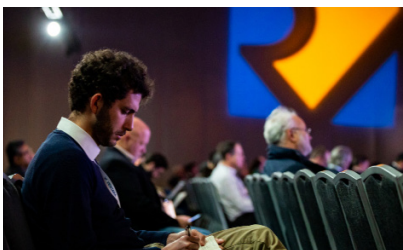
RISC-V wants to ensure the success of its community. With that in mind, the 2023 RISC-V Summit North America is being designed to maximize the ROI of our sponsors by offering a range of sponsorship options. From speaking opportunities on the main stage, to prominent show visibility, to expo floor presence, to video interviews and special promotional opportunities, and much more, we are offering multiple ways to showcase your organization at the Summit and to the world.

Stand out in this high-growth community.

Upgrade your presence to Diamond, Platinum or Gold levels to maximize your ROI. Elevate your organization's presence by participating in exclusive events and receive personal attention from RISC-V International's executives and staff.

Start with speaking appearances in our RISC-V Experience demo theater or even on our main stage. Share your wisdom, detail your vision and roadmap, announce a major new product, or call the global RISC-V community to action... the stage is yours. Choose from our sponsorship options to design a presence that will help your organization achieve its business goals and objective.

Act now. Quantities for the premium sponsorship tiers are limited.



## Sponsorships-at-a-Glance

Contact [sponsor@riscv.org](mailto:sponsor@riscv.org) to secure your sponsorship today.

Sponsorship Deadline: September 29, 2023	DIAMOND	PLATINUM	GOLD	SILVER	STARTUP*, NON-PROFIT, & UNIVERSITY
	6 AVAILABLE	10 AVAILABLE	8 AVAILABLE 7 AVAILABLE	UNLIMITED	UNLIMITED
<b>Media Panel Luncheon:</b> Provide 1 executive to join Calista on a panel for the media luncheon. Each company can invite 3 additional guests to attend the luncheon.	•				
<b>Pre or Post-Event Email Blast:</b> One time use of opt-in list to be sent by RISC-V. Content provided by sponsor.	(1) exclusive pre- and post-event email				
<b>Attendee T-Shirt:</b> Your white logo will be included on the official Summit t-shirt given to every attendee.	•	•			
<b>Collateral Distribution:</b> Laid out in a prominent location near registration.	•	•			
<b>Video Interview with Calista:</b> 2-minute onsite interview with Calista Redmond and an executive of your choice at your booth. Footage will be available for your unrestricted use and will be posted on the RISC-V YouTube channel.	•	•			
<b>Speaking Opportunity:</b> All sponsor content must be approved by Program Committee and RISC-V. Slides are due by October 13. Speaking slots based on availability.	(1) 10-minute key-note	(1) 20-minute break-out session			
<b>Demo Theater:</b> Located in the expo hall.	(1) 20-minute demo or (2) 10-minute demos	(1) 10-minute demo	(1) 10-minute demo		
<b>Recognition During Opening Keynote Session:</b> Sponsor recognition by name.	•	•	•		
<b>Executive Meeting Room:</b> For private meeting use only.	Exclusive use for duration of event	Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event	Bookable for (2) 30-minute meetings during event		
<b>Sponsorship Cost</b>	<b>\$90,000</b>	<b>\$60,000</b>	<b>\$35,000</b>	<b>\$8,000</b>	<b>\$4,500</b>

\* Start-up exhibitors must be RISC-V members, must be in business for less than 3 years, must have less than \$1M in revenue, and less than 50 employees. Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. RISC-V International Members receive a 5% discount on all exhibitor packages.



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<b>Social Media Promotion of Sponsorship:</b> From RISC-V Twitter and LinkedIn.	(2) pre-event standalone tweets with social card and (1) spotlight tweet during event	(1) pre-event standalone tweet with social card and (1) spotlight tweet during event	(1) pre-event stand-alone tweet with social card and (1) group tweet during event		
<b>Lead Retrieval Scanners:</b> Live scans, real time reporting and ability to take notes on captured leads.	3 devices	2 devices	1 device		
<b>Exhibit Booth:</b> The expo hall is the hub of the event, providing excellent mindshare for exhibitors.	20'x 20' raw space or turnkey including backwall, 2m counter with graphics, 2 stools, table with 4 chairs, basic power, and wifi	20'x 10' raw space or turnkey including backwall, 2m counter with graphics, 2 stools, basic power, and wifi	10'x 10' raw space or turnkey including backwall, 1m counter with graphics, 2 stools, basic power, and wifi	Table, 2 chairs, basic power, and wifi	Table, 2 chairs, basic power, and wifi
<b>Recognition in Pre-Event Email Marketing:</b> Includes link to your URL.	Logo & link	Logo & link	Logo & link	Company name & link	Company name & link
<b>Sponsor Message in Attendee Day-Of Email</b>	150 word max	100 word max	50 word max	Company name & link	Company name & link
<b>RISC-V Event Press and Analyst List:</b> Contact list shared 2 weeks prior to event for your own outreach.	•	•	•	•	•
<b>Recognition on Event Signage and Website:</b> Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite.	•	•	•	•	•
<b>RISC-V Summit Attendee Passes:</b> To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits, along with booth setup and teardown.	20	15	10	3	3
<b>Discounted RISC-V Summit Passes:</b> Unlimited 20% discount for use by your customers, partners, or colleagues.	•	•	•	•	•
<b>Post-Event Data Report:</b> Provides event demographics and additional details on event performance.	•	•	•	•	•
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## Promotional Marketing Opportunities

Contact [sponsor@riscv.org](mailto:sponsor@riscv.org) to secure your sponsorship today.

Marketing Promotional Opportunities Deadline: September 8, 2023.



### **Diversity Scholarship** **\$2,500 Minimum • Unlimited**

RISC-V scholarship program provides support to the traditionally underrepresented and/or marginalized group in the technology and/or open source communities including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities, who may not otherwise have the opportunity to attend RISC-V Summit for financial reasons. Equal access and diversity are important to RISC-V, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship. Sponsor receives:

- Recognition during the opening keynote
- Signage onsite at the event
- Recognition in pre-event email marketing



### **Lanyard \$5,000 • 1 Available**

The opportunity for all RISC-V attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



### **Water Bottle \$10,000 • 1 Available**

Your logo on a reusable water bottle distributed to each attendee. Logo must be single color only (no gradient colors).



### **Lounge Sponsorship \$10,000 • 4 Available**

The lounge gives attendees the power to stay connected — both personally and with their devices. Lounges spaces are always “the place to be,” giving sponsors a unique opportunity to showcase their branding as everyone needs to recharge their devices, the participants (and anyone walking by) will see your branding. Sponsor receives:

- Soft seating with charging plug-ins for attendees to recharge devices (and themselves)
- Prominent custom signage displayed in the lounge



### **Photobooth \$5,000 • 1 Available**

Provide attendees a location to take fun RISC-V Summit photos for social media and other sharing platforms. Sponsor receives:

- Recognition on event website
- Logo and link in pre-event email
- Signage on show floor

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### Welcome Reception **\$10,000 • 1 Available**

RISC-V will organize a Welcome Reception on Tuesday, November 7, and invite all event attendees for a fun evening to network, talk shop and meet new people. The RISC-V team will manage the logistics, theming and experience, you sit back and enjoy the recognition. Sponsor receives:

- Recognition on the schedule
- Recognition in the pre-event attendee email
- Signage at the reception
- Logo napkins at the bars



### Breakfast & Breaks Sponsor **\$5,000 • 2 Available**

Signage on all breakfast and break stations in common areas for 1 day.



### Event Wifi **\$5,000 • 1 Available**

We will (a) name the SSID any name of your preference and (b) provide signage throughout the entire event venue notating your company as the sponsor.



### Diversity Luncheon **\$10,000 • 1 Available**

Show your support of a more diverse RISC-V community and for all of those community members who are helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch.



### Attendee Headshots **\$5,000 • 1 Available**

Support professionalism in the community by providing attendees the opportunity to take complimentary headshots by a professional photographer. Sponsor receives:

- Recognition on event website
- Recognition in the pre-event attendee email
- Signage on the show floor



### Cross Promotion of Community Events **\$2,500 Minimum • Unlimited**

Organizing an evening event for attendees? RISC-V would be happy to help promote your event to our attendees. Sponsor receives:

- Listing on the event website's "Events" page
- Inclusion in (1) pre-show email
- Event listed as an add-on opportunity in registration
- At least (1) social promotion via @RISC-V